SaaSTech Servers

INDUSTRY WEBSITE GUIDE
Workshop workbook

DOMAINS / WEBSITES / BRANDED EMAIL

Tire Repair Shops



Help drivers explain what they need and request the right tire-service appointment.



Explore a practical website plan and download the guide and planning resources.

Microsoft 365 for your organization.

Make every page useful.

- Organize tire, wheel and seasonal service routes
- Explain fitment questions and assessment
- Make appointment requests easy to review

Register or transfer your domain to SaaSTech Servers.

saastech.net/industry/tire-repair-shops

Scan for the guide and downloadable resources.

SCAN TO EXPLORE

SaaSTech Servers

SERVING CANADIAN BUSINESSES
Since 1999

Everything your business needs to move online.

Your name. Your website. Your business email.



DOMAIN CITY

Make a name.

Find your domain name or bring one you own.

WEBSITE VILLAGE

Build your online home.

Start with Website Builder or explore WordPress.

EMAIL TOWN

Look the part.

Use your business name in your team's email.

Not sure where to start?

Take a walk down Main Street.

Explore industry guides, website ideas and practical steps for your business.

Start at **saastech.net**

SCAN TO EXPLORE

Getting started with SaaSTech Servers

Create your free account before contacting support. Keep the detachable record private.

1 Create or sign in to your account

Use an email you can access and follow the secure account prompts. No purchase is required.

2 Keep your customer number and call-in PIN ready

Support may ask for both during a call you initiated through verified Contact Us.

3 Enable two-step verification

Have your registered phone or authenticator device with you when calling SaaSTech Servers; you may need it to sign in or verify the account yourself.

Create My Account | saastech.net/create-account

Contact Us	Account Learning Centre	Delegate access playlist

On Contact Us, check your language/region and currency settings, then use the local contact number shown there.

The Account Learning Centre covers setup and delegation for Website Builder and other services. Choose Work with delegates.

Cut or tear out the card below before sharing this workbook

PRIVATE account reference and call-in authentication

Organization or name _____

Account sign-in email _____

Customer number _____

Call-in PIN _____

Domain names _____

Reviewed on _____

Update your call-in PIN at pin.saastech.net or in My Account after signing in.

Never share your account password or call-in PIN with someone helping manage your services. Each helper should create their own SaaSTech Servers account and receive only the delegated permissions they need. Review purchase/payment and account-security permissions carefully.

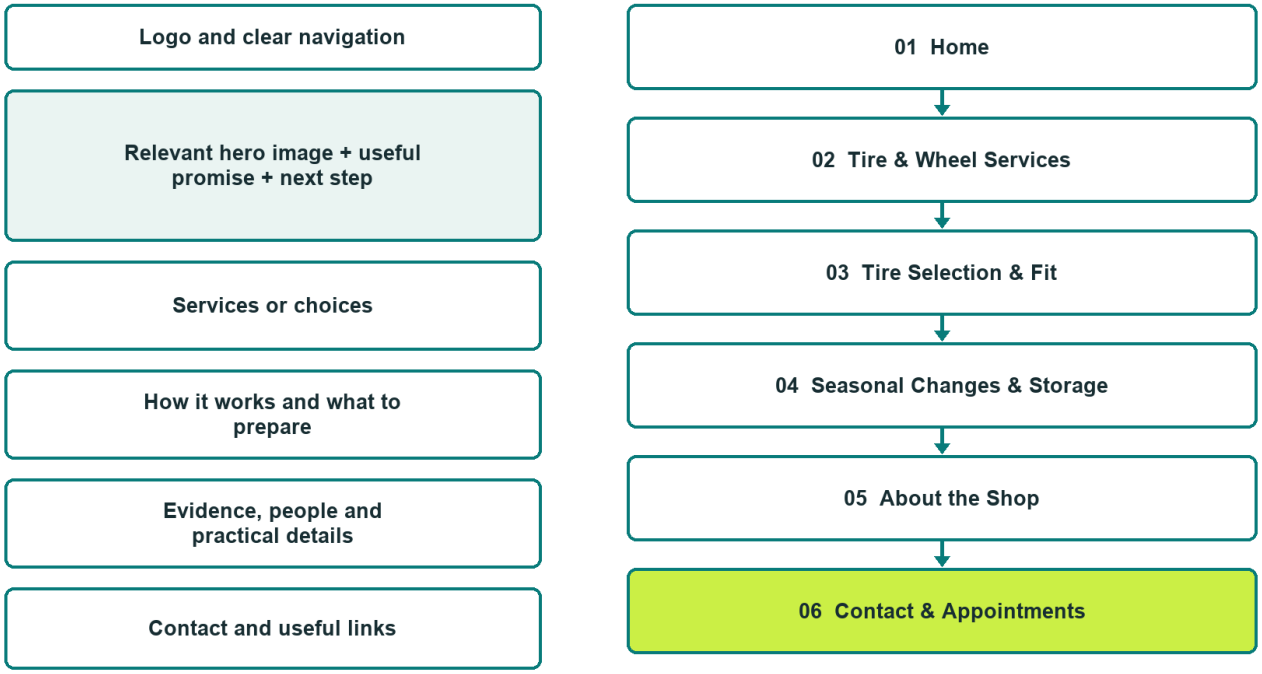
For official support, give the call-in PIN only during a call you initiated through verified Contact Us. Never share passwords, sign-in verification codes or recovery codes.

Do not record passwords, verification/recovery codes, security answers or payment details here. Keep this card safe and cut or tear it out before sharing the workbook.

Use a secure password manager for passwords and recovery information.

Tire Repair Shops Website workbook

A practical workshop for a 6-page website. Study the example, plan the content and draft your own version in Word or on paper.



Plan → Draft → Build → Test

Demo-capture edition: actual Website Builder desktop previews and excerpts of the example wording. See each matching mobile preview in the industry page gallery. The example business and its AI-generated photographs are fictional.

Explore Website Builder and compare plans

Before you build

Your business supplies the facts. Prairie Tread Tire Centre is a fictional teaching example, not a live service.



- ☐ Request a tire-service appointment
- ☐ Technician-confirmed fitment and repair decisions
- ☐ Clear estimates and approval of additional work
- ☐ Choose original photographs and confirm permission to use them.
- ☐ Keep private customer records out of public website forms.

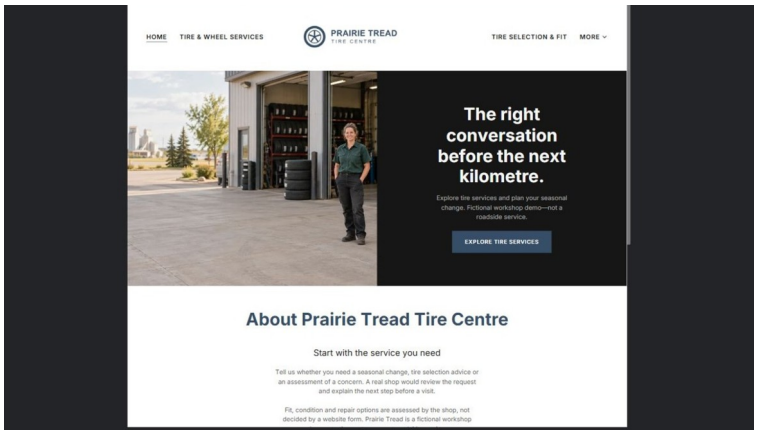
Your audience and the action you want them to take

Facts to verify and people who must approve them

Create your SaaSTech Servers account

01 Home

Give this page one clear job in the customer journey.



Actual desktop preview - unpublished fictional demonstration

Demo wording excerpt to adapt and verify

The right conversation before the next kilometre.

Explore tire services and plan your seasonal change. Fictional workshop demo—not a roadside service.

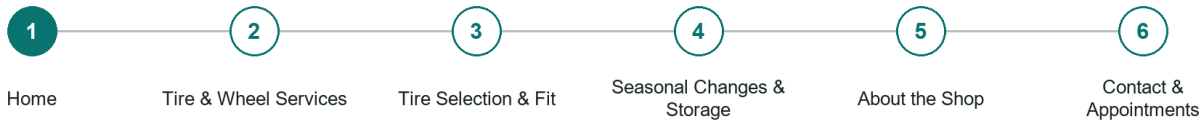
Tell us whether you need a seasonal change, tire selection advice or an assessment of a concern. A real shop would review the request and explain the next step before a visit.

Fit, condition and repair options are assessed by the shop, not decided by a website form. Prairie Tread is a fictional workshop demonstration, not an urgent roadside service.

Suggested button: Explore tire services

Website advice

Introduce fictional Prairie Tread Tire Centre. Highlight verified service categories and a clear appointment-request action. Do not imply emergency roadside coverage or same-day availability unless the real operator supports it.



Your draft: Home

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

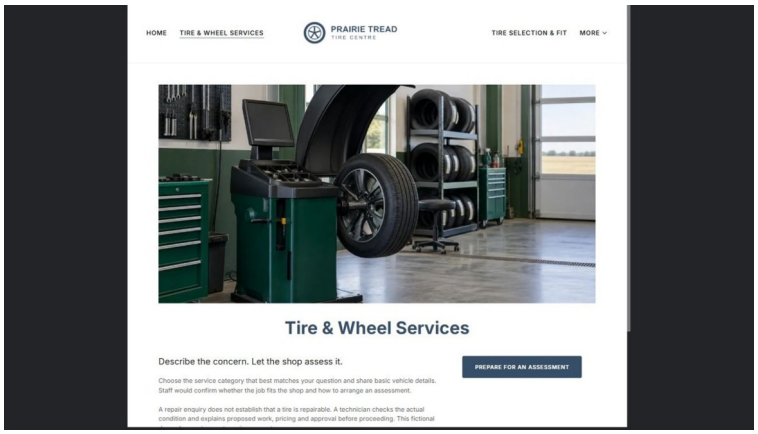
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

02 Tire & Wheel Services

Give this page one clear job in the customer journey.



Actual desktop preview - unpublished fictional demonstration

Demo wording excerpt to adapt and verify

Describe the concern. Let the shop assess it.

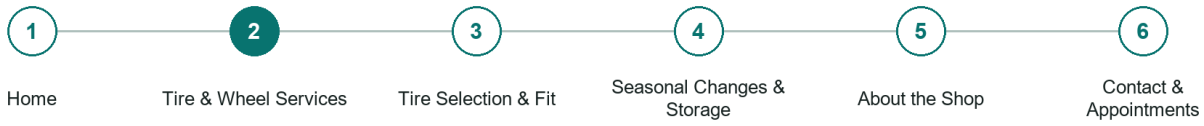
Choose the service category that best matches your question and share basic vehicle details. Staff would confirm whether the job fits the shop and how to arrange an assessment.

A repair enquiry does not establish that a tire is repairable. A technician checks the actual condition and explains proposed work, pricing and approval before proceeding. This fictional demo does not accept service requests.

Suggested button: Prepare for an assessment

Website advice

Explain inspection, balancing, wheel services and tire-repair assessments only where provided. State that technicians assess suitability; do not promise every damaged tire can be repaired or publish do-it-yourself safety instructions.



Your draft: Tire & Wheel Services

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

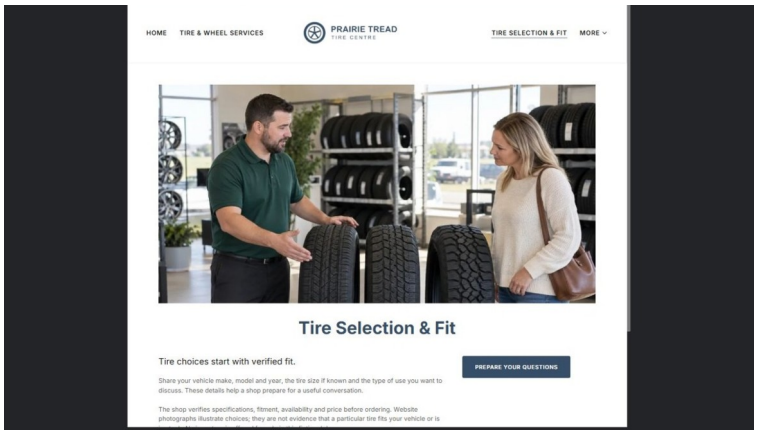
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

03 Tire Selection & Fit

Give this page one clear job in the customer journey.



Actual desktop preview - unpublished fictional demonstration

Demo wording excerpt to adapt and verify

Tire choices start with verified fit.

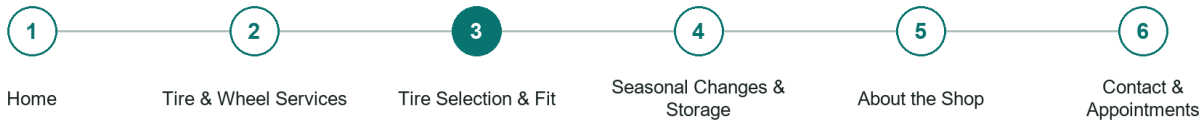
Share your vehicle make, model and year, the tire size if known and the type of use you want to discuss. These details help a shop prepare for a useful conversation.

The shop verifies specifications, fitment, availability and price before ordering. Website photographs illustrate choices; they are not evidence that a particular tire fits your vehicle or is in stock. No inventory is offered for sale in this fictional demo.

Suggested button: Prepare your questions

Website advice

Explain the information staff needs to discuss compatible options: vehicle details, current tire size when known and intended use. Staff verifies fitment, specifications, availability and price before ordering; do not invent brand authorizations or live stock.



Your draft: Tire Selection & Fit

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

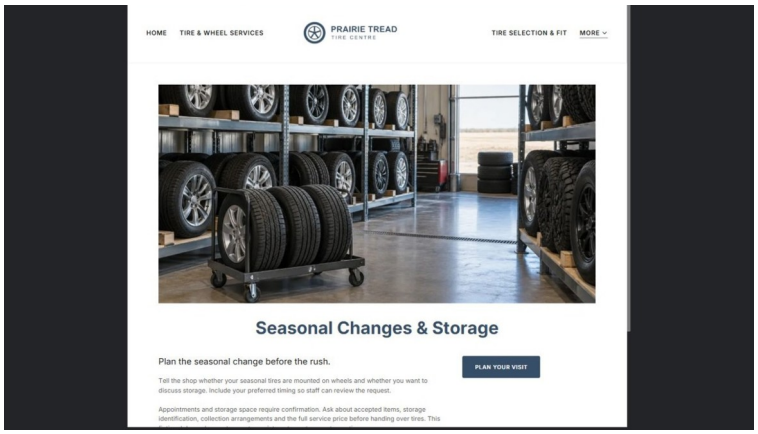
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

04 Seasonal Changes & Storage

Give this page one clear job in the customer journey.



Actual desktop preview - unpublished fictional demonstration

Demo wording excerpt to adapt and verify

Plan the seasonal change before the rush.

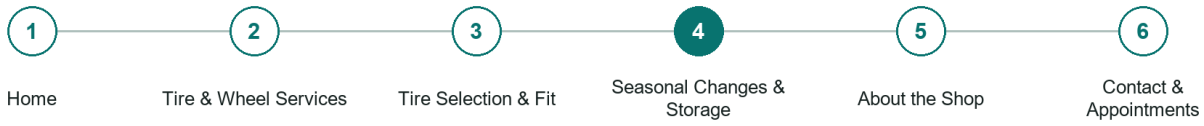
Tell the shop whether your seasonal tires are mounted on wheels and whether you want to discuss storage. Include your preferred timing so staff can review the request.

Appointments and storage space require confirmation. Ask about accepted items, storage identification, collection arrangements and the full service price before handing over tires. This fictional demo does not accept appointments or store customer tires.

Suggested button: Plan your visit

Website advice

Describe on-rim and off-rim service requests, preparation steps and optional storage if offered. Explain how appointment and storage space are confirmed without publishing invented fees, capacities or turnaround times.



Your draft: Seasonal Changes & Storage

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

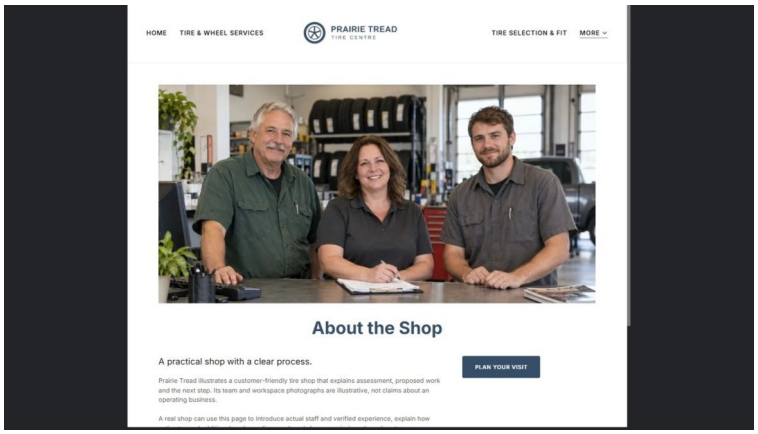
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

05 About the Shop

Give this page one clear job in the customer journey.



Actual desktop preview - unpublished fictional demonstration

Demo wording excerpt to adapt and verify

A practical shop with a clear process.

Prairie Tread illustrates a customer-friendly tire shop that explains assessment, proposed work and the next step. Its team and workspace photographs are illustrative, not claims about an operating business.

A real shop can use this page to introduce actual staff and verified experience, explain how estimates and additional work are discussed, and share permission-cleared customer comments. Clear expectations help customers arrive prepared.

Suggested button: Plan your visit

Website advice

Introduce the people and service process with original shop photography and verified experience. Use real qualifications only; explain how estimates and additional work are discussed with customers.

Your draft: About the Shop

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

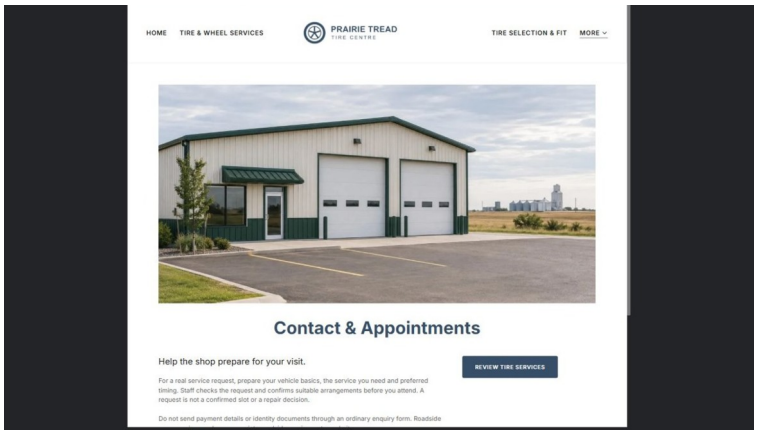
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

06 Contact & Appointments

Give this page one clear job in the customer journey.



Actual desktop preview - unpublished fictional demonstration

Demo wording excerpt to adapt and verify

Help the shop prepare for your visit.

For a real service request, prepare your vehicle basics, the service you need and preferred timing. Staff checks the request and confirms suitable arrangements before you attend. A request is not a confirmed slot or a repair decision.

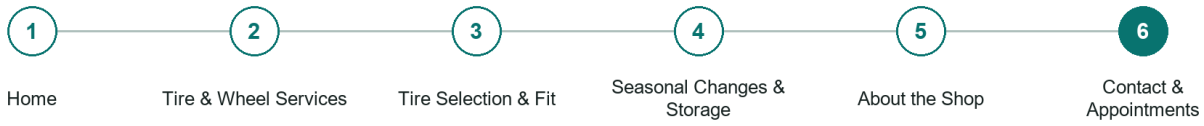
Do not send payment details or identity documents through an ordinary enquiry form. Roadside emergencies need an appropriate roadside service, not a website message.

This fictional workshop demo has no operating shop, contact form or appointment service. No requests, bookings or payments are accepted.

Suggested button: Review tire services

Website advice

Publish confirmed hours, directions and contact options. Collect vehicle basics, service need and preferred timing. State that requests need confirmation and that the form is not monitored for urgent roadside assistance.



Your draft: Contact & Appointments

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

Test before publishing

Review the whole journey on a desktop and phone. The industry page pairs each desktop capture with its mobile preview and provides the complete sample page copy.

- □ Verify all services, stock statements, storage claims and appointment rules with the operator.
- □ Test the request form and explicitly separate requests from confirmed bookings.
- □ Do not include blanket repair promises, unverified fitment recommendations or emergency response claims.
- □ Keep vehicle documents, payment details and private customer records off public forms.
- □ Use compressed, distinct images and test directions and contact links on a phone.
- □ Check every link, form destination, download and confirmation message.
- □ Check logo contrast, hero framing, text sizes and image loading.
- □ Save a named backup and assign a content-review date.

Changes to finish and person responsible

Approval and next review date

Website Builder plans and signup