SaaSTech Servers

INDUSTRY WEBSITE GUIDE
Workshop workbook

DOMAINS / WEBSITES / BRANDED EMAIL

Dry Cleaners & Garment Care



Help customers choose the right garment-care service and understand the next step before drop-off.



Explore a practical website plan and download the guide and planning resources.

Microsoft 365 for your organization.

Make every page useful.

- Explain garment-care and specialty services
- Show how assessment informs the next step
- Clarify drop-off and pickup arrangements

Register or transfer your domain to SaaSTech Servers.

saastech.net/industry/dry-cleaners-garment-care

Scan for the guide and downloadable resources.

SCAN TO EXPLORE

SaaSTech Servers

SERVING CANADIAN BUSINESSES
Since 1999

Everything your business needs to move online.

Your name. Your website. Your business email.



DOMAIN CITY

Make a name.

Find your domain name or bring one you own.

WEBSITE VILLAGE

Build your online home.

Start with Website Builder or explore WordPress.

EMAIL TOWN

Look the part.

Use your business name in your team's email.

Not sure where to start?

Take a walk down Main Street.

Explore industry guides, website ideas and practical steps for your business.

Start at **saastech.net**

SCAN TO EXPLORE

Getting started with SaaSTech Servers

Create your free account before contacting support. Keep the detachable record private.

1 Create or sign in to your account

Use an email you can access and follow the secure account prompts. No purchase is required.

2 Keep your customer number and call-in PIN ready

Support may ask for both during a call you initiated through verified Contact Us.

3 Enable two-step verification

Have your registered phone or authenticator device with you when calling SaaSTech Servers; you may need it to sign in or verify the account yourself.

Create My Account | saastech.net/create-account

Contact Us	Account Learning Centre	Delegate access playlist
		

On Contact Us, check your language/region and currency settings, then use the local contact number shown there.

The Account Learning Centre covers setup and delegation for Website Builder and other services. Choose Work with delegates.

Cut or tear out the card below before sharing this workbook

PRIVATE account reference and call-in authentication

Organization or name _____

Account sign-in email _____

Customer number _____

Call-in PIN _____

Domain names _____

Reviewed on _____

Update your call-in PIN at pin.saastech.net or in My Account after signing in.

Never share your account password or call-in PIN with someone helping manage your services. Each helper should create their own SaaSTech Servers account and receive only the delegated permissions they need. Review purchase/payment and account-security permissions carefully.

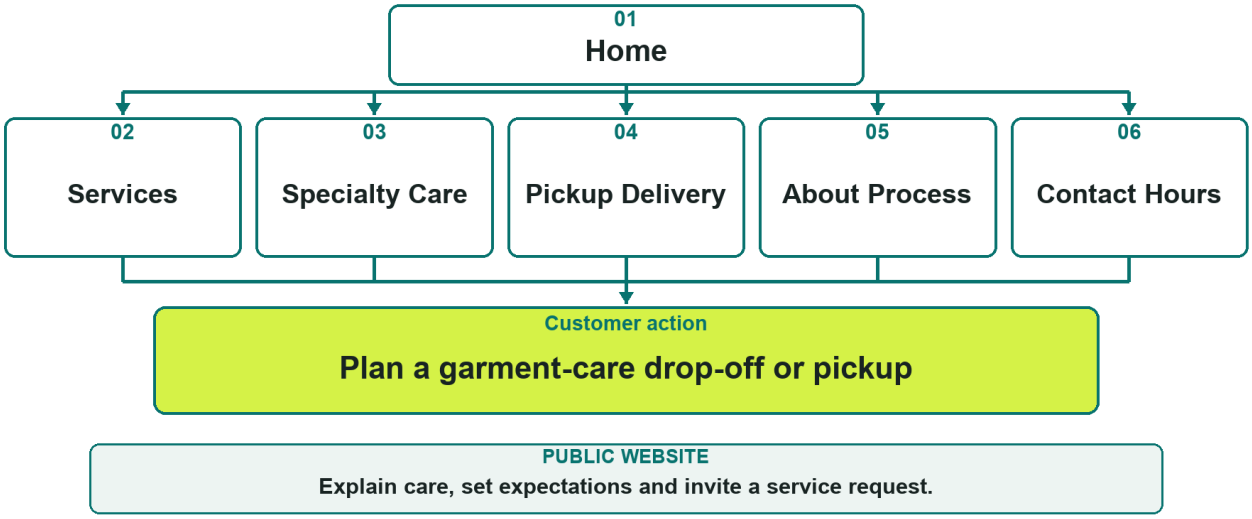
For official support, give the call-in PIN only during a call you initiated through verified Contact Us. Never share passwords, sign-in verification codes or recovery codes.

Do not record passwords, verification/recovery codes, security answers or payment details here. Keep this card safe and cut or tear it out before sharing the workbook.

Use a secure password manager for passwords and recovery information.

Dry Cleaners and Garment Care website workbook

A practical workshop guide for planning a clear service website that explains garment care, turnaround and pickup or delivery.



Inside this workbook

Six page examples, writing exercises, photo planning and a final launch review

Explore Website Builder and compare plans

Open the Dry Cleaners and Garment Care industry guide

WORKSHOP START

Define the customer journey

A useful garment-care website answers practical questions before a customer calls, visits or requests pickup.

- ☐ Choose one customer question for each page.
- ☐ Confirm current services, price examples, turnaround ranges and service area.
- ☐ Gather distinct, permission-cleared photos that match each page.
- ☐ State that stain removal and specialty outcomes cannot be guaranteed.
- ☐ Assign a business owner for every published detail.

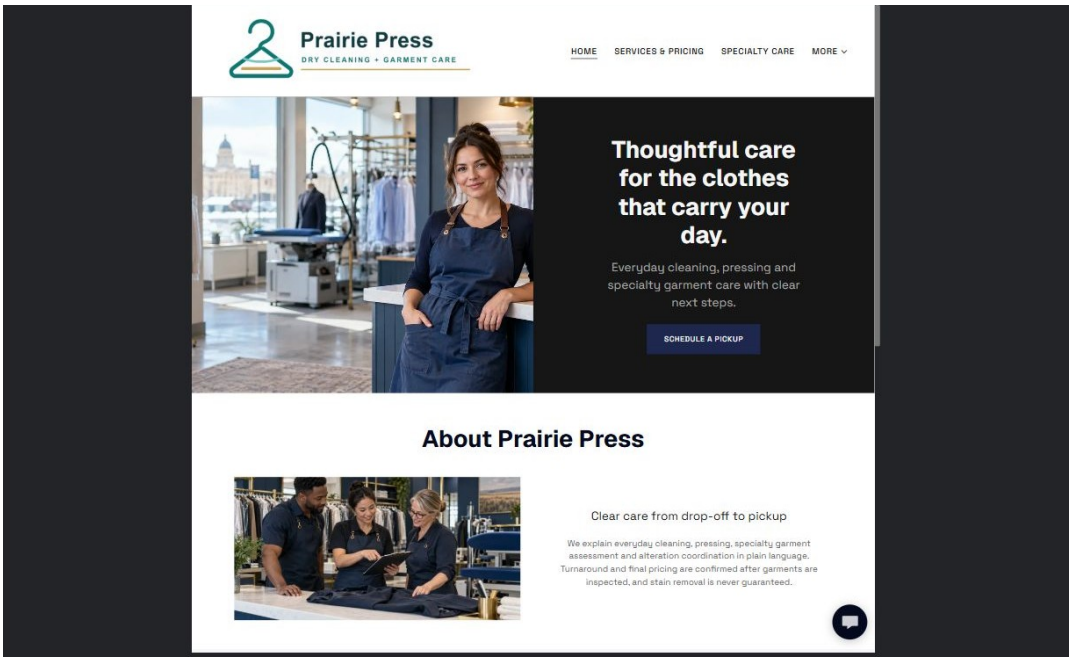
What should a first-time customer understand or do

Business facts, photos and approvals still needed

1 Home | 2 Services and Pricing | 3 Specialty Care | 4 Pickup & Delivery | 5 About and Process | 6 Contact & Hours

Home

Introduce the business, service area and primary request path in the first screen.



Clearly labelled sample wording

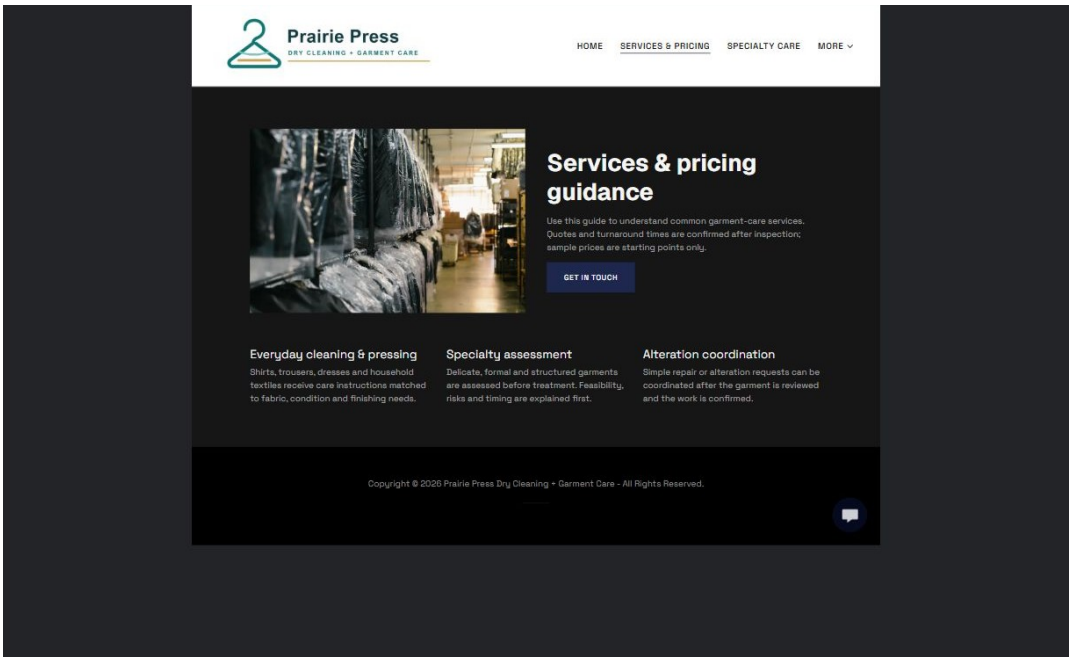
Sample wording: Dependable garment care for everyday clothing and special pieces. Review services, prepare your items, or request pickup and delivery.

Draft your own page wording

Photos, proof, links and approvals to prepare

Services and Pricing

Group common services and explain how final pricing and timing are confirmed.



Clearly labelled sample wording

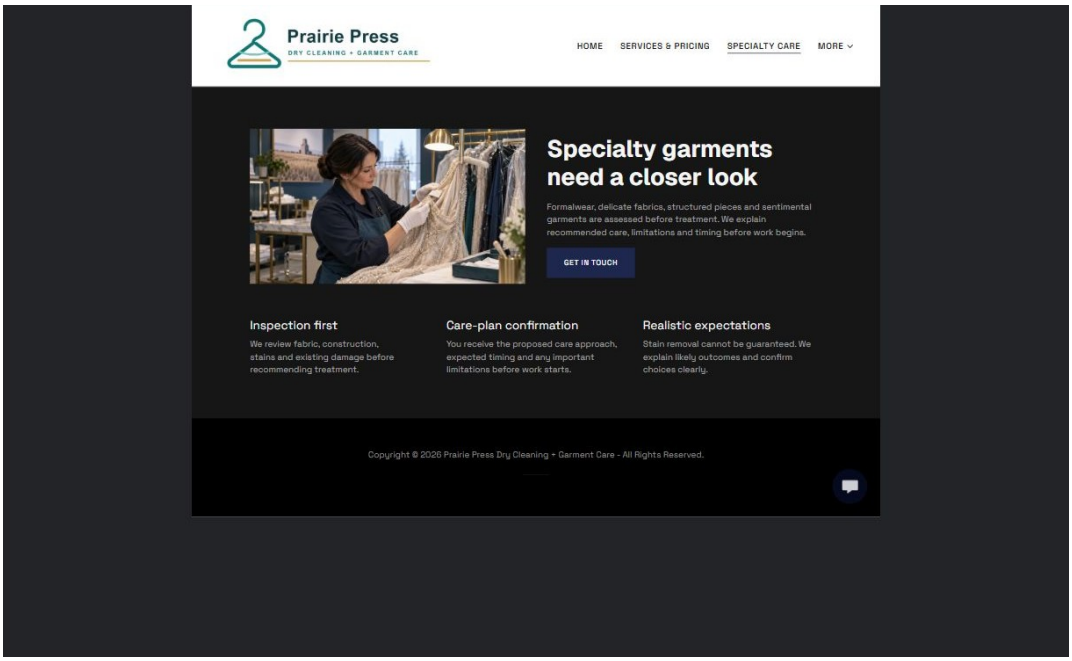
Sample wording: Explore cleaning, pressing and alteration options. Bring or describe the garment so the team can confirm care, price and turnaround.

Draft your own page wording

Photos, proof, links and approvals to prepare

Specialty Care

Explain the assessment process for delicate garments without promising a particular result.



Clearly labelled sample wording

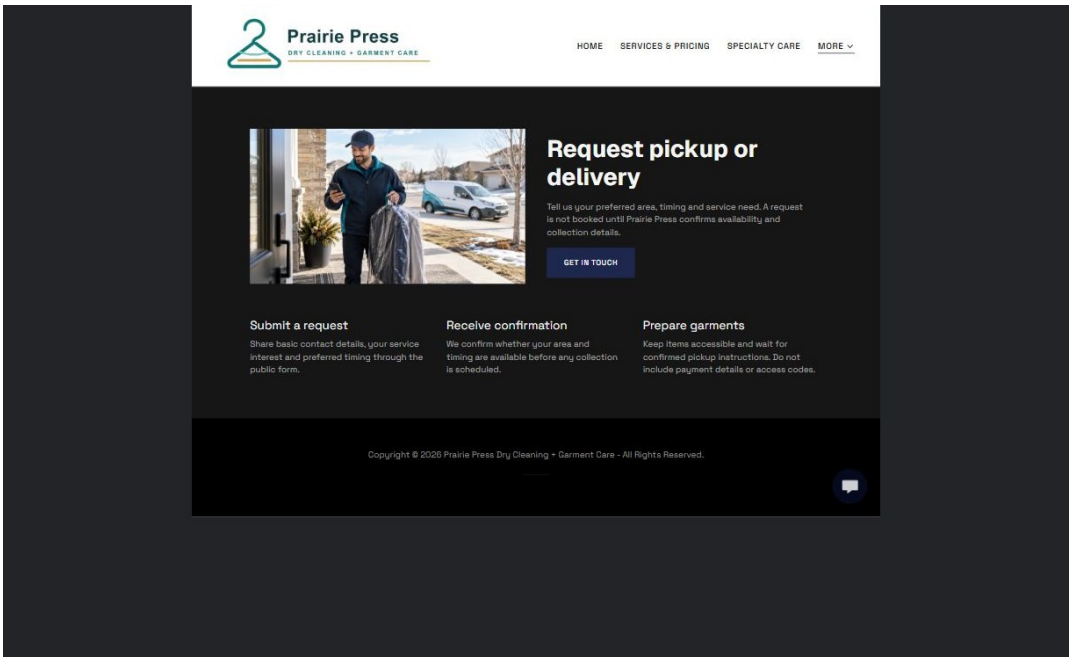
Sample wording: Wedding wear, formal pieces and delicate fabrics begin with a garment review. The team confirms the recommended process before work starts.

Draft your own page wording

Photos, proof, links and approvals to prepare

Pickup and Delivery

Show the service area, request steps, minimums and confirmation process.



Clearly labelled sample wording

Sample wording: Request a preferred pickup window and service address. The team confirms availability, timing and return details before the route is scheduled.

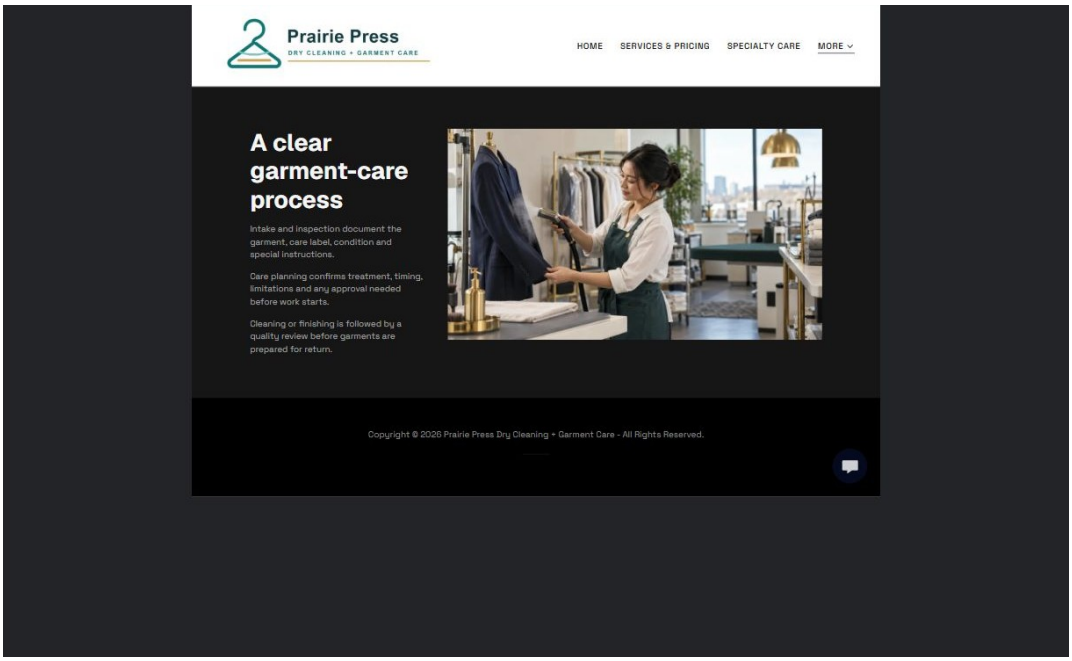
Draft your own page wording

Photos, proof, links and approvals to prepare

1 Home | 2 Services and Pricing | 3 Specialty Care | 4 Pickup & Delivery | 5 About and Process | 6 Contact & Hours

About and Process

Build trust by explaining inspection, cleaning, finishing and quality-review steps.



Clearly labelled sample wording

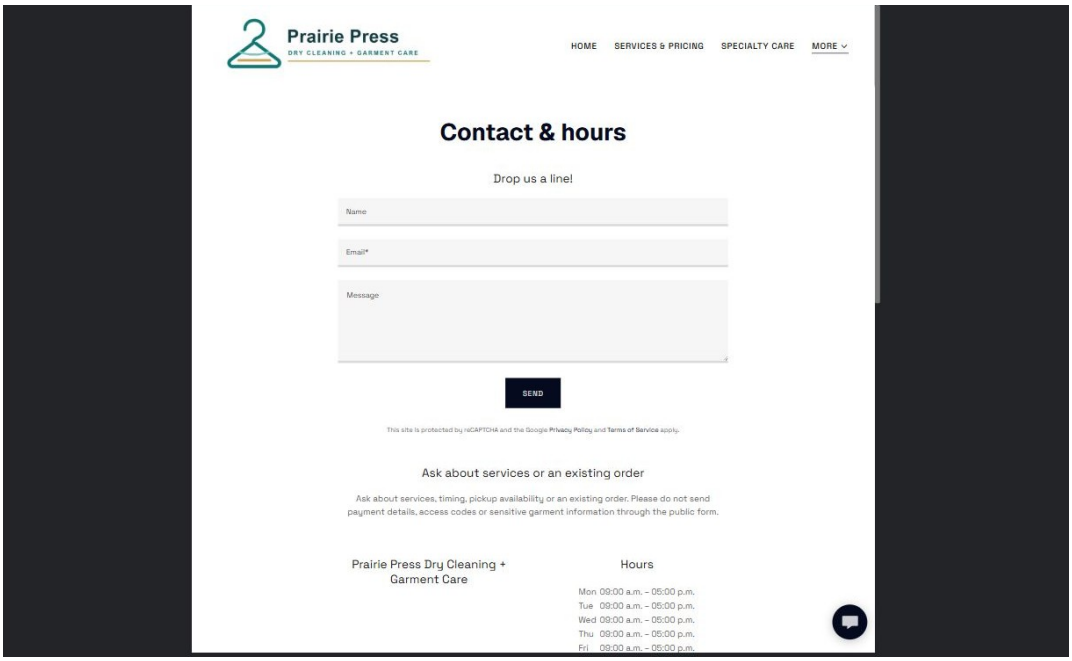
Sample wording: Each order is tagged, reviewed and processed according to the garment label and agreed care plan, then checked before return.

Draft your own page wording

Photos, proof, links and approvals to prepare

Contact and Hours

Keep location, hours, contact choices and service-request expectations easy to verify.



Clearly labelled sample wording

Sample wording: Ask a general question or request service. The team will confirm timing, pricing and any special-care requirements before accepting the order.

Draft your own page wording

Photos, proof, links and approvals to prepare

FINAL REVIEW

Test the complete service journey

Ask someone unfamiliar with the business to find a service, understand the next step and request pickup or counter service.

- □ Each page has one clear purpose and one primary action.
- □ Desktop and mobile previews are readable and use the correct logo contrast.
- □ Every photo is relevant, distinct and permission-cleared.
- □ Price, turnaround and pickup wording explains what must be confirmed.
- □ Hours, address, service area and contact links are current.
- □ A clearly named backup and future content-review date are recorded.

Changes found during review

Content owner and next review date
