SaaSTech Servers

INDUSTRY WEBSITE GUIDE
Workshop workbook

DOMAINS / WEBSITES / BRANDED EMAIL

RV Parks & Campgrounds



Help guests find a site that fits, plan their arrival and understand how to request a stay.



Explore a practical website plan and download the guide and planning resources.

Microsoft 365 for your organization.

Make every page useful.

- Explain site types and verified amenities
- Help guests plan arrival and ask about fit
- Clarify rates and reservation confirmation

Register or transfer your domain to SaaSTech Servers.

saastech.net/industry/rv-parks-campgrounds

Scan for the guide and downloadable resources.

SCAN TO EXPLORE

SaaSTech Servers

SERVING CANADIAN BUSINESSES
Since 1999

Everything your business needs to move online.

Your name. Your website. Your business email.



DOMAIN CITY

Make a name.

Find your domain name or bring one you own.

WEBSITE VILLAGE

Build your online home.

Start with Website Builder or explore WordPress.

EMAIL TOWN

Look the part.

Use your business name in your team's email.

Not sure where to start?

Take a walk down Main Street.

Explore industry guides, website ideas and practical steps for your business.

Start at **saastech.net**

SCAN TO EXPLORE

Getting started with SaaSTech Servers

Create your free account before contacting support. Keep the detachable record private.

1 Create or sign in to your account

Use an email you can access and follow the secure account prompts. No purchase is required.

2 Keep your customer number and call-in PIN ready

Support may ask for both during a call you initiated through verified Contact Us.

3 Enable two-step verification

Have your registered phone or authenticator device with you when calling SaaSTech Servers; you may need it to sign in or verify the account yourself.

Create My Account | saastech.net/create-account

Contact Us	Account Learning Centre	Delegate access playlist

On Contact Us, check your language/region and currency settings, then use the local contact number shown there.

The Account Learning Centre covers setup and delegation for Website Builder and other services. Choose Work with delegates.

Cut or tear out the card below before sharing this workbook

PRIVATE account reference and call-in authentication

Organization or name _____

Account sign-in email _____

Customer number _____

Call-in PIN _____

Domain names _____

Reviewed on _____

Update your call-in PIN at pin.saastech.net or in My Account after signing in.

Never share your account password or call-in PIN with someone helping manage your services. Each helper should create their own SaaSTech Servers account and receive only the delegated permissions they need. Review purchase/payment and account-security permissions carefully.

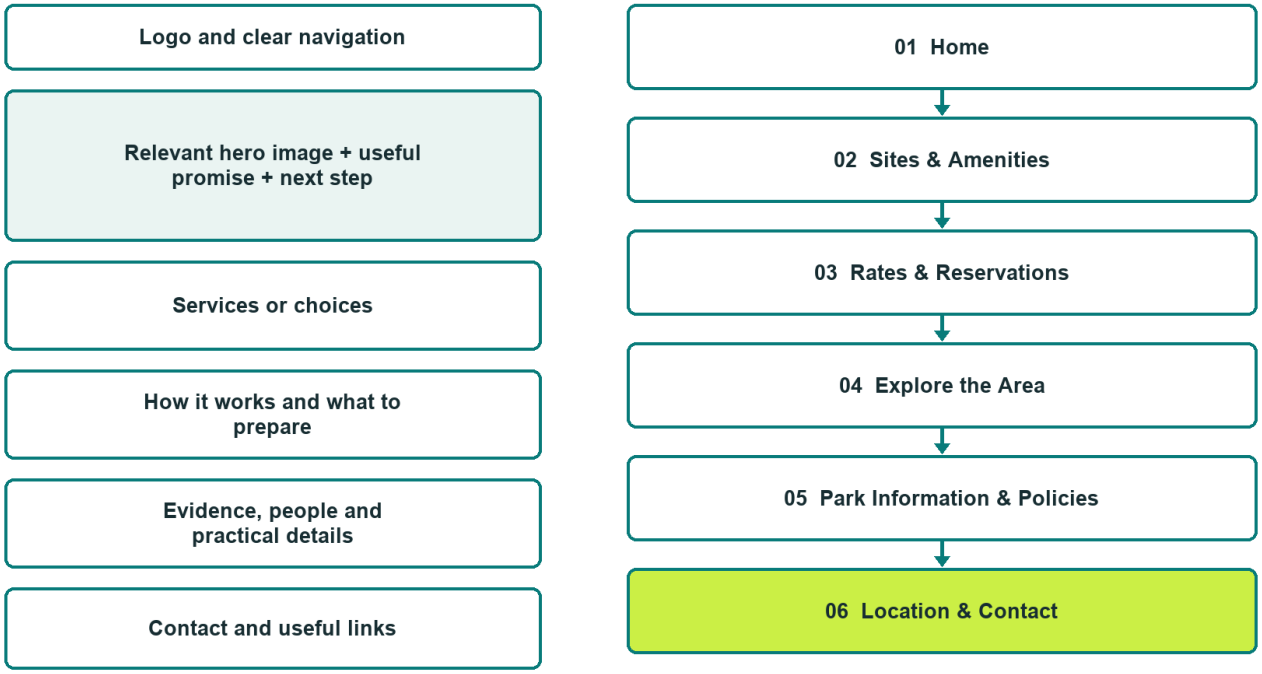
For official support, give the call-in PIN only during a call you initiated through verified Contact Us. Never share passwords, sign-in verification codes or recovery codes.

Do not record passwords, verification/recovery codes, security answers or payment details here. Keep this card safe and cut or tear it out before sharing the workbook.

Use a secure password manager for passwords and recovery information.

RV Parks & Campgrounds Website workbook

A practical workshop for a 6-page website. Study the example, plan the content and draft your own version in Word or on paper.



Plan → Draft → Build → Test

Demo-capture edition: actual Website Builder desktop previews and excerpts of the example wording. See each matching mobile preview in the industry page gallery. The example park and its AI-generated photographs are fictional.

Explore Website Builder and compare plans

Before you build

Your business supplies the facts. Prairie Trails RV Park is a fictional teaching example, not a live service.



- ☐ Check site fit and request a stay
- ☐ Accurate site dimensions, hookups and access information
- ☐ Clear reservation and written-confirmation process
- ☐ Choose original photographs and confirm permission to use them.
- ☐ Keep private customer records out of public website forms.

Your audience and the action you want them to take

Facts to verify and people who must approve them

Create your SaaSTech Servers account

01 Home

Give this page one clear job in the customer journey.



Actual desktop preview - unpublished fictional demonstration

Demo wording excerpt to adapt and verify

Room to unwind. A place to settle in.

Explore our prairie setting, compare site options and learn what to expect before requesting a stay.

A good stay begins with a site that suits your setup. Review access, usable space and the amenities that matter to you, then tell the host about your RV and preferred dates.

Suggested button: Explore sites

Website advice

Introduce Prairie Trails RV Park as a fictional Saskatchewan campground. Show the prairie setting, explain who the park suits and offer two clear paths: explore sites or review how to request a stay.



Your draft: Home

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

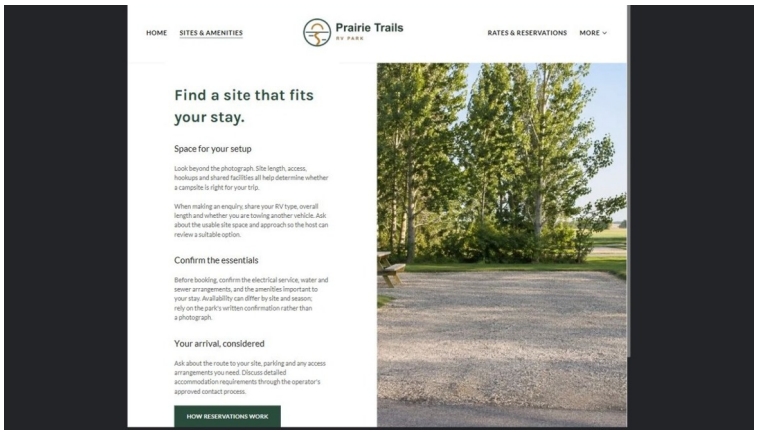
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

02 Sites & Amenities

Give this page one clear job in the customer journey.



Actual desktop preview - unpublished fictional demonstration

Demo wording excerpt to adapt and verify

Find a site that fits your stay.

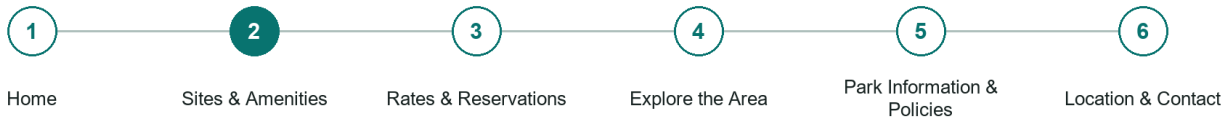
Look beyond the photograph. Site length, access, hookups and shared facilities all help determine whether a campsite is right for your trip.

When making an enquiry, share your RV type, overall length and whether you are towing another vehicle. Ask about the usable site space and approach so the host can review a suitable option.

Suggested button: How reservations work

Website advice

Describe the site categories, usable lengths, access, hookups and shared amenities the real operator can verify. Separate pull-through, back-in and tent options where offered. Explain seasonal availability and access limitations without promising that a site fits every rig.



Your draft: Sites & Amenities

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

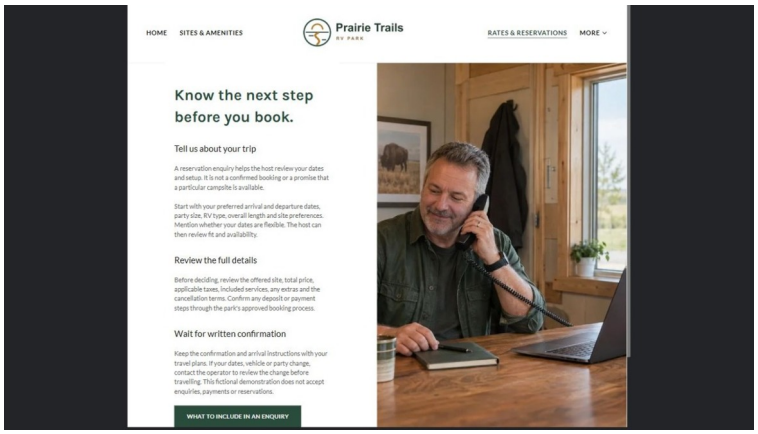
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

03 Rates & Reservations

Give this page one clear job in the customer journey.



Actual desktop preview - unpublished fictional demonstration

Demo wording excerpt to adapt and verify

Know the next step before you book.

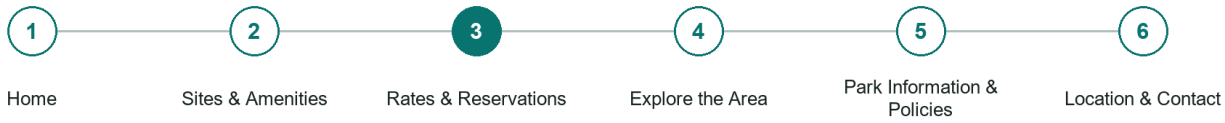
A reservation enquiry helps the host review your dates and setup. It is not a confirmed booking or a promise that a particular campsite is available.

Start with your preferred arrival and departure dates, party size, RV type, overall length and site preferences. Mention whether your dates are flexible. The host can then review fit and availability.

Suggested button: What to include in an enquiry

Website advice

Explain nightly, weekly or seasonal options only where offered, what is included and how taxes, extras and deposits are confirmed. Outline enquiry, staff review and written confirmation. Never show sample availability or an unconnected calendar as a live booking system.



Your draft: Rates & Reservations

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

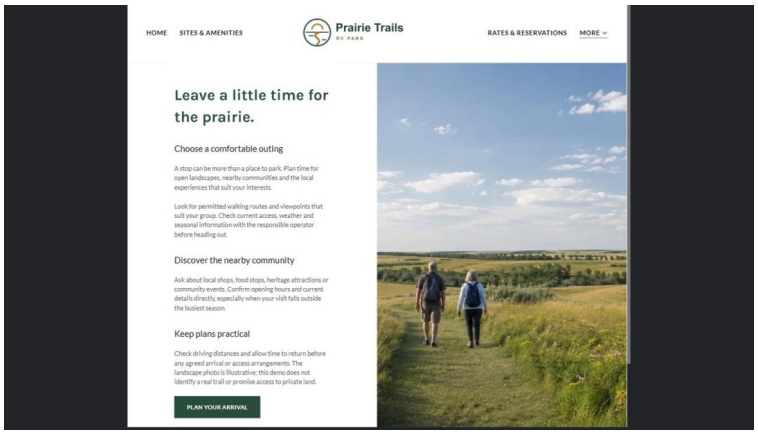
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

04 Explore the Area

Give this page one clear job in the customer journey.



Actual desktop preview - unpublished fictional demonstration

Demo wording excerpt to adapt and verify

Leave a little time for the prairie.

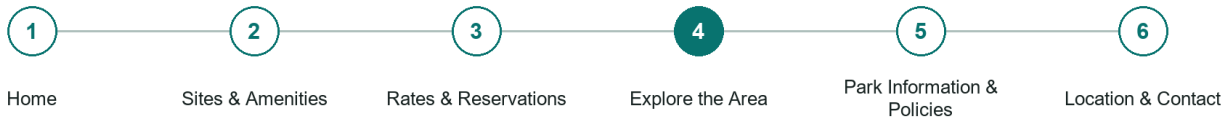
A stop can be more than a place to park. Plan time for open landscapes, nearby communities and the local experiences that suit your interests.

Look for permitted walking routes and viewpoints that suit your group. Check current access, weather and seasonal information with the responsible operator before heading out.

Suggested button: Plan your arrival

Website advice

Introduce nearby communities, prairie walks, local attractions and useful travel stops with distinct photographs. Verify names, distances, access, seasonal hours and permissions before linking to real places. Avoid invented endorsements or attractions.



Your draft: Explore the Area

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

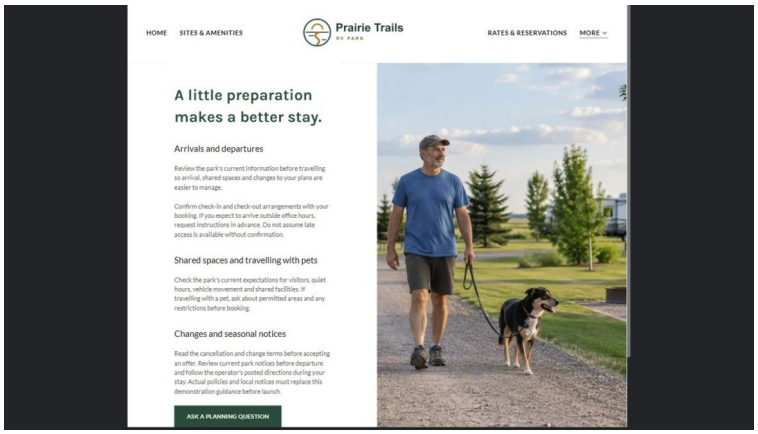
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

05 Park Information & Policies

Give this page one clear job in the customer journey.



Actual desktop preview - unpublished fictional demonstration

Demo wording excerpt to adapt and verify

A little preparation makes a better stay.

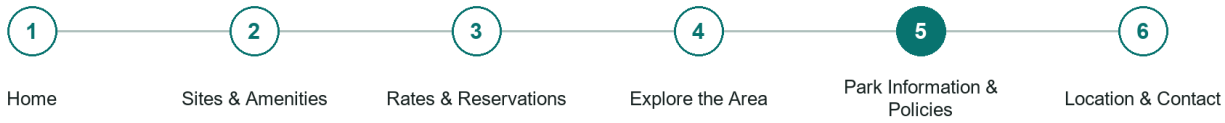
Review the park's current information before travelling so arrival, shared spaces and changes to your plans are easier to manage.

Confirm check-in and check-out arrangements with your booking. If you expect to arrive outside office hours, request instructions in advance. Do not assume late access is available without confirmation.

Suggested button: Ask a planning question

Website advice

Make arrival and departure, late arrival, pets, visitors, quiet hours, cancellations, accessibility and current park notices easy to find. Replace sample guidance with operator-approved policies and verified local information before launch.



Your draft: Park Information & Policies

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

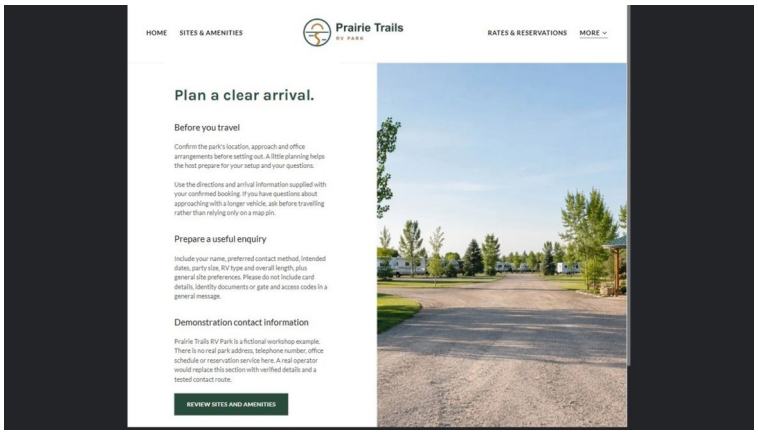
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

06 Location & Contact

Give this page one clear job in the customer journey.



Actual desktop preview - unpublished fictional demonstration

Demo wording excerpt to adapt and verify

Plan a clear arrival.

Confirm the park's location, approach and office arrangements before setting out. A little planning helps the host prepare for your setup and your questions.

Use the directions and arrival information supplied with your confirmed booking. If you have questions about approaching with a longer vehicle, ask before travelling rather than relying only on a map pin.

Suggested button: Review sites and amenities

Website advice

Publish the confirmed address, approach directions, office hours and general contact methods. Request only contact details, intended dates, party size, RV type and length, and site preferences. Staff must confirm fit, availability and the full price before a stay is booked.



Your draft: Location & Contact

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

Test before publishing

Review the whole journey on a desktop and phone. The industry page pairs each desktop capture with its mobile preview and provides the complete sample page copy.

- □ Test navigation, enquiry forms, contact links and arrival directions on a phone.
- □ Have the operator verify site lengths, hookups, accessibility, amenities, operating season and every advertised rate.
- □ Test the full enquiry-to-confirmation workflow; a submission must not imply that a campsite is reserved.
- □ Keep card details, identity documents, gate codes and sensitive guest needs out of ordinary public forms.
- □ Replace fictional Prairie Trails details and sample policies before accepting guests or payments.
- □ Compress photographs, check mobile crops and confirm every image supports its page without unnecessary repetition.
- □ Check every link, form destination, download and confirmation message.
- □ Check logo contrast, hero framing, text sizes and image loading.
- □ Save a named backup and assign a content-review date.

Changes to finish and person responsible

Approval and next review date

Website Builder plans and signup