SaaSTech Servers

INDUSTRY WEBSITE GUIDE
Workshop workbook

DOMAINS / WEBSITES / BRANDED EMAIL

Roofers, Siding & Gutter Contractors



Show the work and explain the assessment process.



Explore a practical website plan and download the guide and planning resources.

Microsoft 365 for your organization.

Make every page useful.

- Separate roofing, siding and gutter services
- Show project examples with useful context
- Explain assessments and estimate approval

Register or transfer your domain to SaaSTech Servers.

saastech.net/industry/roofing-siding-gutters

Scan for the guide and downloadable resources.

SCAN TO EXPLORE

SaaSTech Servers

SERVING CANADIAN BUSINESSES
Since 1999

Everything your business needs to move online.

Your name. Your website. Your business email.



DOMAIN CITY

Make a name.

Find your domain name or bring one you own.

WEBSITE VILLAGE

Build your online home.

Start with Website Builder or explore WordPress.

EMAIL TOWN

Look the part.

Use your business name in your team's email.

Not sure where to start?

Take a walk down Main Street.

Explore industry guides, website ideas and practical steps for your business.

Start at **saastech.net**

SCAN TO EXPLORE

Getting started with SaaSTech Servers

Create your free account before contacting support. Keep the detachable record private.

1 Create or sign in to your account

Use an email you can access and follow the secure account prompts. No purchase is required.

2 Keep your customer number and call-in PIN ready

Support may ask for both during a call you initiated through verified Contact Us.

3 Enable two-step verification

Have your registered phone or authenticator device with you when calling SaaSTech Servers; you may need it to sign in or verify the account yourself.

Create My Account | saastech.net/create-account

Contact Us	Account Learning Centre	Delegate access playlist

On Contact Us, check your language/region and currency settings, then use the local contact number shown there.

The Account Learning Centre covers setup and delegation for Website Builder and other services. Choose Work with delegates.

Cut or tear out the card below before sharing this workbook

PRIVATE account reference and call-in authentication

Organization or name _____

Account sign-in email _____

Customer number _____

Call-in PIN _____

Domain names _____

Reviewed on _____

Update your call-in PIN at pin.saastech.net or in My Account after signing in.

Never share your account password or call-in PIN with someone helping manage your services. Each helper should create their own SaaSTech Servers account and receive only the delegated permissions they need. Review purchase/payment and account-security permissions carefully.

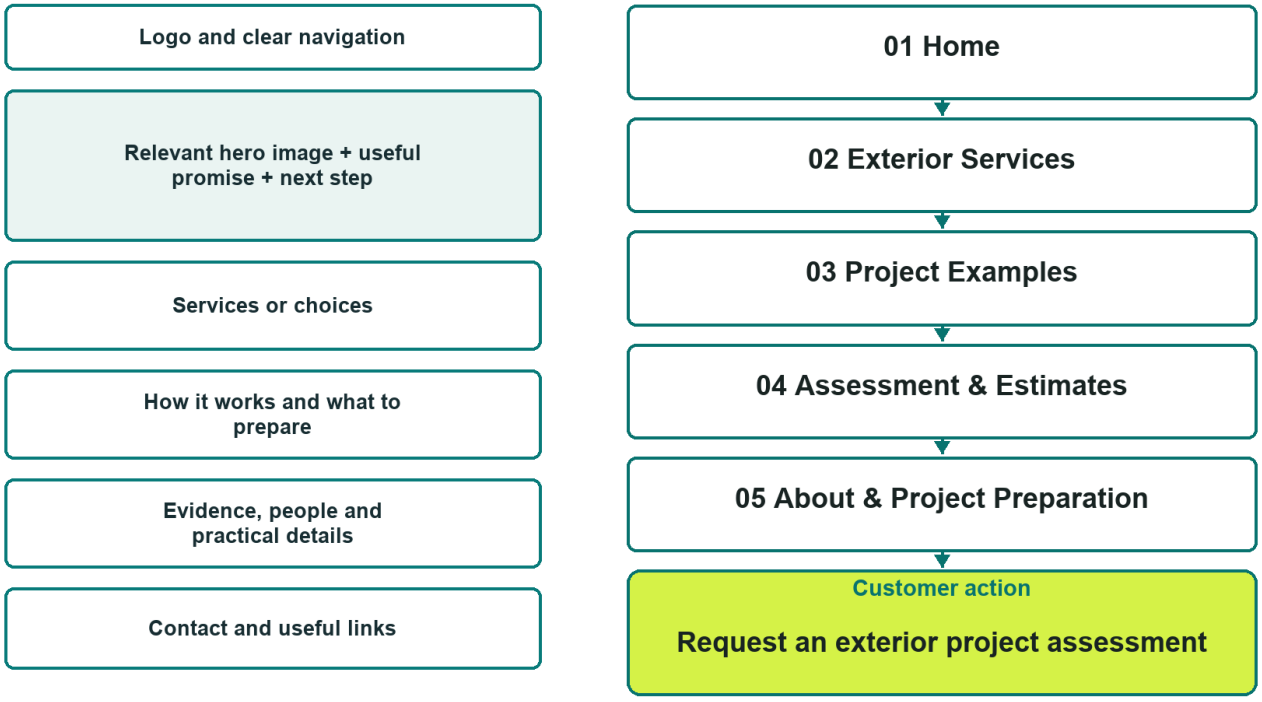
For official support, give the call-in PIN only during a call you initiated through verified Contact Us. Never share passwords, sign-in verification codes or recovery codes.

Do not record passwords, verification/recovery codes, security answers or payment details here. Keep this card safe and cut or tear it out before sharing the workbook.

Use a secure password manager for passwords and recovery information.

Roofers, Siding & Gutter Contractors Website workbook

A practical workshop for a 5-page website. Study the example, plan the content and draft your own version in Word or on paper.



Plan → Draft → Build → Test

Demo-capture edition: actual Website Builder desktop previews and clearly labelled sample wording to adapt. See each matching mobile preview in the industry page gallery. The example business and its AI-generated photographs are fictional.

Explore Website Builder and compare plans

Before you build

Your business supplies the facts. Prairie Shield Exteriors is a fictional teaching example, not a live service.



- ☐ Request an exterior project assessment
- ☐ Verified business identity and current contact information
- ☐ Clear request and confirmation process
- ☐ Choose original photographs and confirm permission to use them.
- ☐ Keep private customer records out of public website forms.

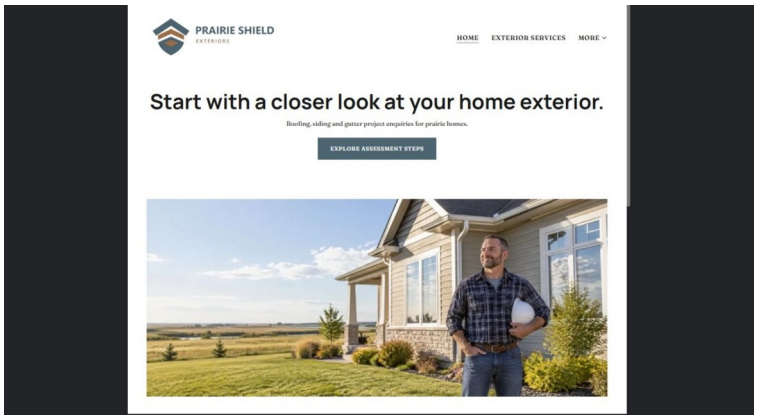
Your audience and the action you want them to take

Facts to verify and people who must approve them

Create your SaaSTech Servers account

01 Home

Give this page one clear job in the customer journey.



Actual desktop preview - unpublished fictional demonstration

Sample wording — adapt and verify

Start with a closer look at your home exterior.

Explore exterior project services and see how an assessment enquiry begins. Tell the team the project type and general location so the next step can be discussed.

Contact the team to discuss your questions and confirm what happens next. Please wait for a direct response before making arrangements.

Suggested button: Request an exterior project assessment

Website advice

Separate exterior service types and present verified project examples with clear estimate and approval steps. Avoid guarantees not supported by the contractor.



Your draft: Home

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

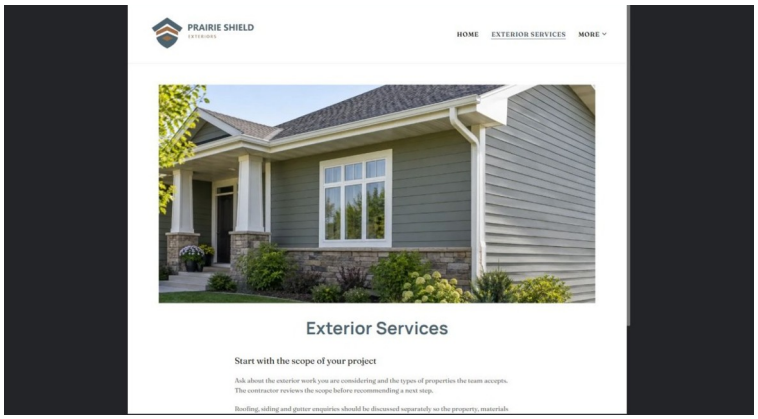
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

02 Exterior Services

Give this page one clear job in the customer journey.



Actual desktop preview - unpublished fictional demonstration

Sample wording — adapt and verify

Exterior Services

Ask about the exterior work you are considering and the types of properties the team accepts. The contractor reviews the scope before recommending a next step.

Contact the team to discuss your questions and confirm what happens next. Please wait for a direct response before making arrangements.

Suggested button: Contact the team

Website advice

Group roofing, siding and gutter work only where offered. Explain assessment and exclusions without technical how-to instructions.



Your draft: Exterior Services

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

03 Project Examples

Give this page one clear job in the customer journey.



Actual desktop preview - unpublished fictional demonstration

Sample wording — adapt and verify

Project Examples

Review examples of the kinds of projects discussed with the team. Ask about the scope and finish options relevant to your own property.

Contact the team to discuss your questions and confirm what happens next. Please wait for a direct response before making arrangements.

Suggested button: Contact the team

Website advice

Use genuine completed work with permission, distinct photos and factual descriptions. Label illustrations as examples.

Your draft: Project Examples

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

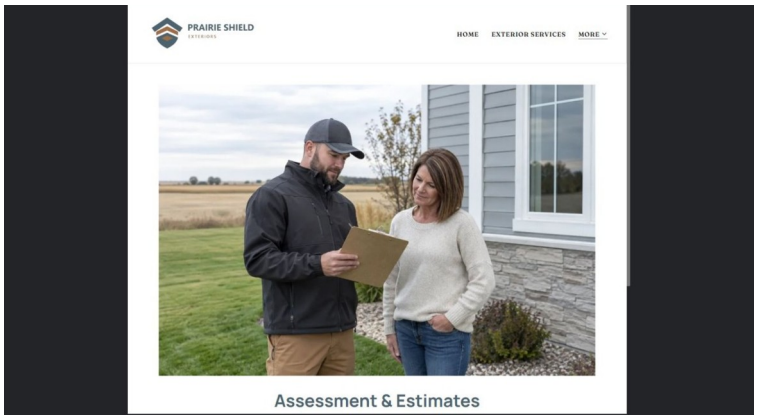
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

04 Assessment & Estimates

Give this page one clear job in the customer journey.



Actual desktop preview - unpublished fictional demonstration

Sample wording — adapt and verify

Assessment & Estimates

Share a short description of the project and your preferred timing. The team explains how an assessment is arranged and how any proposal is reviewed.

Contact the team to discuss your questions and confirm what happens next. Please wait for a direct response before making arrangements.

Suggested button: Contact the team

Website advice

Explain site review, estimate preparation, questions and written acceptance. Do not imply a web form creates an accepted job.

Your draft: Assessment & Estimates

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

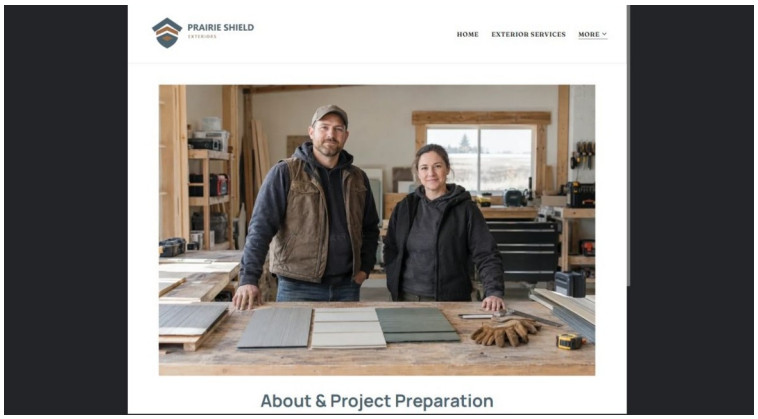
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

05 About & Project Preparation

Give this page one clear job in the customer journey.



Actual desktop preview - unpublished fictional demonstration

Sample wording — adapt and verify

About & Project Preparation

Meet the people who coordinate project enquiries and communication. Before work is scheduled, confirm access, scope and the arrangements explained by the contractor.

Contact the team to discuss your questions and confirm what happens next. Please wait for a direct response before making arrangements.

Suggested button: Contact the team

Website advice

Introduce verified team roles and explain approved customer preparation information.

Your draft: About & Project Preparation

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

Test before publishing

Review the whole journey on a desktop and phone. The industry page pairs each desktop capture with its mobile preview and provides the complete sample page copy.

- □ This fictional example provides no construction or safety instructions. Verify qualifications, warranties, scope and insurance claims with the contractor before publishing.
- □ Verify contact routes, hours, location and every offered service.
- □ Remove invented prices, claims, testimonials and availability.
- □ Keep sensitive records and payment details out of ordinary public forms.
- □ Check all image permissions, downloads and page links on a phone.
- □ Check every link, form destination, download and confirmation message.
- □ Check logo contrast, hero framing, text sizes and image loading.
- □ Save a named backup and assign a content-review date.

Changes to finish and person responsible

Approval and next review date

Website Builder plans and signup