SaaSTech Servers

INDUSTRY WEBSITE GUIDE
Workshop workbook

DOMAINS / WEBSITES / BRANDED EMAIL

Pest Control & Exterminators



Help customers describe the concern safely.



Explore a practical website plan and download the guide and planning resources.

Microsoft 365 for your organization.

Make every page useful.

- Clarify inspection and service categories
- Explain assessment and agreed next steps
- Make your team and service area easy to find

Register or transfer your domain to SaaSTech Servers.

saastech.net/industry/pest-control-exterminators

Scan for the guide and downloadable resources.

SCAN TO EXPLORE

SaaSTech Servers

SERVING CANADIAN BUSINESSES
Since 1999

Everything your business needs to move online.

Your name. Your website. Your business email.



DOMAIN CITY

Make a name.

Find your domain name or bring one you own.

WEBSITE VILLAGE

Build your online home.

Start with Website Builder or explore WordPress.

EMAIL TOWN

Look the part.

Use your business name in your team's email.

Not sure where to start?

Take a walk down Main Street.

Explore industry guides, website ideas and practical steps for your business.

Start at **saastech.net**

SCAN TO EXPLORE

Getting started with SaaSTech Servers

Create your free account before contacting support. Keep the detachable record private.

1 Create or sign in to your account

Use an email you can access and follow the secure account prompts. No purchase is required.

2 Keep your customer number and call-in PIN ready

Support may ask for both during a call you initiated through verified Contact Us.

3 Enable two-step verification

Have your registered phone or authenticator device with you when calling SaaSTech Servers; you may need it to sign in or verify the account yourself.

Create My Account | saastech.net/create-account

Contact Us	Account Learning Centre	Delegate access playlist

On Contact Us, check your language/region and currency settings, then use the local contact number shown there.

The Account Learning Centre covers setup and delegation for Website Builder and other services. Choose Work with delegates.

Cut or tear out the card below before sharing this workbook

PRIVATE account reference and call-in authentication

Organization or name _____

Account sign-in email _____

Customer number _____

Call-in PIN _____

Domain names _____

Reviewed on _____

Update your call-in PIN at pin.saastech.net or in My Account after signing in.

Never share your account password or call-in PIN with someone helping manage your services. Each helper should create their own SaaSTech Servers account and receive only the delegated permissions they need. Review purchase/payment and account-security permissions carefully.

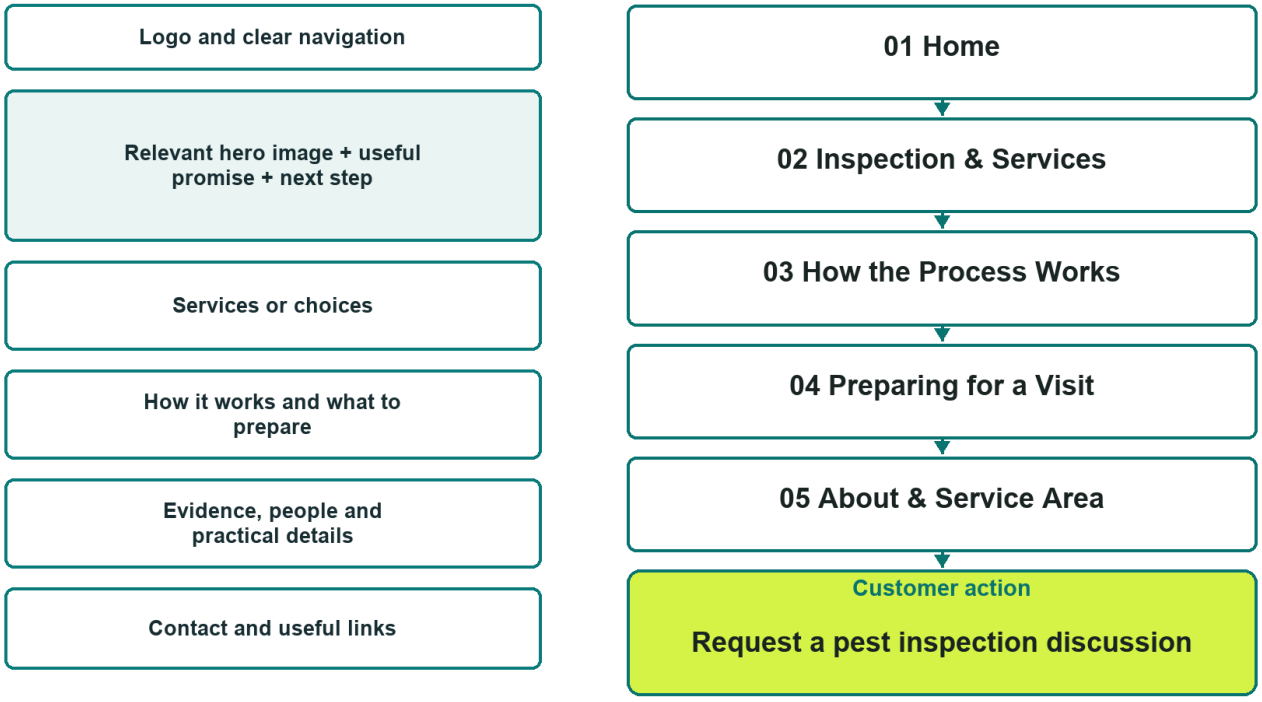
For official support, give the call-in PIN only during a call you initiated through verified Contact Us. Never share passwords, sign-in verification codes or recovery codes.

Do not record passwords, verification/recovery codes, security answers or payment details here. Keep this card safe and cut or tear it out before sharing the workbook.

Use a secure password manager for passwords and recovery information.

Pest Control & Exterminators Website workbook

A practical workshop for a 5-page website. Study the example, plan the content and draft your own version in Word or on paper.



Plan → Draft → Build → Test

Demo-capture edition: actual Website Builder desktop previews and excerpts of the example wording. See each matching mobile preview in the industry page gallery. The example business and its AI-generated photographs are fictional.

Explore Website Builder and compare plans

Before you build

Your business supplies the facts. Prairie Clear Pest Services is a fictional teaching example, not a live service.



- ☐ Request a pest inspection discussion
- ☐ Verified business identity and current contact information
- ☐ Clear request and confirmation process
- ☐ Choose original photographs and confirm permission to use them.
- ☐ Keep private customer records out of public website forms.

Your audience and the action you want them to take

Facts to verify and people who must approve them

Create your SaaSTech Servers account

01 Home

Give this page one clear job in the customer journey.



Actual desktop preview - unpublished fictional demonstration

Demo wording excerpt to adapt and verify

A clear first step for your pest concern.

Describe your concern. Confirm the service area and inspection arrangements before any visit is arranged.

Use Inspection & Services to understand the assessment approach. An enquiry starts a discussion; it does not identify the cause or confirm a visit.

Suggested button: Explore inspection steps

Website advice

Explain verified inspection and service categories, what happens next and operator-approved preparation. Avoid identification certainty, pesticide instructions or eradication guarantees.

Your draft: Home

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

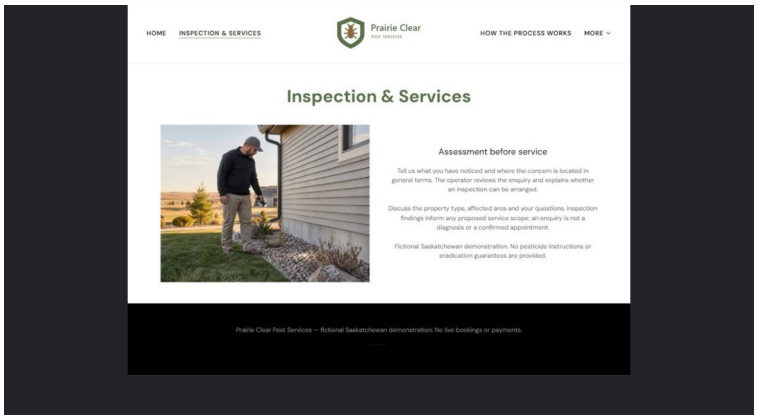
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

02 Inspection & Services

Give this page one clear job in the customer journey.



Actual desktop preview - unpublished fictional demonstration

Demo wording excerpt to adapt and verify

Assessment before service

Tell us what you have noticed and where the concern is located in general terms. The operator reviews the enquiry and explains whether an inspection can be arranged.

Discuss the property type, affected area and your questions. Inspection findings inform any proposed service scope; an enquiry is not a diagnosis or a confirmed appointment.

Navigation: guide visitors to the next relevant page; this demo page has no separate enquiry button.

Website advice

Explain the situations the operator accepts and how assessment precedes any service decision.

Your draft: Inspection & Services

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

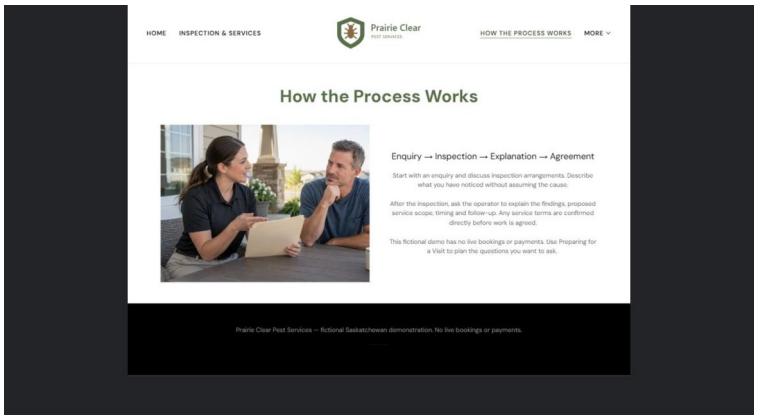
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

03 How the Process Works

Give this page one clear job in the customer journey.



Actual desktop preview - unpublished fictional demonstration

Demo wording excerpt to adapt and verify

Enquiry → Inspection → Explanation → Agreement

Start with an enquiry and discuss inspection arrangements. Describe what you have noticed without assuming the cause.

After the inspection, ask the operator to explain the findings, proposed service scope, timing and follow-up. Any service terms are confirmed directly before work is agreed.

Navigation: guide visitors to the next relevant page; this demo page has no separate enquiry button.

Website advice

Describe contact, inspection, explanation and agreed action without publishing treatment instructions.

Your draft: How the Process Works

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

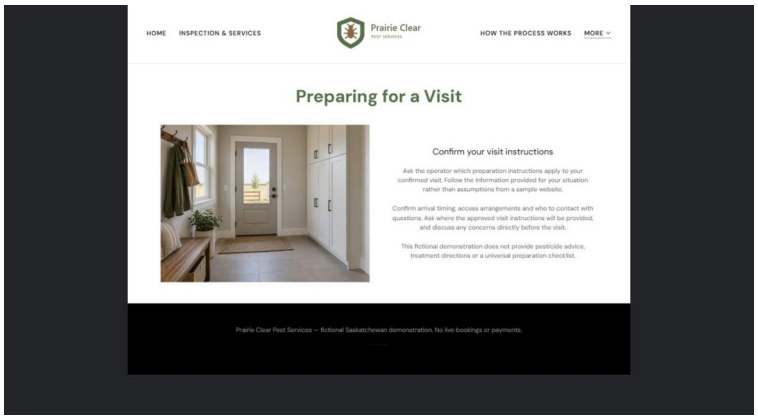
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

04 Preparing for a Visit

Give this page one clear job in the customer journey.



Actual desktop preview - unpublished fictional demonstration

Demo wording excerpt to adapt and verify

Confirm your visit instructions

Ask the operator which preparation instructions apply to your confirmed visit. Follow the information provided for your situation rather than assumptions from a sample website.

Confirm arrival timing, access arrangements and who to contact with questions. Ask where the approved visit instructions will be provided, and discuss any concerns directly before the visit.

Navigation: guide visitors to the next relevant page; this demo page has no separate enquiry button.

Website advice

Publish only preparation instructions approved for the specific service. Avoid generic chemical or animal-safety advice.

Your draft: Preparing for a Visit

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

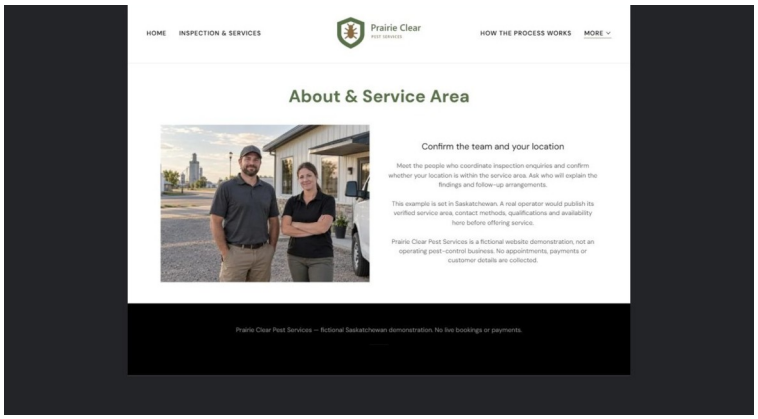
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

05 About & Service Area

Give this page one clear job in the customer journey.



Actual desktop preview - unpublished fictional demonstration

Demo wording excerpt to adapt and verify

Confirm the team and your location

Meet the people who coordinate inspection enquiries and confirm whether your location is within the service area. Ask who will explain the findings and follow-up arrangements.

This example is set in Saskatchewan. A real operator would publish its verified service area, contact methods, qualifications and availability here before offering service.

Navigation: guide visitors to the next relevant page; this demo page has no separate enquiry button.

Website advice

Show verified team credentials and service boundaries without invented certifications.

Your draft: About & Service Area

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

Test before publishing

Review the whole journey on a desktop and phone. The industry page pairs each desktop capture with its mobile preview and provides the complete sample page copy.

- □ No pest diagnosis, chemical-use or safety advice is provided by this fictional guide. Qualified operators must approve all service, preparation, licensing and treatment wording.
- □ Verify contact routes, hours, location and every offered service.
- □ Remove invented prices, claims, testimonials and availability.
- □ Keep sensitive records and payment details out of ordinary public forms.
- □ Check all image permissions, downloads and page links on a phone.
- □ Check every link, form destination, download and confirmation message.
- □ Check logo contrast, hero framing, text sizes and image loading.
- □ Save a named backup and assign a content-review date.

Changes to finish and person responsible

Approval and next review date

Website Builder plans and signup