SaaSTech Servers

DOMAINS / WEBSITES / BRANDED EMAIL

Hotels, Motels & Bed and Breakfasts



Help guests picture the stay and confirm the details.



Explore a practical website plan and download the guide and planning resources.

Microsoft 365 for your organization.

Make every page useful.

- Show distinct rooms and confirmed amenities
- Help guests plan arrival and ask questions
- Make the booking handoff clear

Register or transfer your domain to SaaSTech Servers.

saastech.net/industry/hotels-motels-bed-breakfasts

Scan for the guide and downloadable resources.

SCAN TO EXPLORE

SaaSTech Servers

SERVING CANADIAN BUSINESSES
Since 1999

Everything your business needs to move online.

Your name. Your website. Your business email.



DOMAIN CITY

Make a name.

Find your domain name or bring one you own.

WEBSITE VILLAGE

Build your online home.

Start with Website Builder or explore WordPress.

EMAIL TOWN

Look the part.

Use your business name in your team's email.

Not sure where to start?

Take a walk down Main Street.

Explore industry guides, website ideas and practical steps for your business.

Start at **saastech.net**

SCAN TO EXPLORE

Getting started with SaaSTech Servers

Create your free account before contacting support. Keep the detachable record private.

1 Create or sign in to your account

Use an email you can access and follow the secure account prompts. No purchase is required.

2 Keep your customer number and call-in PIN ready

Support may ask for both during a call you initiated through verified Contact Us.

3 Enable two-step verification

Have your registered phone or authenticator device with you when calling SaaSTech Servers; you may need it to sign in or verify the account yourself.

Create My Account | saastech.net/create-account

Contact Us	Account Learning Centre	Delegate access playlist

On Contact Us, check your language/region and currency settings, then use the local contact number shown there.

The Account Learning Centre covers setup and delegation for Website Builder and other services. Choose Work with delegates.

Cut or tear out the card below before sharing this workbook

PRIVATE account reference and call-in authentication

Organization or name _____

Account sign-in email _____

Customer number _____

Call-in PIN _____

Domain names _____

Reviewed on _____

Update your call-in PIN at pin.saastech.net or in My Account after signing in.

Never share your account password or call-in PIN with someone helping manage your services. Each helper should create their own SaaSTech Servers account and receive only the delegated permissions they need. Review purchase/payment and account-security permissions carefully.

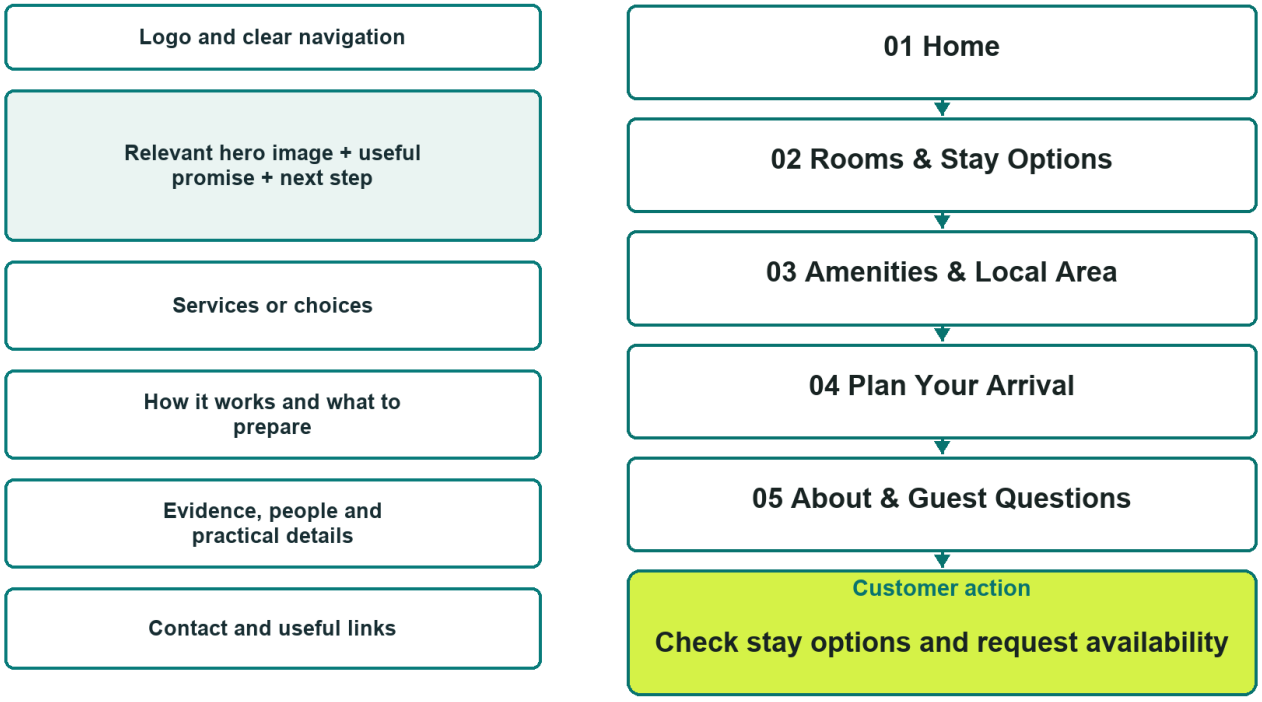
For official support, give the call-in PIN only during a call you initiated through verified Contact Us. Never share passwords, sign-in verification codes or recovery codes.

Do not record passwords, verification/recovery codes, security answers or payment details here. Keep this card safe and cut or tear it out before sharing the workbook.

Use a secure password manager for passwords and recovery information.

Hotels, Motels & Bed and Breakfasts Website workbook

A practical workshop for a 5-page website. Study the example, plan the content and draft your own version in Word or on paper.



Plan → Draft → Build → Test

Demo-capture edition: actual Website Builder desktop previews and excerpts of the example wording. See each matching mobile preview in the industry page gallery. The example business and its AI-generated photographs are fictional.

Explore Website Builder and compare plans

Before you build

Your business supplies the facts. Prairie Lantern Lodge is a fictional teaching example, not a live service.



- ☐ Check stay options and request availability
- ☐ Verified business identity and current contact information
- ☐ Clear request and confirmation process
- ☐ Choose original photographs and confirm permission to use them.
- ☐ Keep private customer records out of public website forms.

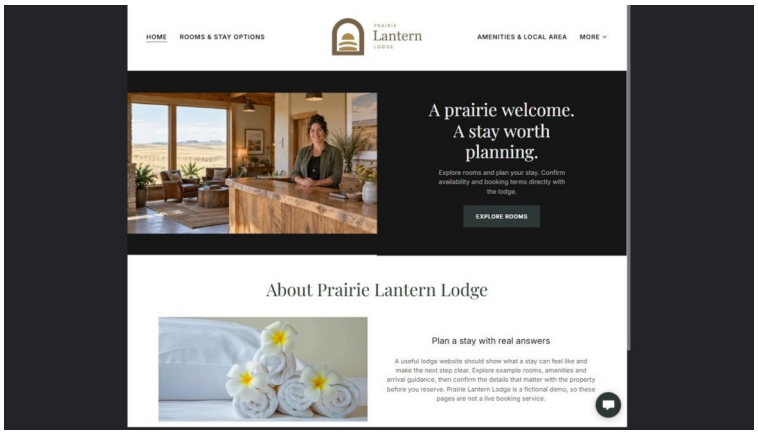
Your audience and the action you want them to take

Facts to verify and people who must approve them

Create your SaaSTech Servers account

01 Home

Give this page one clear job in the customer journey.



Actual desktop preview - unpublished fictional demonstration

Demo wording excerpt to adapt and verify

A prairie welcome. A stay worth planning.

Explore rooms and plan your stay. Confirm availability and booking terms directly with the lodge.

A useful lodge website should show what a stay can feel like and make the next step clear. Explore example rooms, amenities and arrival guidance, then confirm the details that matter with the property before you reserve. Prairie Lantern Lodge is a fictional demo, so these pages are not a live booking service.

Suggested button: Explore Rooms

Website advice

Show distinct rooms, verified amenities, arrival information and a trustworthy booking handoff. Keep example availability separate from actual inventory.



Your draft: Home

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

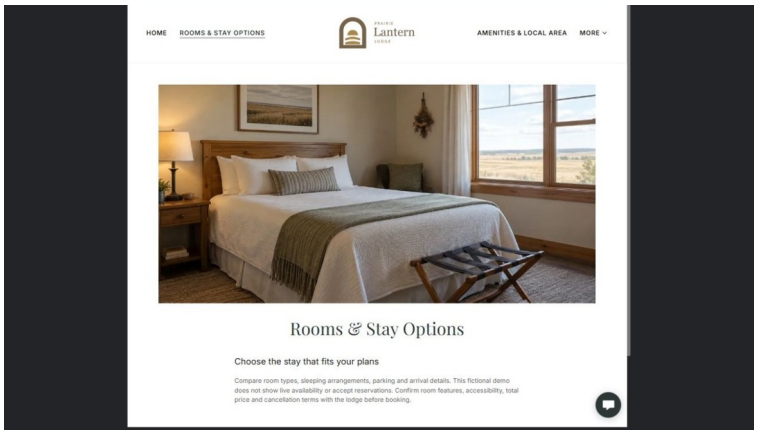
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

02 Rooms & Stay Options

Give this page one clear job in the customer journey.



Actual desktop preview - unpublished fictional demonstration

Demo wording excerpt to adapt and verify

Choose the stay that fits your plans

Compare room types, sleeping arrangements, parking and arrival details. This fictional demo does not show live availability or accept reservations. Confirm room features, accessibility, total price and cancellation terms with the lodge before booking.

Suggested button: Ask about availability

Website advice

Use a distinct photo per actual room category. List confirmed capacity and amenities without inventing availability.



Your draft: Rooms & Stay Options

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

03 Amenities & Local Area

Give this page one clear job in the customer journey.



Actual desktop preview - unpublished fictional demonstration

Demo wording excerpt to adapt and verify

The details that make a stay easier

Plan beyond the room: review parking, check-in, Wi-Fi, breakfast, accessibility and nearby sights. The photos illustrate a possible guest experience. Confirm which amenities are available for your dates and room type with the lodge.

Suggested button: Confirm amenities

Website advice

Separate on-property amenities from nearby attractions. Verify access, opening times and seasonal limitations.



Your draft: Amenities & Local Area

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

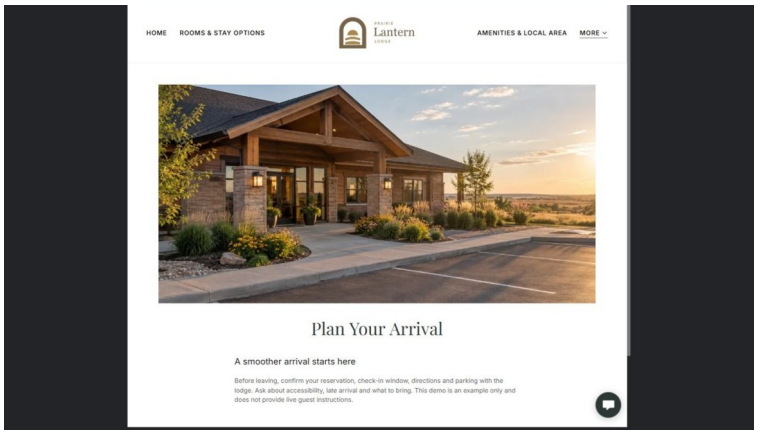
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

04 Plan Your Arrival

Give this page one clear job in the customer journey.



Actual desktop preview - unpublished fictional demonstration

Demo wording excerpt to adapt and verify

A smoother arrival starts here

Before leaving, confirm your reservation, check-in window, directions and parking with the lodge. Ask about accessibility, late arrival and what to bring. This demo is an example only and does not provide live guest instructions.

Suggested button: Confirm arrival details

Website advice

Explain check-in, parking, late arrival and accessibility using operator-approved details.



Your draft: Plan Your Arrival

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

05 About & Guest Questions

Give this page one clear job in the customer journey.



Actual desktop preview - unpublished fictional demonstration

Demo wording excerpt to adapt and verify

Meet the people behind the welcome

Prairie Lantern Lodge is a fictional example of an independent lodging business. This page shows how to introduce the hosts and answer questions before guests inquire. Ask about room types, step-free access, pets, quiet hours, check-in, parking and cancellation. Confirm every detail directly before booking; this demo takes no reservations or payments.

Suggested button: Ask a guest question

Website advice

Introduce the hosts and explain how booking questions and changes are handled. Publish genuine reviews only.



Your draft: About & Guest Questions

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

Test before publishing

Review the whole journey on a desktop and phone. The industry page pairs each desktop capture with its mobile preview and provides the complete sample page copy.

- □ No rooms can be booked through this fictional example. Verify rates, availability, accessibility, amenities and terms with the operator before launch.
- □ Verify contact routes, hours, location and every offered service.
- □ Remove invented prices, claims, testimonials and availability.
- □ Keep sensitive records and payment details out of ordinary public forms.
- □ Check all image permissions, downloads and page links on a phone.
- □ Check every link, form destination, download and confirmation message.
- □ Check logo contrast, hero framing, text sizes and image loading.
- □ Save a named backup and assign a content-review date.

Changes to finish and person responsible

Approval and next review date

Website Builder plans and signup