SaaSTech Servers

INDUSTRY WEBSITE GUIDE
Workshop workbook

DOMAINS / WEBSITES / BRANDED EMAIL

Laundromats & Laundry Services



Help customers understand machines, services, timing and the easiest next step before arriving.



Explore a practical website plan and download the guide and planning resources.

Microsoft 365 for your organization.

Make every page useful.

- Separate self-service and full-service laundry
- Explain machines, hours and collection options
- Make visits and order enquiries straightforward

Register or transfer your domain to SaaSTech Servers.

saastech.net/industry/laundromats

Scan for the guide and downloadable resources.

SCAN TO EXPLORE

SaaSTech Servers

SERVING CANADIAN BUSINESSES
Since 1999

Everything your business needs to move online.

Your name. Your website. Your business email.



DOMAIN CITY

Make a name.

Find your domain name or bring one you own.

WEBSITE VILLAGE

Build your online home.

Start with Website Builder or explore WordPress.

EMAIL TOWN

Look the part.

Use your business name in your team's email.

Not sure where to start?

Take a walk down Main Street.

Explore industry guides, website ideas and practical steps for your business.

Start at **saastech.net**

SCAN TO EXPLORE

Getting started with SaaSTech Servers

Create your free account before contacting support. Keep the detachable record private.

1 Create or sign in to your account

Use an email you can access and follow the secure account prompts. No purchase is required.

2 Keep your customer number and call-in PIN ready

Support may ask for both during a call you initiated through verified Contact Us.

3 Enable two-step verification

Have your registered phone or authenticator device with you when calling SaaSTech Servers; you may need it to sign in or verify the account yourself.

Create My Account | saastech.net/create-account

Contact Us	Account Learning Centre	Delegate access playlist

On Contact Us, check your language/region and currency settings, then use the local contact number shown there.

The Account Learning Centre covers setup and delegation for Website Builder and other services. Choose Work with delegates.

Cut or tear out the card below before sharing this workbook

PRIVATE account reference and call-in authentication

Organization or name _____

Account sign-in email _____

Customer number _____

Call-in PIN _____

Domain names _____

Reviewed on _____

Update your call-in PIN at pin.saastech.net or in My Account after signing in.

Never share your account password or call-in PIN with someone helping manage your services. Each helper should create their own SaaSTech Servers account and receive only the delegated permissions they need. Review purchase/payment and account-security permissions carefully.

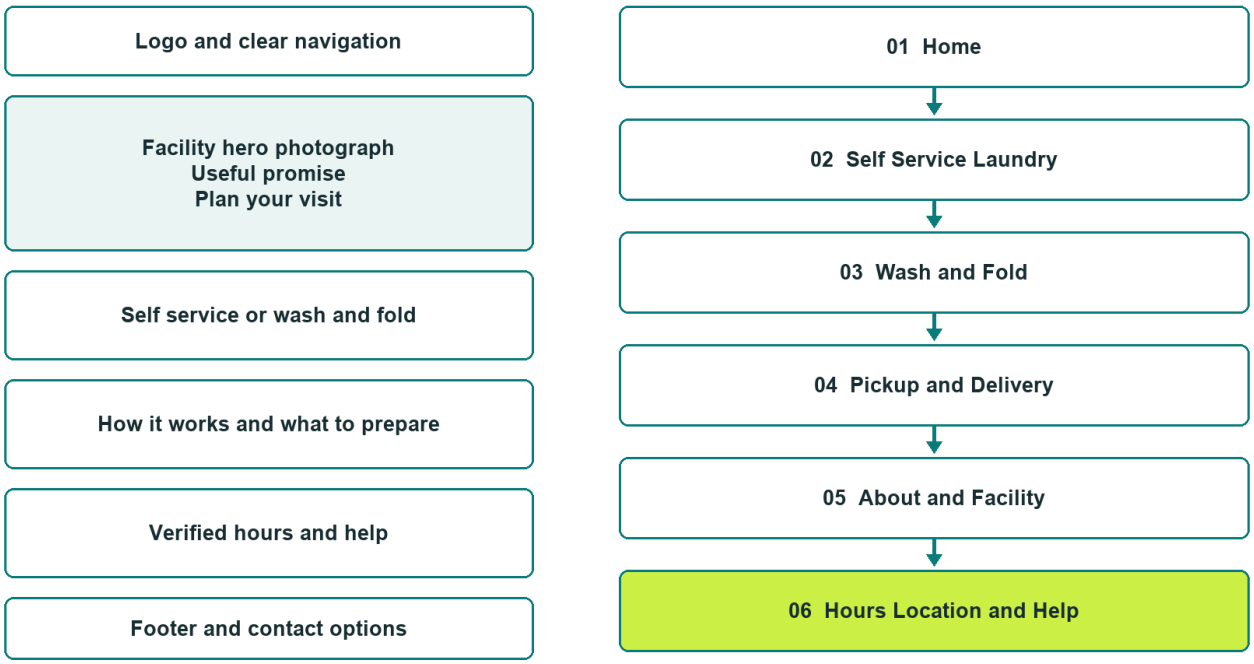
For official support, give the call-in PIN only during a call you initiated through verified Contact Us. Never share passwords, sign-in verification codes or recovery codes.

Do not record passwords, verification/recovery codes, security answers or payment details here. Keep this card safe and cut or tear it out before sharing the workbook.

Use a secure password manager for passwords and recovery information.

Laundromats and Laundry Services Website workbook

Plan six useful pages, study the Prairie Spin example and draft your own website. Use Word to type into the writing spaces or print this guide for a live workshop.



Learn then plan draft build and test

Bring verified business details, original photographs and a clear customer action.

Explore Website Builder and compare plans

Before you build

Work as the owner of your real business. Prairie Spin Laundry is a fictional teaching example; its services are not available to book.



- □ Choose your main audience and service path.
- □ Confirm equipment, payments, opening and attended hours, accessibility and service area.
- □ Select distinct, relevant photos and confirm permission.
- □ Choose a content owner and a process for keeping information current.
- □ Compare Business Plus for enquiry and appointment features, then confirm current plan inclusions.

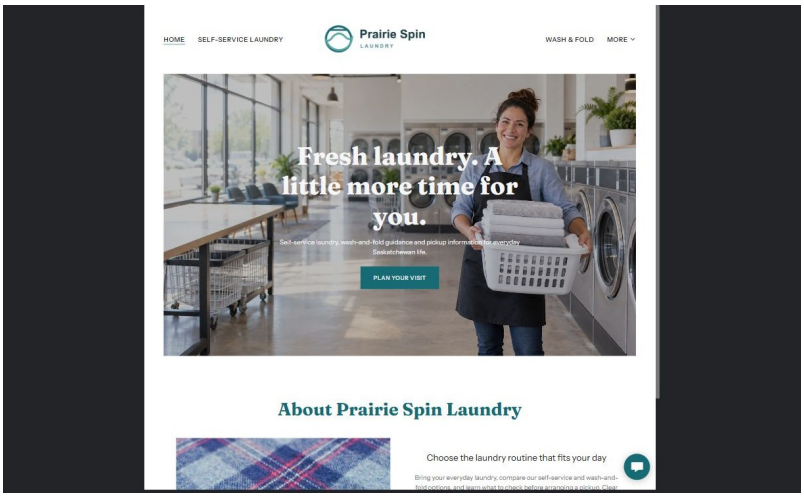
Your audience and primary action

Facts and approvals still needed

Create your SaaSTech Servers account

Home

Help visitors choose self-service or a service enquiry, then find verified visiting details.



From the Prairie Spin demo

Fresh laundry. A little more time for you.

Self-service laundry, wash-and-fold guidance and pickup information for everyday Saskatchewan life.

Bring your everyday laundry, compare our self-service and wash-and-fold options, and learn what to check before arranging a pickup. Clear preparation tips and service information help make laundry day simpler. Prairie Spin Laundry is a fictional Saskatchewan business created for a SaaSTech Servers website-building workshop; services are demonstrated, not available to book.

Website advice

Use a wide, original facility photo. Check the focal point on a phone. Make Plan your visit lead to current hours and directions.



Draft your home page

Which customer needs your laundry most, and what should they do first?

Headline and short introduction

Main content and verified details

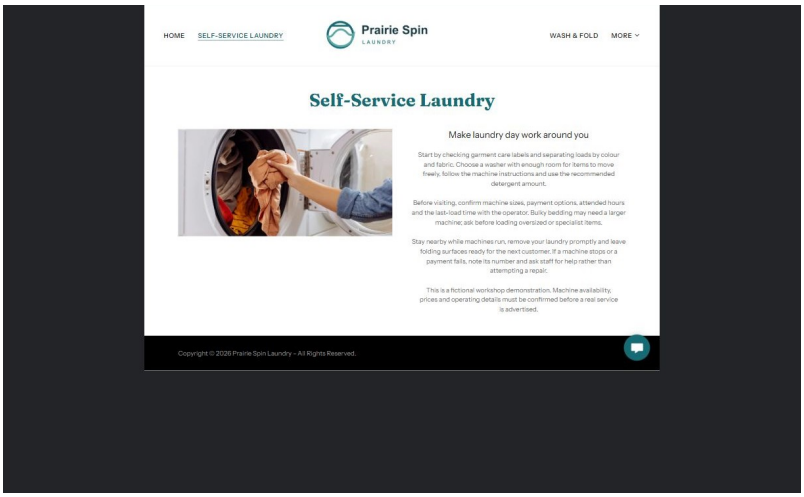
Button wording and destination

Distinct photo and approvals

Partner check: can someone new to your business understand this page and find the next step?

Self Service Laundry

Prepare customers to choose and use your actual facility.



From the Prairie Spin demo

Make laundry day work around you

Start by checking garment care labels and separating loads by colour and fabric. Choose a washer with enough room for items to move freely, follow the machine instructions and use the recommended detergent amount.

Before visiting, confirm machine sizes, payment options, attended hours and the last-load time with the operator. Bulky bedding may need a larger machine; ask before loading oversized or specialist items.

Website advice

List verified machine sizes, payments and last-load guidance. Explain how to ask for help. Use manufacturer instructions rather than inventing universal cycle settings.



Draft your self service laundry page

What would a first-time visitor need to bring or check?

Headline and short introduction

Main content and verified details

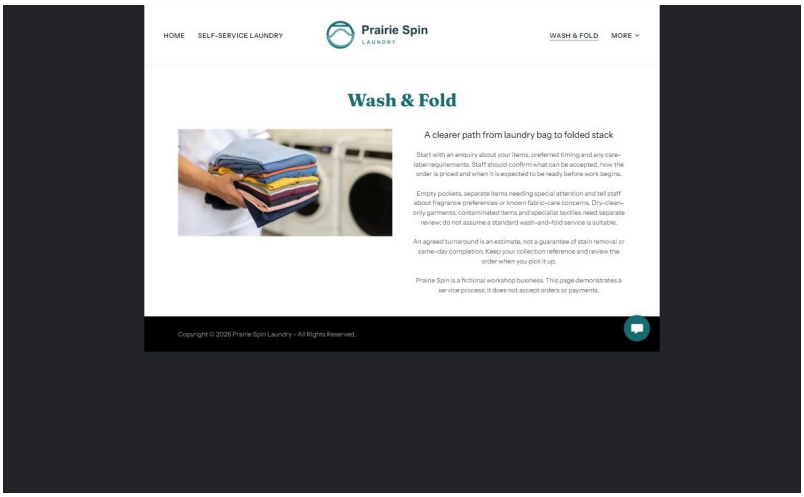
Button wording and destination

Distinct photo and approvals

Partner check: can someone new to your business understand this page and find the next step?

Wash and Fold

Explain intake, suitability, turnaround and collection before customers hand over clothing.



From the Prairie Spin demo

A clearer path from laundry bag to folded stack

Start with an enquiry about your items, preferred timing and any care-label requirements. Staff should confirm what can be accepted, how the order is priced and when it is expected to be ready before work begins.

An agreed turnaround is an estimate, not a guarantee of stain removal or same-day completion. Keep your collection reference and review the order when you pick it up.

Website advice

Explain accepted and excluded items, minimums and how pricing is confirmed. Never imply that every care label or stain can be handled. Show a distinct folding or handover photo.

Draft your wash and fold page

Which facts must staff confirm before accepting an order?

Headline and short introduction

Main content and verified details

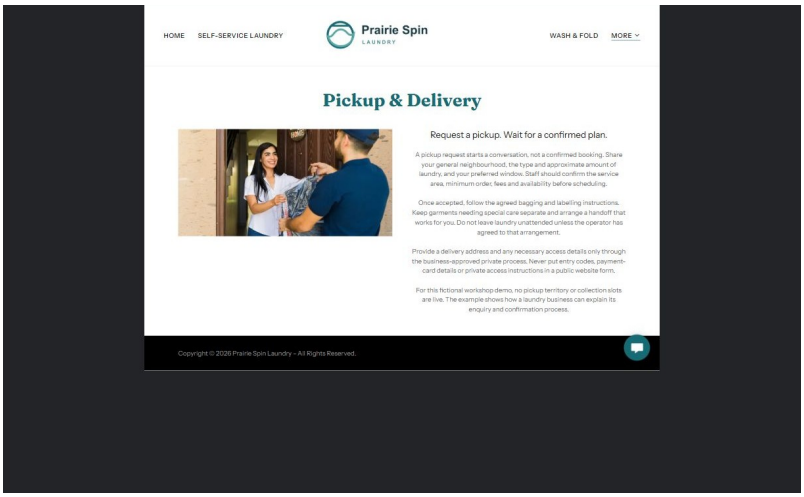
Button wording and destination

Distinct photo and approvals

Partner check: can someone new to your business understand this page and find the next step?

Pickup and Delivery

Separate a requested window from a confirmed collection.



From the Prairie Spin demo

Request a pickup. Wait for a confirmed plan.

A pickup request starts a conversation, not a confirmed booking. Share your general neighbourhood, the type and approximate amount of laundry, and your preferred window. Staff should confirm the service area, minimum order, fees and availability before scheduling.

Provide a delivery address and any necessary access details only through the business-approved private process. Never put entry codes, payment-card details or private access instructions in a public website form.

Website advice

Publish only your verified area, fees and handoff process. Keep access details and payment information out of public forms. Test confirmation messages before advertising online requests.

Draft your pickup and delivery page

How will a customer know that the pickup is confirmed?

Headline and short introduction

Main content and verified details

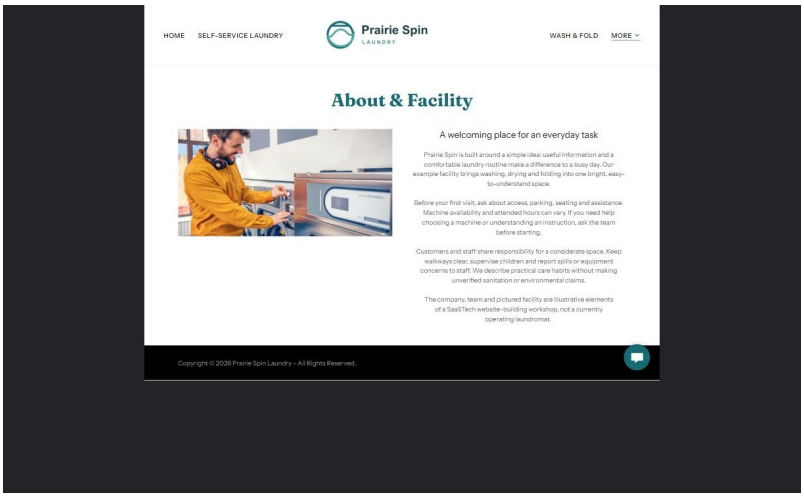
Button wording and destination

Distinct photo and approvals

Partner check: can someone new to your business understand this page and find the next step?

About and Facility

Show the people, space and practical help behind the business.



From the Prairie Spin demo

A welcoming place for an everyday task

Prairie Spin is built around a simple idea: useful information and a comfortable laundry routine make a difference to a busy day. Our example facility brings washing, drying and folding into one bright, easy-to-understand space.

Before your first visit, ask about access, parking, seating and assistance. Machine availability and attended hours can vary. If you need help choosing a machine or understanding an instruction, ask the team before starting.

Website advice

Use permission-cleared team and facility photographs. Verify access and environmental claims directly. A photo alone does not establish accessibility or sanitation standards.



Draft your about and facility page

What can your real facility demonstrate, rather than just claim?

Headline and short introduction

Main content and verified details

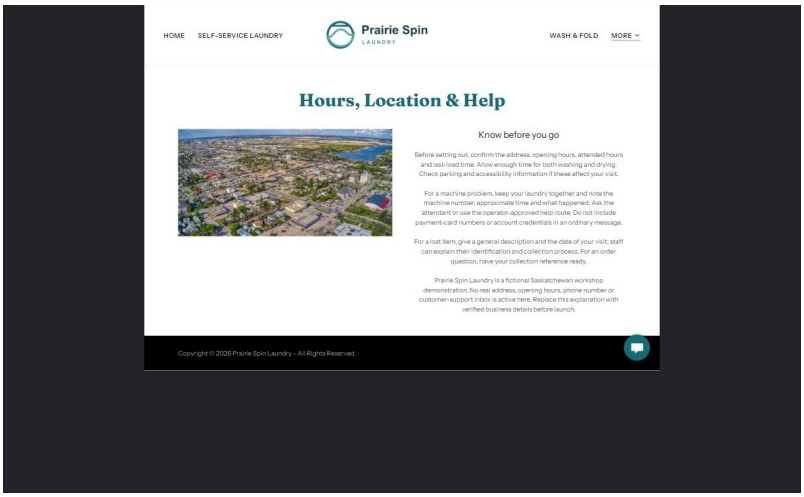
Button wording and destination

Distinct photo and approvals

Partner check: can someone new to your business understand this page and find the next step?

Hours Location and Help

Give customers a dependable next step before visiting or asking for assistance.



From the Prairie Spin demo

Know before you go

Before setting out, confirm the address, opening hours, attended hours and last-load time. Allow enough time for both washing and drying. Check parking and accessibility information if these affect your visit.

For a machine problem, keep your laundry together and note the machine number, approximate time and what happened. Ask the attendant or use the operator-approved help route. Do not include payment-card numbers or account credentials in an ordinary message.

Website advice

Use your actual map pin, hours and contact details only after checking them. Distinguish general opening from attended hours. Link to an approved private help route and test it on a phone.



Draft your hours location and help page

Who maintains these details and responds to each kind of question?

Headline and short introduction

Main content and verified details

Button wording and destination

Distinct photo and approvals

Partner check: can someone new to your business understand this page and find the next step?

Test before publishing

Walk through the finished site with someone unfamiliar with your business. Check the full customer journey on both desktop and phone.

- □ Every page answers a distinct question and has a clear next step.
- □ The hero focal point, logo contrast, text and menus work at phone width.
- □ Photographs match the content and are not repeated across pages.
- □ Hours, map, machine details, services and prices are verified.
- □ Configured enquiries reach the right person; confirmation does not imply an unapproved booking.
- □ Forms do not request payment details, entry codes or unnecessary private information.
- □ Downloads open, and privacy wording and business policies have been reviewed.
- □ Save a named backup and assign a future content-review date.

Changes to finish and person responsible

Approval and next review date

Website Builder plans and signup