SaaSTech Servers

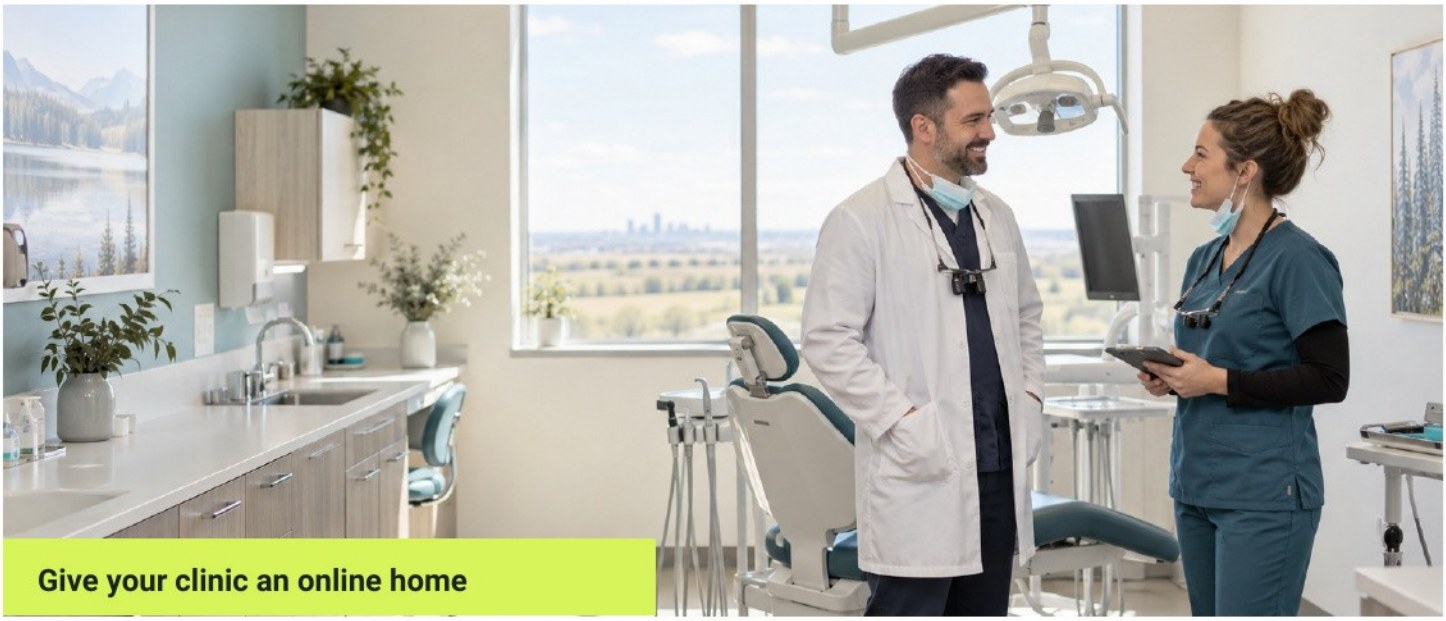
INDUSTRY WEBSITE GUIDE
Workshop workbook

DOMAINS / WEBSITES / BRANDED EMAIL

Dental & Orthodontic Clinics



Help patients understand the practice, prepare for a visit and request the right appointment.



Explore a practical website plan and download the guide and planning resources.

Microsoft 365 for your organization.

Make every page useful.

- Explain dental and orthodontic services clearly
- Help new patients prepare for a first visit
- Clarify appointment requests and private intake

Register or transfer your domain to SaaSTech Servers.

saastech.net/industry/dental-orthodontic-clinics

Scan for the guide and downloadable resources.

SCAN TO EXPLORE

SaaSTech Servers

SERVING CANADIAN BUSINESSES
Since 1999

Everything your business needs to move online.

Your name. Your website. Your business email.



DOMAIN CITY

Make a name.

Find your domain name or bring one you own.

WEBSITE VILLAGE

Build your online home.

Start with Website Builder or explore WordPress.

EMAIL TOWN

Look the part.

Use your business name in your team's email.

Not sure where to start?

Take a walk down Main Street.

Explore industry guides, website ideas and practical steps for your business.

Start at **saastech.net**

SCAN TO EXPLORE

Getting started with SaaSTech Servers

Create your free account before contacting support. Keep the detachable record private.

1 Create or sign in to your account

Use an email you can access and follow the secure account prompts. No purchase is required.

2 Keep your customer number and call-in PIN ready

Support may ask for both during a call you initiated through verified Contact Us.

3 Enable two-step verification

Have your registered phone or authenticator device with you when calling SaaSTech Servers; you may need it to sign in or verify the account yourself.

Create My Account | saastech.net/create-account

Contact Us	Account Learning Centre	Delegate access playlist
		

On Contact Us, check your language/region and currency settings, then use the local contact number shown there.

The Account Learning Centre covers setup and delegation for Website Builder and other services. Choose Work with delegates.

Cut or tear out the card below before sharing this workbook

PRIVATE account reference and call-in authentication

Organization or name _____

Account sign-in email _____

Customer number _____

Call-in PIN _____

Domain names _____

Reviewed on _____

Update your call-in PIN at pin.saastech.net or in My Account after signing in.

Never share your account password or call-in PIN with someone helping manage your services. Each helper should create their own SaaSTech Servers account and receive only the delegated permissions they need. Review purchase/payment and account-security permissions carefully.

For official support, give the call-in PIN only during a call you initiated through verified Contact Us. Never share passwords, sign-in verification codes or recovery codes.

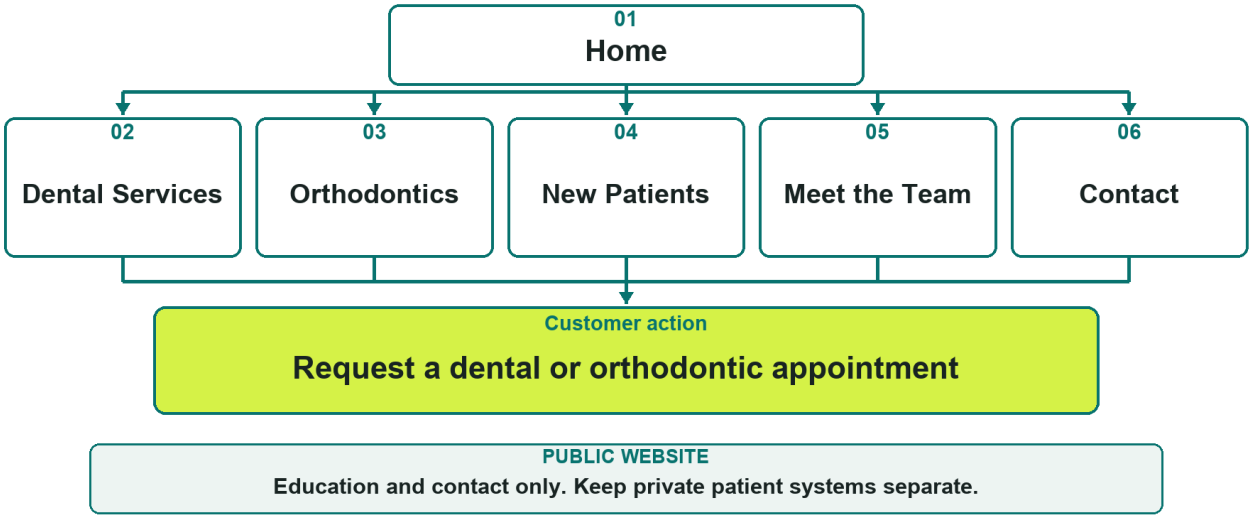
Do not record passwords, verification/recovery codes, security answers or payment details here. Keep this card safe and cut or tear it out before sharing the workbook.

Use a secure password manager for passwords and recovery information.

Dental & Orthodontic Clinics website workbook

A practical workshop guide for planning a calm, useful and privacy-aware clinic website.

Prairie Smile Dental + Orthodontics is a fictional workshop example. Replace all sample details with approved clinic information. Do not collect patient histories, insurance identifiers, clinical photographs or urgent-care details through a general website form.



Inside this workbook

Six page examples • writing exercises • photo and proof planning • final launch review

Explore Website Builder and compare plans

Open the Dental & Orthodontic Clinics industry guide

WORKSHOP START

Define the safe public journey

The website should explain the clinic and make a clear first contact possible. Clinical decisions and patient records stay in approved private systems.

- ☐ Choose one patient question for each page.
- ☐ Gather current, permission-cleared staff and clinic photos.
- ☐ Verify services, hours, accessibility and urgent instructions.
- ☐ Decide what the public form must never collect.
- ☐ Assign a clinic owner for every published claim.

What should a visitor understand or do

Facts and approvals still needed

PAGE 1

1 Home | 2 Dental Services | 3 Orthodontics | 4 New Patients | 5 Meet the Team | 6 Contact & Appointments

Home

Build reassurance, location context and one primary next step.



Clearly labelled sample wording

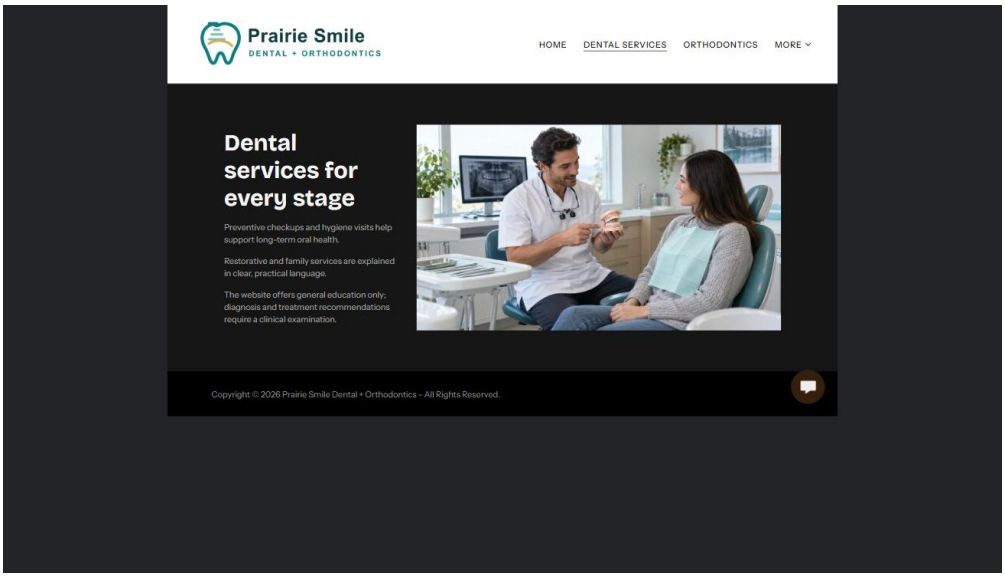
Sample wording: Comfortable care starts with a clear conversation. Learn about general dentistry and orthodontics, prepare for a first visit, or contact the clinic team.

Draft your own page wording

Photos, proof, links and approvals to prepare

Dental Services

Group public service information clearly without diagnosing visitors or promising outcomes.



Clearly labelled sample wording

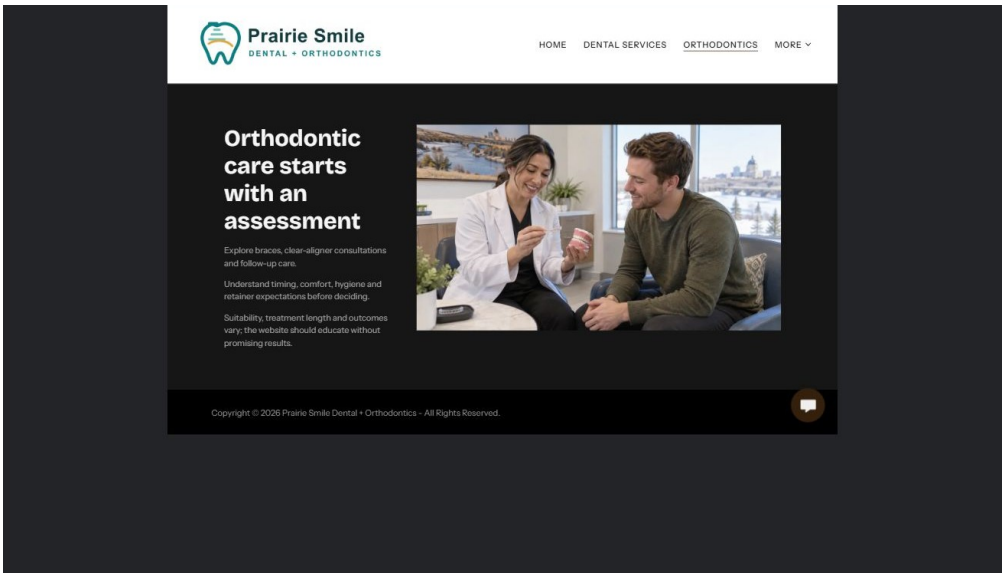
Sample wording: Explore preventive and restorative care, then contact the clinic for an individual assessment and confirmed recommendation.

Draft your own page wording

Photos, proof, links and approvals to prepare

Orthodontics

Explain the consultation process, who may benefit and what happens before treatment begins.



Clearly labelled sample wording

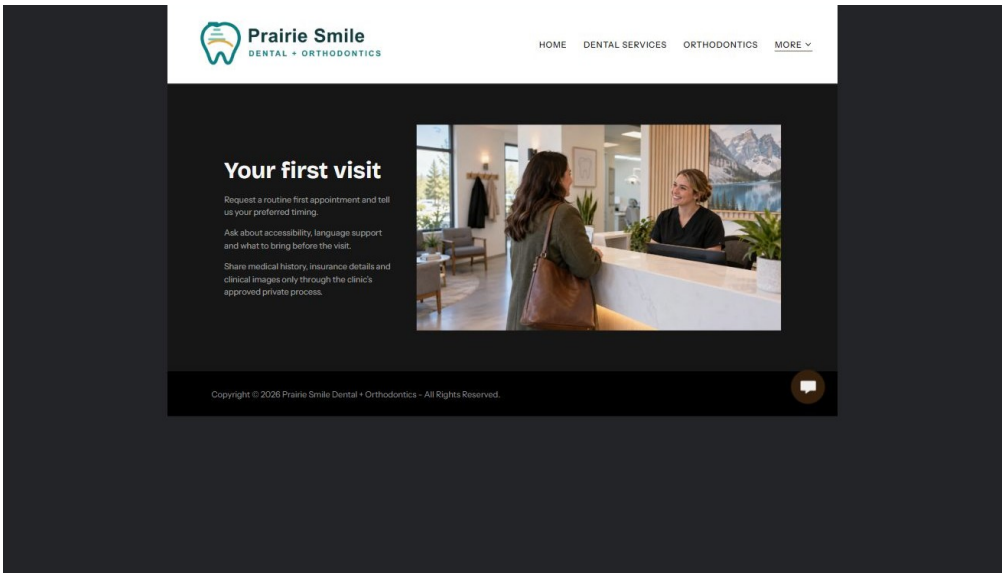
Sample wording: Start with a conversation about goals, assessment and available approaches. The clinic confirms suitability after an in-person review.

Draft your own page wording

Photos, proof, links and approvals to prepare

New Patients

Reduce uncertainty with arrival, accessibility, records-transfer and appointment-request guidance.



Clearly labelled sample wording

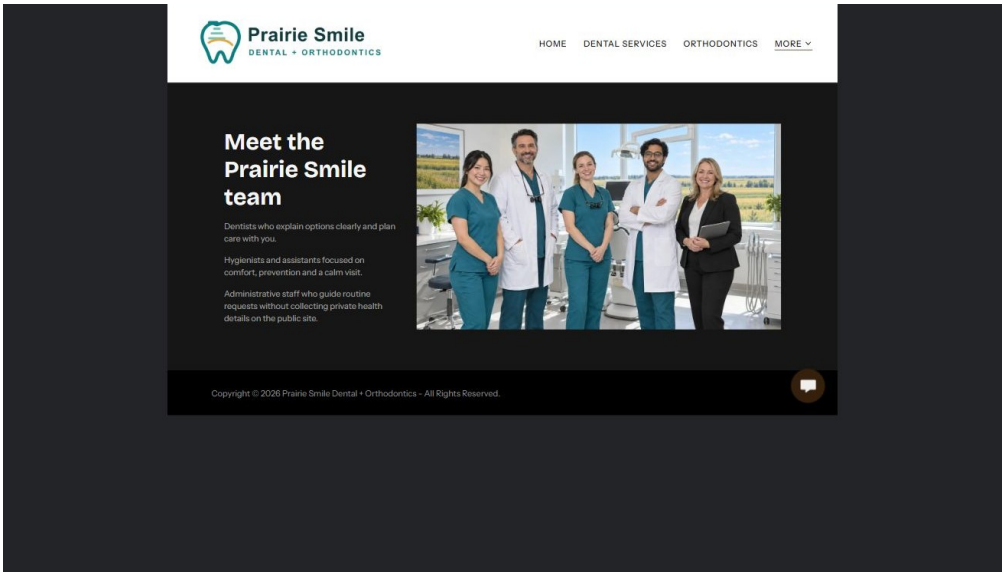
Sample wording: Know what to bring, when to arrive and how the clinic will confirm your first appointment.

Draft your own page wording

Photos, proof, links and approvals to prepare

Meet the Team

Introduce regulated professionals and support staff accurately with approved biographies and distinct portraits.



Clearly labelled sample wording

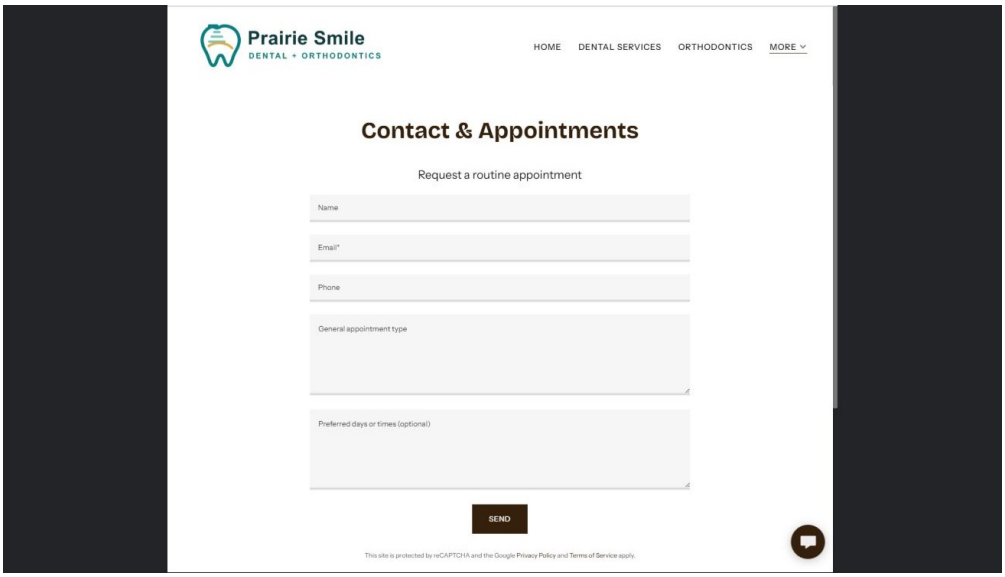
Sample wording: Meet the people who guide each visit, from reception and prevention to restorative and orthodontic care.

Draft your own page wording

Photos, proof, links and approvals to prepare

Contact & Appointments

Provide verified contact routes and a minimal, privacy-aware request form.



Clearly labelled sample wording

Sample wording: Request a preferred time and general appointment type. Staff will contact you to confirm; do not send health histories or urgent details here.

Draft your own page wording

Photos, proof, links and approvals to prepare

FINAL REVIEW

Test the whole patient journey

Ask a reviewer unfamiliar with the clinic to find services, prepare for a first visit and choose a safe contact route.

- ☐ Each page has one purpose and next action.
- ☐ Desktop and mobile previews are readable.
- ☐ Dark and light logos have sufficient contrast.
- ☐ Every image is relevant, distinct and permission-cleared.
- ☐ Appointment wording distinguishes a request from confirmation.
- ☐ Urgent-care, privacy, hours and accessibility wording is verified.
- ☐ A clearly named backup and future review date are recorded.

Changes found during review

Content owner and next review date
