SaaSTech Servers

INDUSTRY WEBSITE GUIDE
Workshop workbook

DOMAINS / WEBSITES / BRANDED EMAIL

Auto Parts Stores & Suppliers



Help drivers and repair shops find the right part-and the right next step.



Explore a practical example, watch the industry video and download the website planning workbook.

Microsoft 365 for your organization.

Make every page useful.

- Organize parts into useful categories
- Help customers prepare a part request
- Explain staff review and pickup confirmation

Register or transfer your domain to SaaSTech Servers.

saastech.net/industry/auto-parts-stores

Scan for the guide and downloadable resources.

SCAN TO EXPLORE

SaaSTech Servers

SERVING CANADIAN BUSINESSES
Since 1999

Everything your business needs to move online.

Your name. Your website. Your business email.



DOMAIN CITY

Make a name.

Find your domain name or bring one you own.

WEBSITE VILLAGE

Build your online home.

Start with Website Builder or explore WordPress.

EMAIL TOWN

Look the part.

Use your business name in your team's email.

Not sure where to start?

Take a walk down Main Street.

Explore industry guides, website ideas and practical steps for your business.

Start at **saastech.net**

SCAN TO EXPLORE

Getting started with SaaSTech Servers

Create your free account before contacting support. Keep the detachable record private.

1 Create or sign in to your account

Use an email you can access and follow the secure account prompts. No purchase is required.

2 Keep your customer number and call-in PIN ready

Support may ask for both during a call you initiated through verified Contact Us.

3 Enable two-step verification

Have your registered phone or authenticator device with you when calling SaaSTech Servers; you may need it to sign in or verify the account yourself.

Create My Account | saastech.net/create-account

Contact Us	Account Learning Centre	Delegate access playlist
		

On Contact Us, check your language/region and currency settings, then use the local contact number shown there.

The Account Learning Centre covers setup and delegation for Website Builder and other services. Choose Work with delegates.

Cut or tear out the card below before sharing this workbook

PRIVATE account reference and call-in authentication

Organization or name _____

Account sign-in email _____

Customer number _____

Call-in PIN _____

Domain names _____

Reviewed on _____

Update your call-in PIN at pin.saastech.net or in My Account after signing in.

Never share your account password or call-in PIN with someone helping manage your services. Each helper should create their own SaaSTech Servers account and receive only the delegated permissions they need. Review purchase/payment and account-security permissions carefully.

For official support, give the call-in PIN only during a call you initiated through verified Contact Us. Never share passwords, sign-in verification codes or recovery codes.

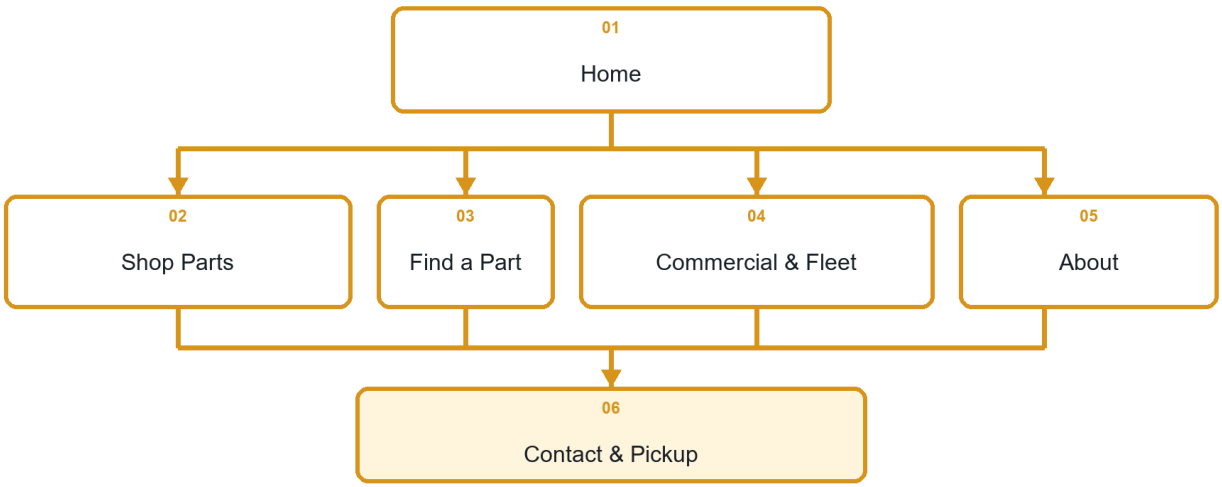
Do not record passwords, verification/recovery codes, security answers or payment details here. Keep this card safe and cut or tear it out before sharing the workbook.

Use a secure password manager for passwords and recovery information.

Auto Parts Stores website workbook

A print-ready workshop guide to study Prairie Parts, plan six useful pages and draft clear wording for a real parts store.

Prairie Parts & Supply is a fictional workshop example. Replace every sample detail with current, approved business information. Keep customer, vehicle and payment records in approved private systems.



Inside this workbook

Six page examples • Practical writing exercises • Desktop and mobile review

Explore Website Builder and compare plans

Open the Auto Parts Stores industry guide

WORKSHOP PLAN

Before writing pages

Choose one customer task per page, gather permission-cleared images and decide how staff will verify fitment, stock and pickup.

- Use a parts enquiry as the website action—not an unverified stock promise.
- Keep VINs, account details and payment information out of public forms.
- Use distinct images for retail, fitment help, fleet orders, team and pickup.
- Test every page on desktop and mobile.

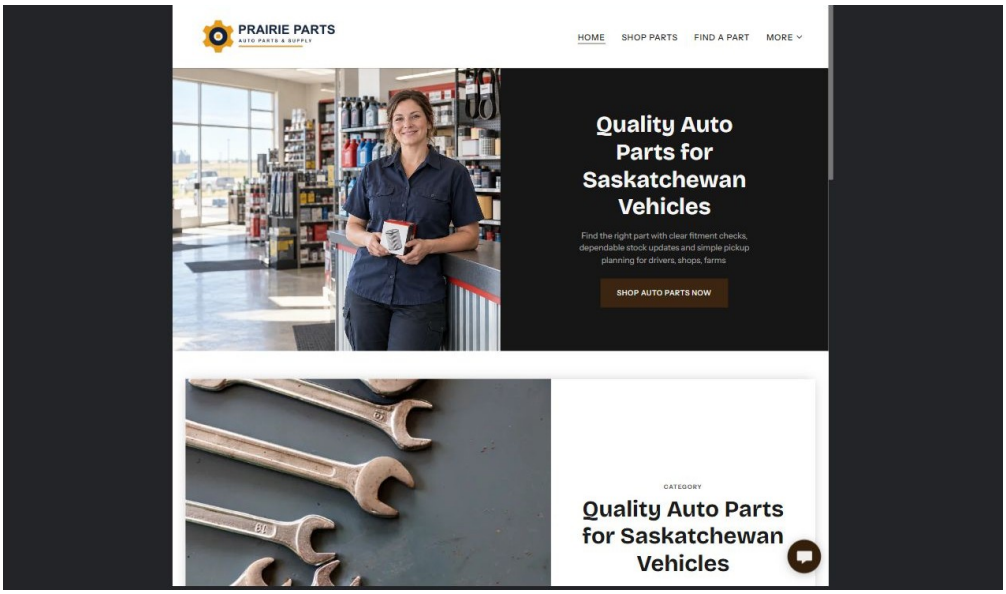
The customer journey this website should support

Facts, policies, photos and links to confirm

1 Home | 2 Shop Parts | 3 Find a Part | 4 Commercial & Fleet | 5 About the Store | 6 Contact & Pickup

Home

Establish the local store, the types of customers served and one clear next step.



Clearly labelled sample wording

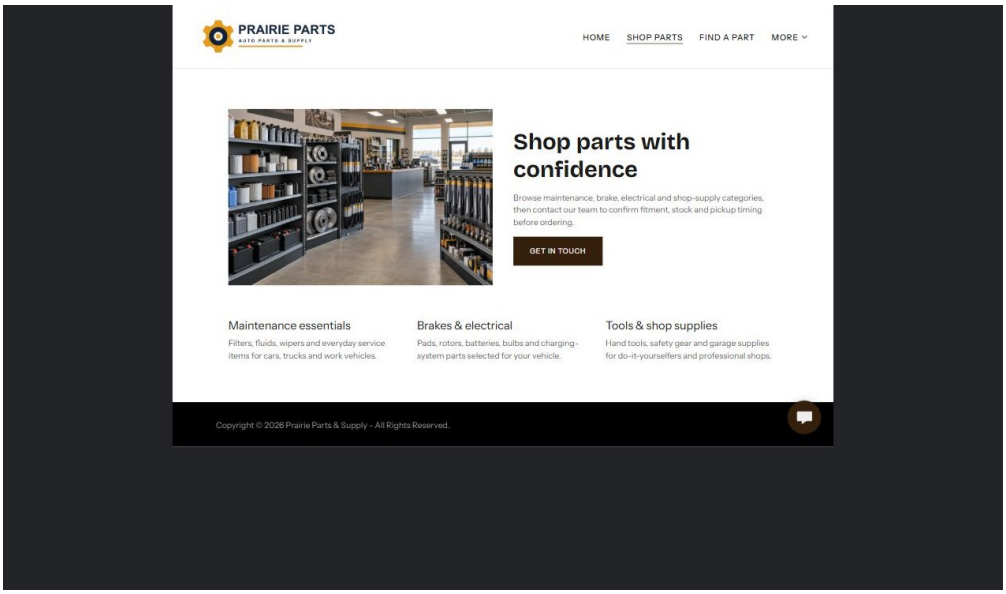
Sample wording: The right part starts with the right details. Browse common categories or send the vehicle information our team needs to begin a fitment check.

Draft your own page copy

Photographs, proof and links to prepare

Shop Parts

Group products by customer need and explain that availability and fitment must be confirmed.



Clearly labelled sample wording

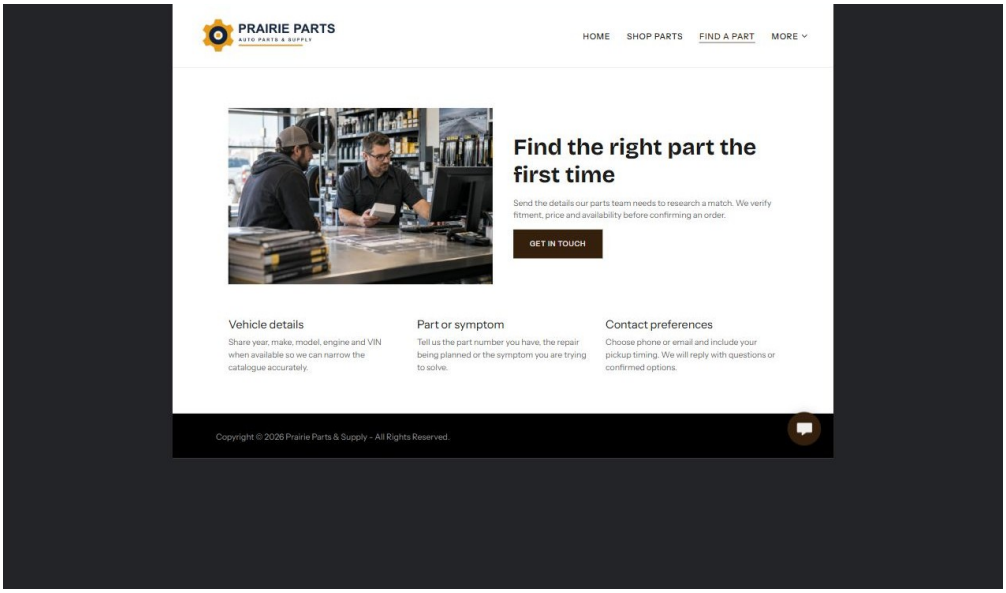
Sample wording: Explore maintenance, repair and seasonal categories, then contact the counter for current stock, alternatives and compatibility.

Draft your own page copy

Photographs, proof and links to prepare

Find a Part

Tell visitors exactly what details help staff identify the correct part.



Clearly labelled sample wording

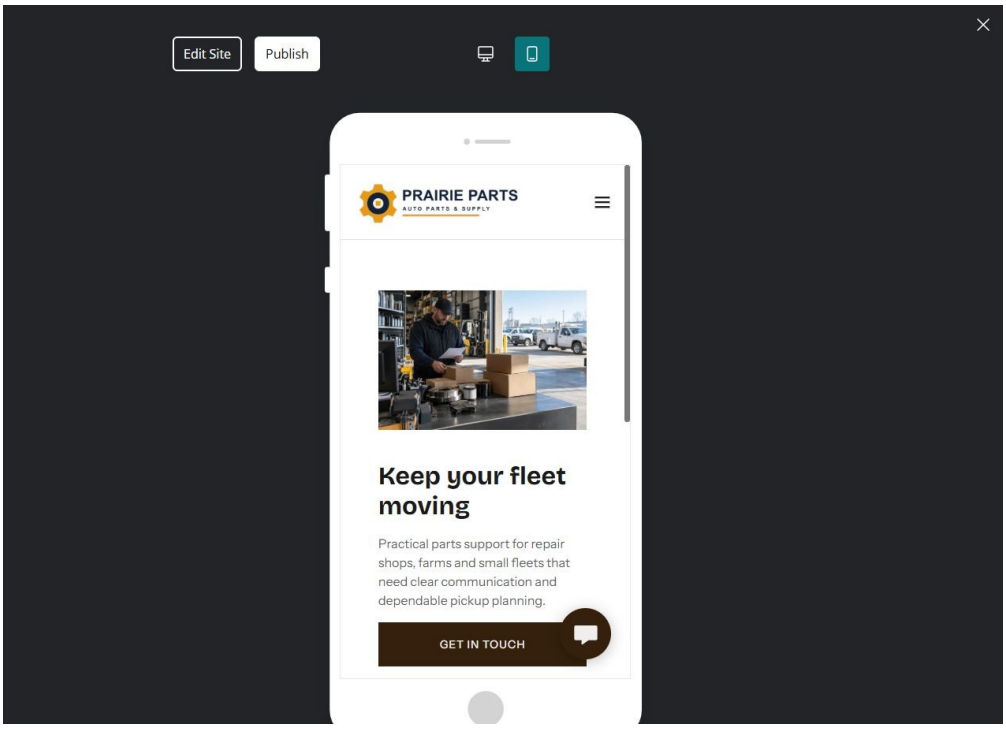
Sample wording: Share the year, make, model, engine and part needed. A parts specialist will confirm fitment, availability and the next step.

Draft your own page copy

Photographs, proof and links to prepare

Commercial & Fleet

Explain repeat-order and fleet support without promising credit, delivery or emergency stock.



Clearly labelled sample wording

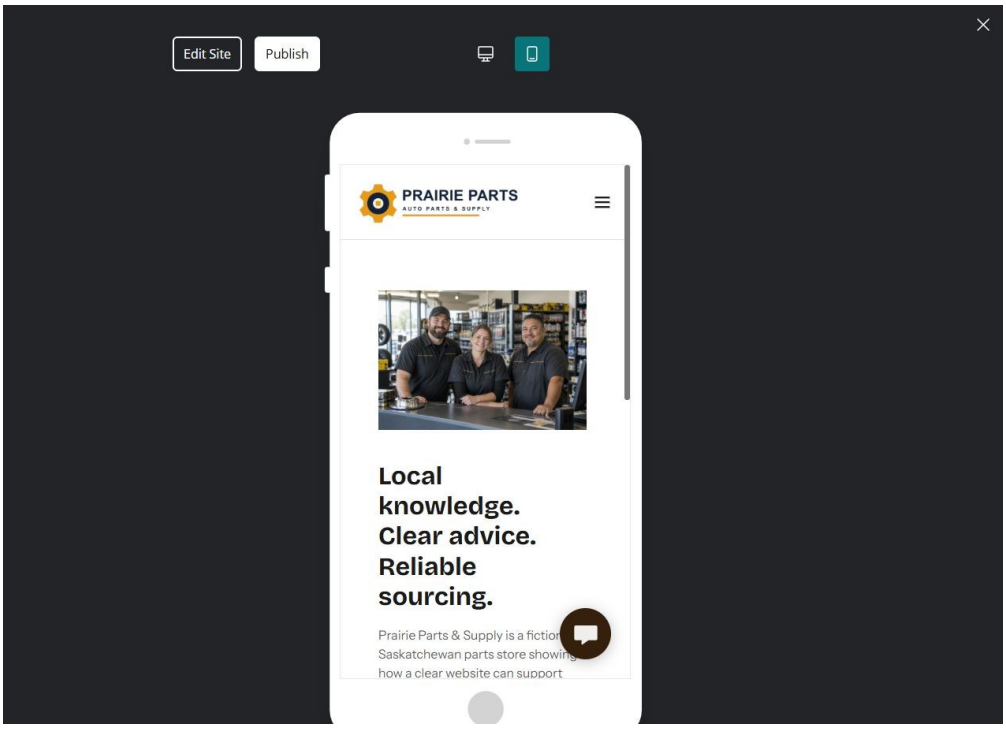
Sample wording: Keep work vehicles moving with an organized contact for common parts, planned orders and supplier follow-up.

Draft your own page copy

Photographs, proof and links to prepare

About the Store

Build trust with people, process and local knowledge rather than unsupported claims.



Clearly labelled sample wording

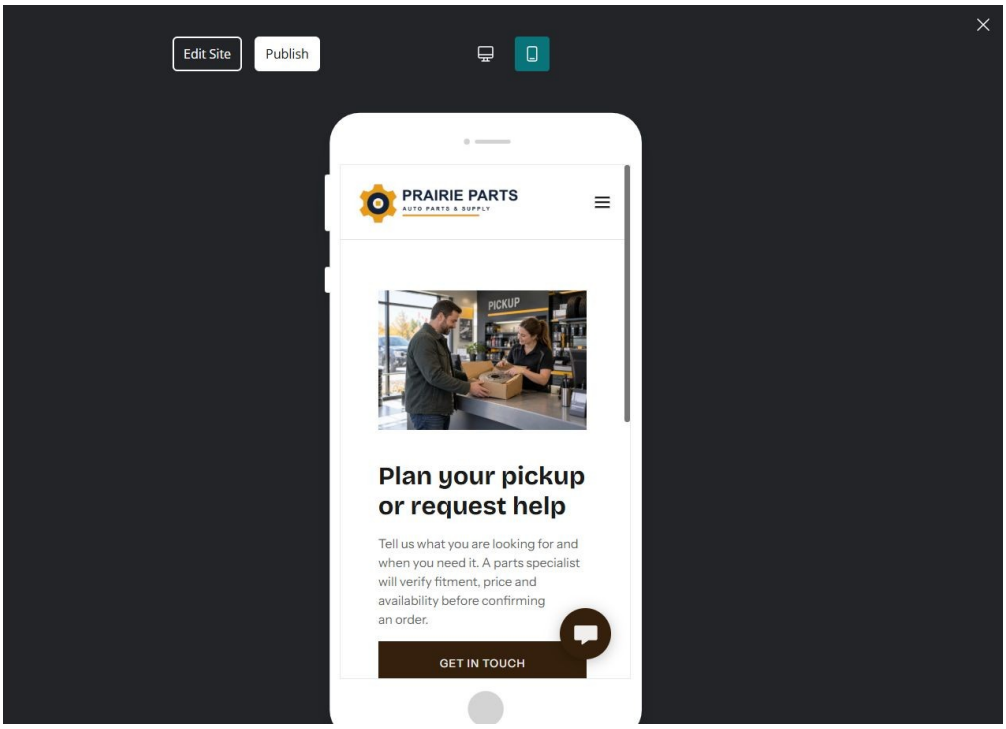
Sample wording: Meet the team that cross-checks catalogue information, supplier options and pickup details before an order is finalized.

Draft your own page copy

Photographs, proof and links to prepare

Contact & Pickup

Publish current hours, location and pickup expectations with a useful contact path.



Clearly labelled sample wording

Sample wording: Ask a question or prepare a pickup. We will confirm the part, price, availability and collection details before you travel.

Draft your own page copy

Photographs, proof and links to prepare

FINAL REVIEW

Test the whole customer journey

Ask someone unfamiliar with the business to find a part, understand the verification step and plan a pickup using only the website.

- ☐ Each page has one clear purpose and next action.
- ☐ Every desktop page is followed by its mobile preview.
- ☐ Logo contrast works on pale and dark themes.
- ☐ All photos are relevant, distinct and permission-cleared.
- ☐ Stock, compatibility, price and pickup are described as confirmed steps.
- ☐ Hours, location, policies and contact details are verified.
- ☐ A named backup and future review owner are recorded.

Changes found during review

Content owner and next review date
