SaaSTech Servers

INDUSTRY WEBSITE GUIDE
Workshop workbook

DOMAINS / WEBSITES / BRANDED EMAIL

Pet Boarding, Daycare & Training



A clear first conversation for you and your pet.



Explore a practical website plan and download the guide and planning resources.

Microsoft 365 for your organization.

Make every page useful.

- Separate boarding, daycare and training paths
- Explain visits and private intake arrangements
- Make suitability and booking review clear

Register or transfer your domain to SaaSTech Servers.

saastech.net/industry/pet-boarding-daycare-training

Scan for the guide and downloadable resources.

SCAN TO EXPLORE

SaaSTech Servers

SERVING CANADIAN BUSINESSES
Since 1999

Everything your business needs to move online.

Your name. Your website. Your business email.



DOMAIN CITY

Make a name.

Find your domain name or bring one you own.

WEBSITE VILLAGE

Build your online home.

Start with Website Builder or explore WordPress.

EMAIL TOWN

Look the part.

Use your business name in your team's email.

Not sure where to start?

Take a walk down Main Street.

Explore industry guides, website ideas and practical steps for your business.

Start at **saastech.net**

SCAN TO EXPLORE

Getting started with SaaSTech Servers

Create your free account before contacting support. Keep the detachable record private.

1 Create or sign in to your account

Use an email you can access and follow the secure account prompts. No purchase is required.

2 Keep your customer number and call-in PIN ready

Support may ask for both during a call you initiated through verified Contact Us.

3 Enable two-step verification

Have your registered phone or authenticator device with you when calling SaaSTech Servers; you may need it to sign in or verify the account yourself.

Create My Account | saastech.net/create-account

Contact Us	Account Learning Centre	Delegate access playlist

On Contact Us, check your language/region and currency settings, then use the local contact number shown there.

The Account Learning Centre covers setup and delegation for Website Builder and other services. Choose Work with delegates.

Cut or tear out the card below before sharing this workbook

PRIVATE account reference and call-in authentication

Organization or name _____

Account sign-in email _____

Customer number _____

Call-in PIN _____

Domain names _____

Reviewed on _____

Update your call-in PIN at pin.saastech.net or in My Account after signing in.

Never share your account password or call-in PIN with someone helping manage your services. Each helper should create their own SaaSTech Servers account and receive only the delegated permissions they need. Review purchase/payment and account-security permissions carefully.

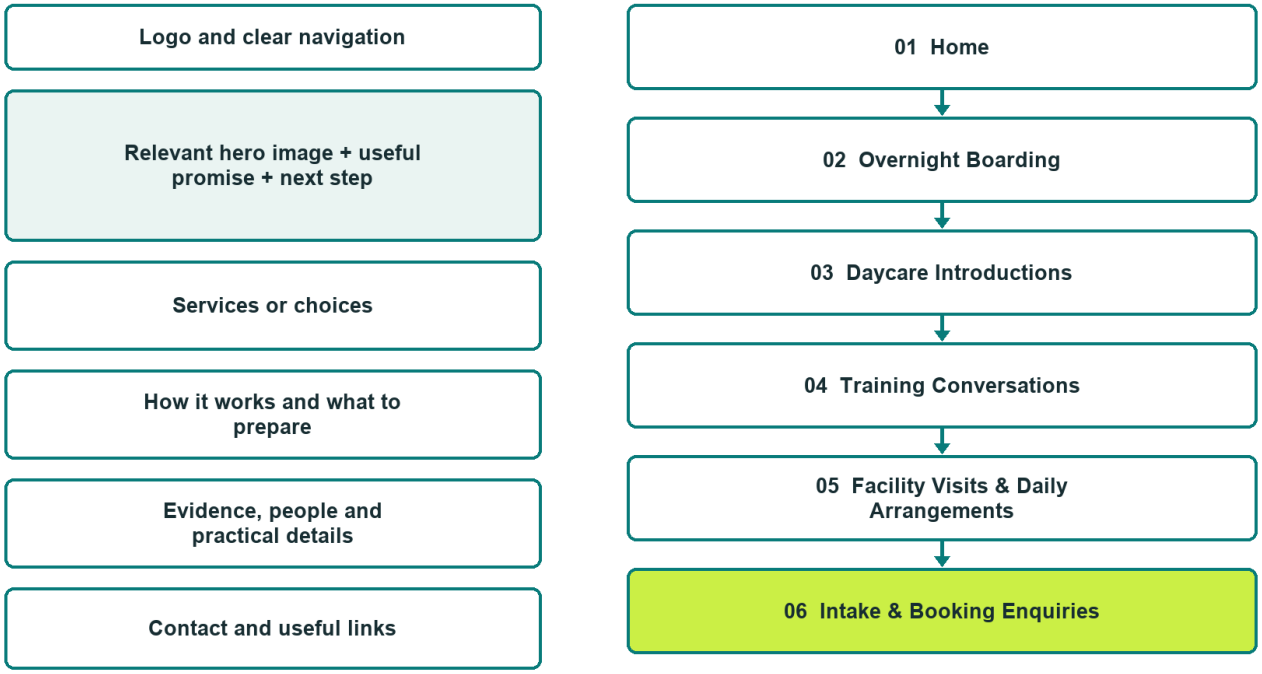
For official support, give the call-in PIN only during a call you initiated through verified Contact Us. Never share passwords, sign-in verification codes or recovery codes.

Do not record passwords, verification/recovery codes, security answers or payment details here. Keep this card safe and cut or tear it out before sharing the workbook.

Use a secure password manager for passwords and recovery information.

Pet Boarding, Daycare & Training Website workbook

A practical workshop for a 6-page website. Study the example, plan the content and draft your own version in Word or on paper.



Plan → Draft → Build → Test

Demo-capture edition: actual Website Builder desktop previews and excerpts of the example wording. See each matching mobile preview in the industry page gallery. The example business and its AI-generated photographs are fictional.

Explore Website Builder and compare plans

Before you build

Your business supplies the facts. Prairie Meadow Paws is a fictional teaching example, not a live service.



- □ Ask about a stay, daycare or training
- □ Verified business identity, services and current contact information
- □ A clear enquiry, review and confirmation process
- □ Choose original photographs and confirm permission to use them.
- □ Keep private customer records out of public website forms.

Your audience and the action you want them to take

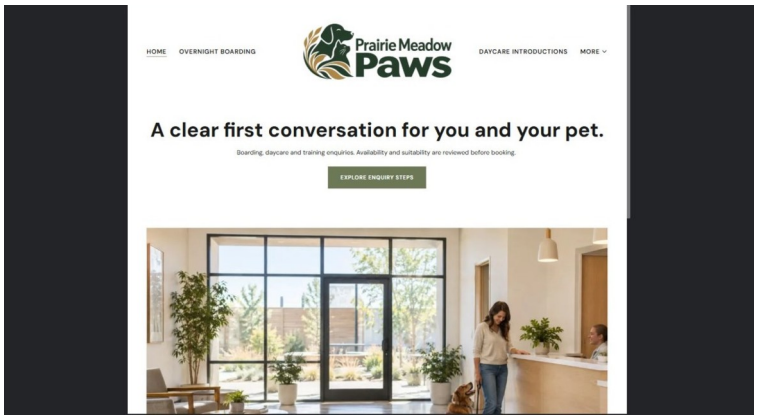
Facts to verify and people who must approve them

Create your SaaSTech Servers account

1 Home
2 Overnight Boarding
3 Daycare Introductions
4 Training Conversations
5 Facility Visits & Daily Arrangements
6 Intake & Booking Enquiries

01 Home

Give this page one clear job in the customer journey.



Actual desktop preview - unpublished fictional demonstration

Demo wording excerpt to adapt and verify

A clear first conversation for you and your pet.

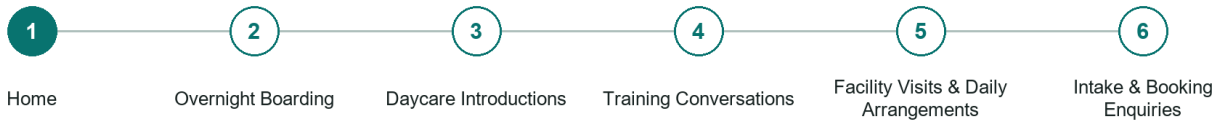
Boarding, daycare and training enquiries. Availability and suitability are reviewed before booking.

Explore overnight stays, daytime care and training as separate services with different intake conversations. Ask about current availability, the relevant suitability process and how to arrange a facility visit. This is a fictional Saskatchewan demonstration, not a live pet-care booking service. Detailed pet records belong in the operator-approved private intake process.

Suggested button: Explore enquiry steps

Website advice

Introduce the three services and guide visitors to the enquiry process. Availability and suitability are reviewed before booking.



Your draft: Home

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

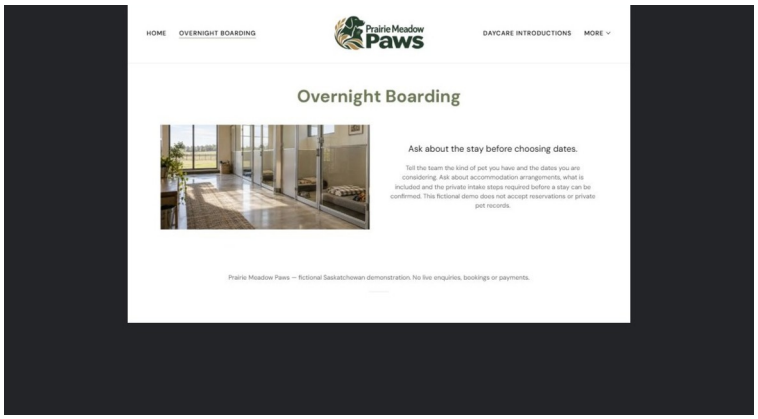
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

02 Overnight Boarding

Give this page one clear job in the customer journey.



Actual desktop preview - unpublished fictional demonstration

Demo wording excerpt to adapt and verify

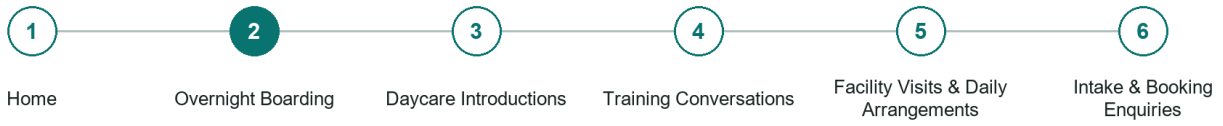
Ask about the stay before choosing dates.

Tell the team the kind of pet you have and the dates you are considering. Ask about accommodation arrangements, what is included and the private intake steps required before a stay can be confirmed. This fictional demo does not accept reservations or private pet records.

Navigation: guide visitors to the next relevant page; this demo page has no separate enquiry button.

Website advice

Explain accommodation enquiries, what visitors should ask and the private intake steps before staff can confirm a stay.



Your draft: Overnight Boarding

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

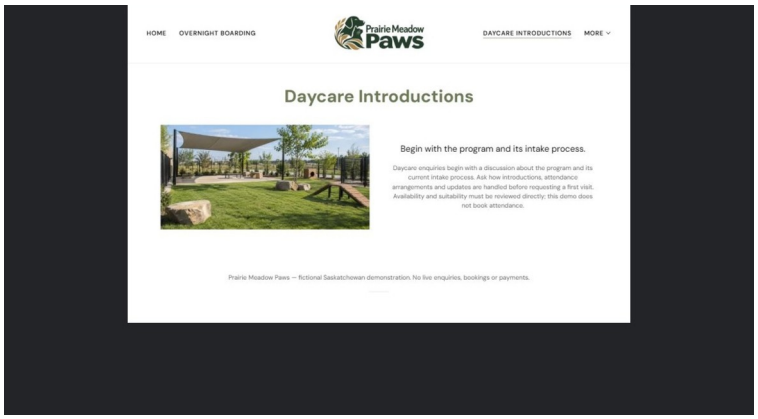
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

03 Daycare Introductions

Give this page one clear job in the customer journey.



Actual desktop preview - unpublished fictional demonstration

Demo wording excerpt to adapt and verify

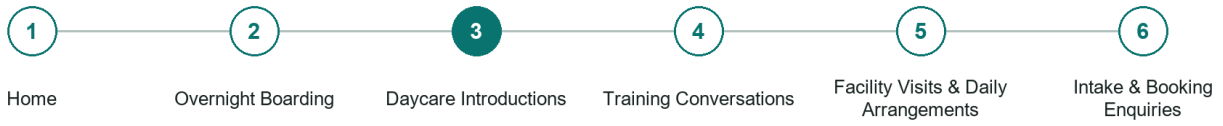
Begin with the program and its intake process.

Daycare enquiries begin with a discussion about the program and its current intake process. Ask how introductions, attendance arrangements and updates are handled before requesting a first visit. Availability and suitability must be reviewed directly; this demo does not book attendance.

Navigation: guide visitors to the next relevant page; this demo page has no separate enquiry button.

Website advice

Explain the daycare introduction process and questions to discuss before requesting a first visit. Do not imply a place is automatically confirmed.



Your draft: Daycare Introductions

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

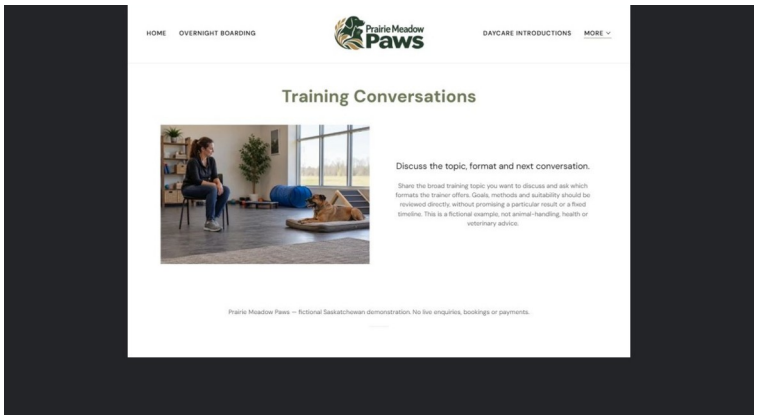
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

04 Training Conversations

Give this page one clear job in the customer journey.



Actual desktop preview - unpublished fictional demonstration

Demo wording excerpt to adapt and verify

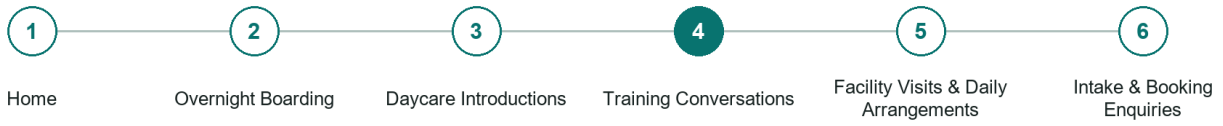
Discuss the topic, format and next conversation.

Share the broad training topic you want to discuss and ask which formats the trainer offers. Goals, methods and suitability should be reviewed directly, without promising a particular result or a fixed timeline. This is a fictional example, not animal-handling, health or veterinary advice.

Navigation: guide visitors to the next relevant page; this demo page has no separate enquiry button.

Website advice

Separate training enquiries from boarding and daycare. Describe formats and the consultation process without guaranteed outcomes or veterinary advice.



Your draft: Training Conversations

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

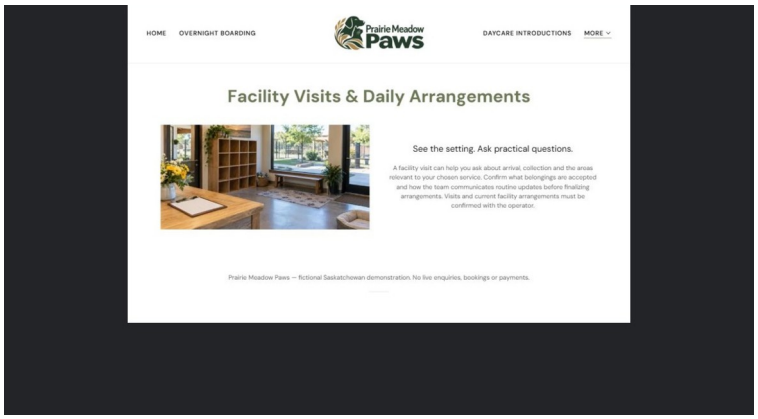
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

05 Facility Visits & Daily Arrangements

Give this page one clear job in the customer journey.



Actual desktop preview - unpublished fictional demonstration

Demo wording excerpt to adapt and verify

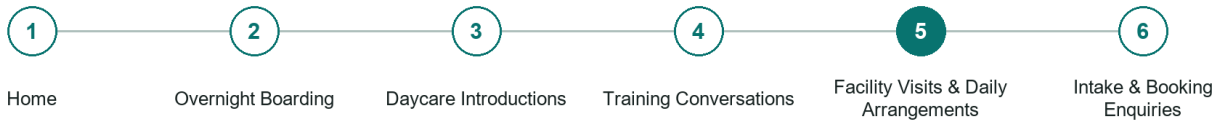
See the setting. Ask practical questions.

A facility visit can help you ask about arrival, collection and the areas relevant to your chosen service. Confirm what belongings are accepted and how the team communicates routine updates before finalizing arrangements. Visits and current facility arrangements must be confirmed with the operator.

Navigation: guide visitors to the next relevant page; this demo page has no separate enquiry button.

Website advice

Help visitors ask about arrival, collection, belongings, communication and facility visits, using operator-approved details.



Your draft: Facility Visits & Daily Arrangements

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

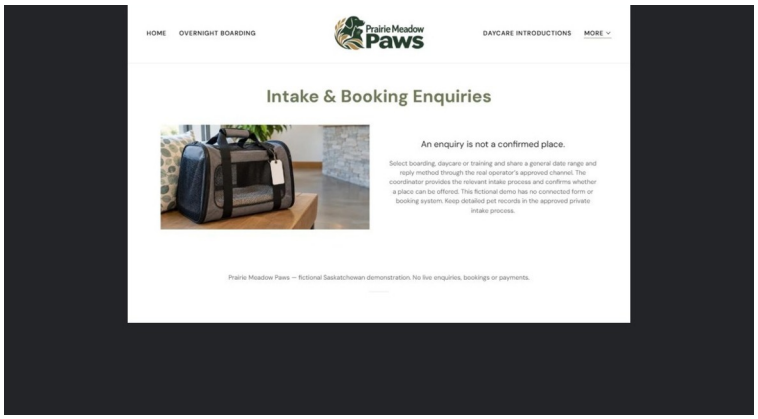
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

06 Intake & Booking Enquiries

Give this page one clear job in the customer journey.



Actual desktop preview - unpublished fictional demonstration

Demo wording excerpt to adapt and verify

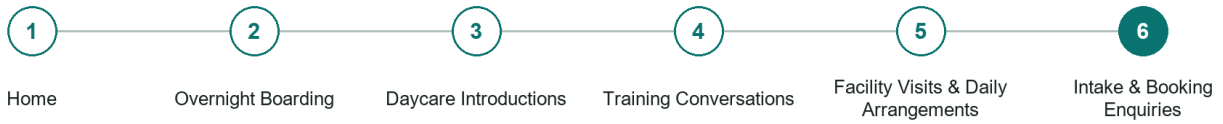
An enquiry is not a confirmed place.

Select boarding, daycare or training and share a general date range and reply method through the real operator's approved channel. The coordinator provides the relevant intake process and confirms whether a place can be offered. This fictional demo has no connected form or booking system. Keep detailed pet records in the approved private intake process.

Navigation: guide visitors to the next relevant page; this demo page has no separate enquiry button.

Website advice

Explain the enquiry-to-confirmation sequence and keep detailed pet records in an approved private intake process. The demo has no connected form or booking system.



Your draft: Intake & Booking Enquiries

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

Test before publishing

Review the whole journey on a desktop and phone. The industry page pairs each desktop capture with its mobile preview and provides the complete sample page copy.

- □ Fictional demonstration only. Verify accepted animals, staffing, facility arrangements and intake requirements. Do not promise behavioural outcomes or provide veterinary, handling or health advice; detailed pet records belong in the approved private intake process.
- □ Verify every service description, contact route and operating detail.
- □ Replace fictional identity and example information before a live launch.
- □ Test enquiries, links and downloads on desktop and mobile.
- □ Keep confidential records in approved private systems.
- □ Obtain operator approval for public wording and images.
- □ Check every link, form destination, download and confirmation message.
- □ Check logo contrast, hero framing, text sizes and image loading.
- □ Save a named backup and assign a content-review date.

Changes to finish and person responsible

Approval and next review date

Website Builder plans and signup