SaaSTech Servers

DOMAINS / WEBSITES / BRANDED EMAIL

Towing & Roadside Assistance



Help stranded drivers reach the right help quickly.



Explore a practical website plan and download the guide and planning resources.

Microsoft 365 for your organization.

Make every page useful.

- Separate towing and roadside service enquiries
- Explain coverage and operator confirmation
- Make urgent calls and planned requests distinct

Register or transfer your domain to SaaSTech Servers.

saastech.net/industry/towing-roadside-assistance

Scan for the guide and downloadable resources.

SCAN TO EXPLORE

SaaSTech Servers

SERVING CANADIAN BUSINESSES
Since 1999

Everything your business needs to move online.

Your name. Your website. Your business email.



DOMAIN CITY

Make a name.

Find your domain name or bring one you own.

WEBSITE VILLAGE

Build your online home.

Start with Website Builder or explore WordPress.

EMAIL TOWN

Look the part.

Use your business name in your team's email.

Not sure where to start?

Take a walk down Main Street.

Explore industry guides, website ideas and practical steps for your business.

Start at **saastech.net**

SCAN TO EXPLORE

Getting started with SaaSTech Servers

Create your free account before contacting support. Keep the detachable record private.

1 Create or sign in to your account

Use an email you can access and follow the secure account prompts. No purchase is required.

2 Keep your customer number and call-in PIN ready

Support may ask for both during a call you initiated through verified Contact Us.

3 Enable two-step verification

Have your registered phone or authenticator device with you when calling SaaSTech Servers; you may need it to sign in or verify the account yourself.

Create My Account | saastech.net/create-account

Contact Us	Account Learning Centre	Delegate access playlist
		

On Contact Us, check your language/region and currency settings, then use the local contact number shown there.

The Account Learning Centre covers setup and delegation for Website Builder and other services. Choose Work with delegates.

Cut or tear out the card below before sharing this workbook

PRIVATE account reference and call-in authentication

Organization or name _____

Account sign-in email _____

Customer number _____

Call-in PIN _____

Domain names _____

Reviewed on _____

Update your call-in PIN at pin.saastech.net or in My Account after signing in.

Never share your account password or call-in PIN with someone helping manage your services. Each helper should create their own SaaSTech Servers account and receive only the delegated permissions they need. Review purchase/payment and account-security permissions carefully.

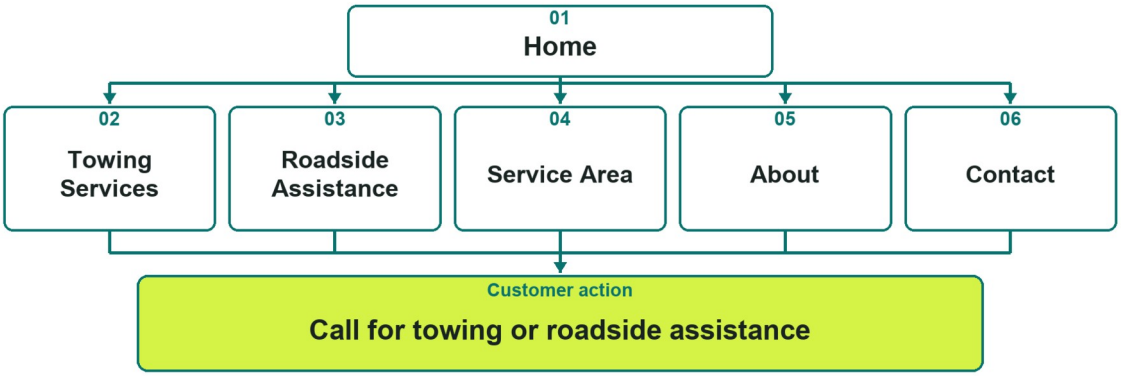
For official support, give the call-in PIN only during a call you initiated through verified Contact Us. Never share passwords, sign-in verification codes or recovery codes.

Do not record passwords, verification/recovery codes, security answers or payment details here. Keep this card safe and cut or tear it out before sharing the workbook.

Use a secure password manager for passwords and recovery information.

Towing and Roadside Assistance website workbook

A printable workshop guide for planning a mobile-first towing website that routes urgent calls and scheduled transport enquiries correctly.



Your pages guide visitors toward a clear next step.

Workshop note. Prairie Rescue Towing and Roadside is a fictional learning example. Replace sample services, coverage, hours and contact details with verified business information before use. Keep urgent dispatch on a monitored phone line; a website form does not dispatch a truck or confirm availability.

How to use this workbook

- ☐ Give each page one clear job and one useful customer action.
- ☐ Put tap-to-call first for urgent towing and roadside requests.
- ☐ Separate scheduled vehicle transport enquiries from urgent dispatch.
- ☐ Use distinct, permission-cleared photos of the team, trucks and services.
- ☐ State coverage, hours, vehicle limits and pricing processes accurately.
- ☐ Review every page on desktop and mobile before publishing.

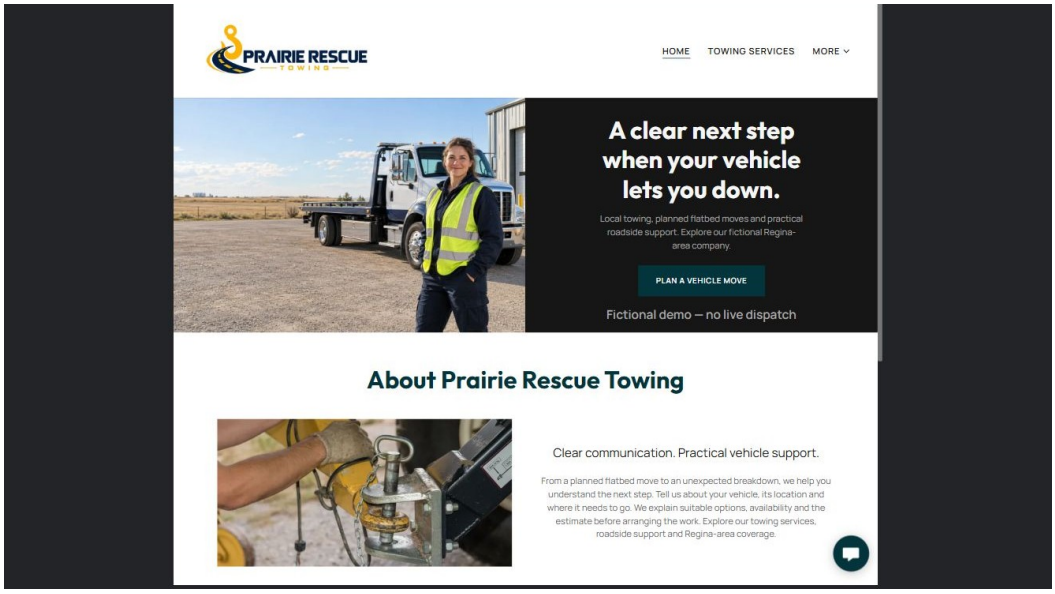
Explore Website Builder and compare plans • Open the industry guide

PAGE PLANNING

1 Home
2 Towing Services
3 Roadside Assistance
4 Service Area
5 About
6 Contact

Home

Lead with the service area, operating hours and tap-to-call action. Show the operator and truck without promising an arrival time.



Clearly labelled sample wording

Need towing or roadside help? Call Prairie Rescue and tell us your vehicle, general location and what happened. We will confirm availability, the suitable service and the next step.

Draft your headline, service-area line and urgent call action.

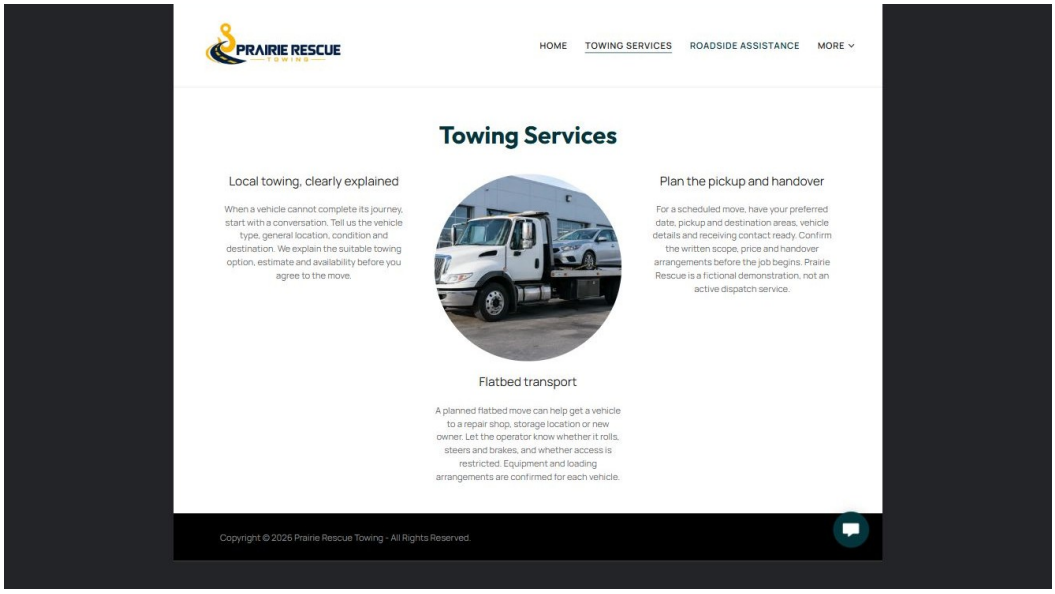
Photo, proof and link checklist

PAGE PLANNING

1 Home — 2 Towing Services — 3 Roadside Assistance — 4 Service Area — 5 About — 6 Contact

Towing Services

Explain local towing, flatbed transport and planned moves. Help customers understand which details affect the suitable truck and estimate.



Clearly labelled sample wording

For a planned vehicle move, share the vehicle type, condition, pickup and destination areas, access concerns and preferred timing. We confirm equipment, availability and price before booking.

Draft the towing overview and information customers should prepare.

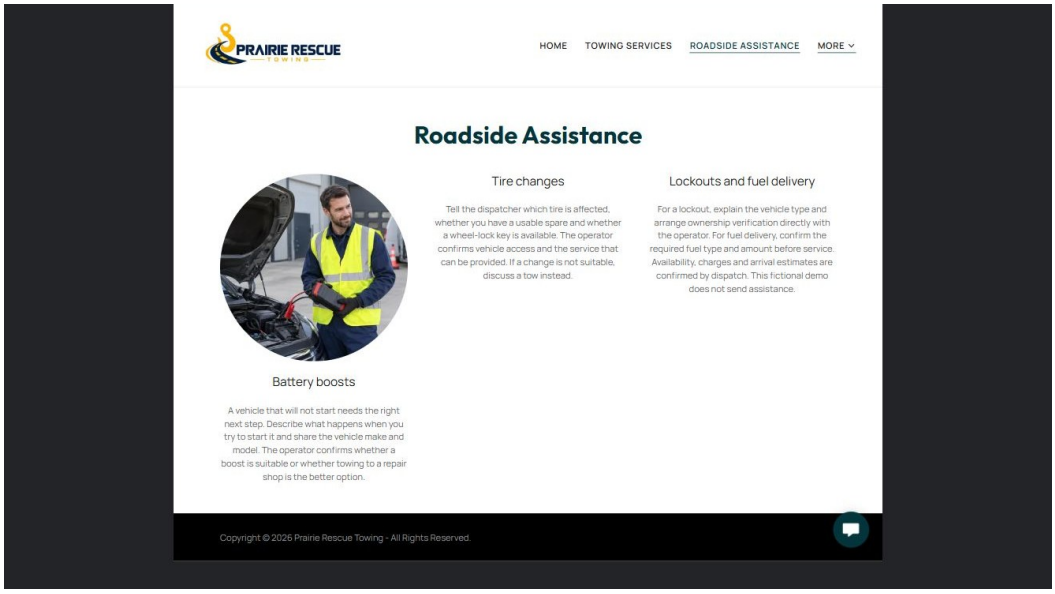
Photo, proof and link checklist

PAGE PLANNING

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Roadside Assistance

Separate battery boosts, tire changes, lockout help and fuel delivery. Make clear that suitability and availability are confirmed by the operator.



Clearly labelled sample wording

Tell us your vehicle, general location and the help you may need. For safety, move away from traffic when possible and follow emergency-service instructions when there is immediate danger.

Draft the roadside service descriptions and safety boundary.

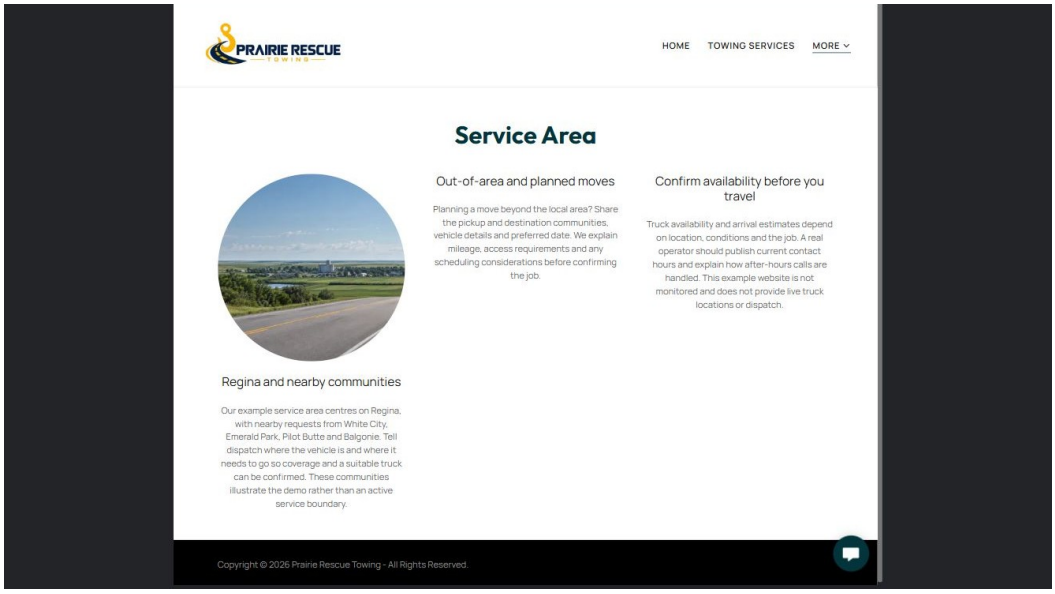
Photo, proof and link checklist

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Service Area

List genuine communities, routes and operating hours. Distinguish example coverage from live truck locations and avoid guaranteed arrival times.



Clearly labelled sample wording

Our core service area includes Regina and nearby routes. Call with your general location so we can confirm whether a truck is available and whether distance affects the estimate.

List the verified service area, hours and out-of-area process.

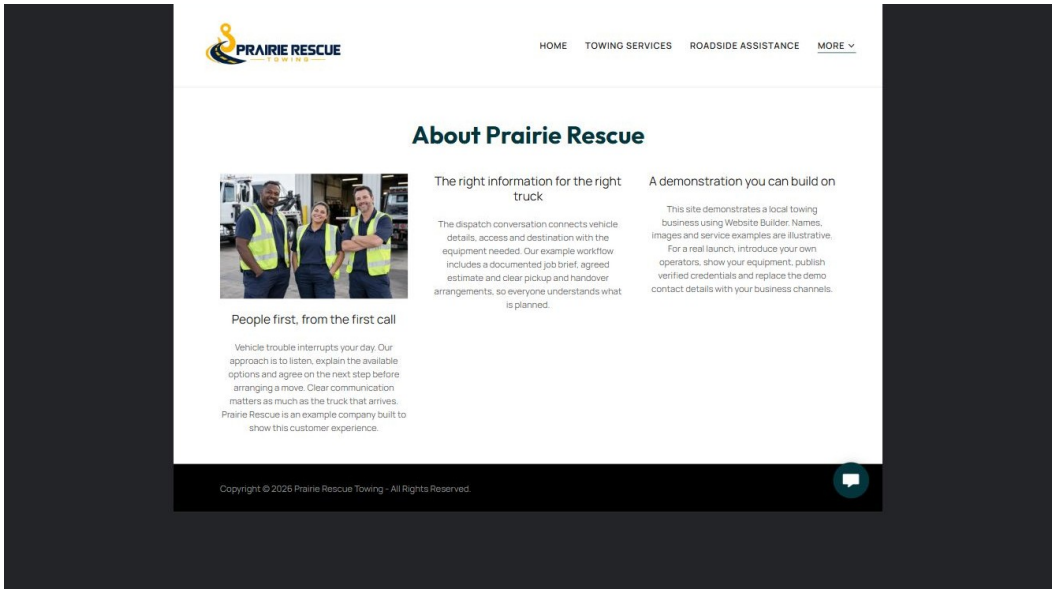
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PAGE PLANNING

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About

Introduce the people, equipment and customer-care approach. Use verified credentials and accurate equipment details on a real company site.



Clearly labelled sample wording

Prairie Rescue is a fictional example of an operator-led towing company. A real site should introduce the actual team, show permission-cleared truck photos and explain how calls are assessed.

Write the company story and identify every fact that needs verification.

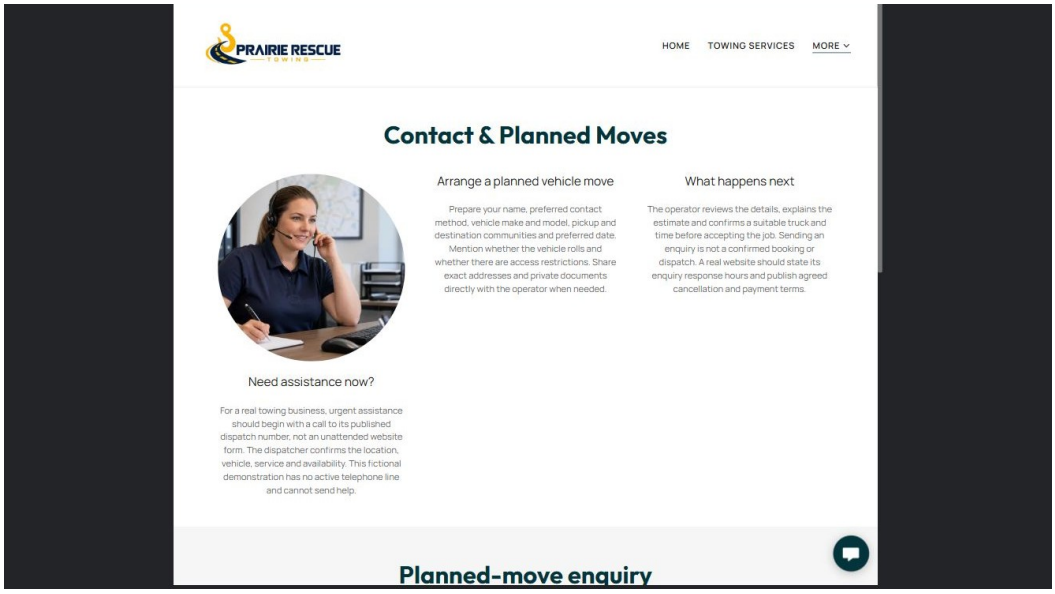
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PAGE PLANNING

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Contact

Keep urgent help on the phone and use the form only for planned moves or general questions. Explain that submitting a form is not dispatch confirmation.



Clearly labelled sample wording

For urgent towing or roadside assistance, call the monitored dispatch number. Use this form for a planned vehicle move or a general question. We will contact you to confirm details, availability and price.

Draft the form introduction, fields, privacy boundary and confirmation message.

Photo, proof and link checklist

FINAL REVIEW

Check the complete customer journey

Ask someone unfamiliar with the business to request urgent help and plan a future vehicle move on both a phone and a desktop computer.

- ☐ Tap-to-call is prominent and reaches the monitored business number.
- ☐ Urgent requests are not directed to an unattended form.
- ☐ Services, coverage, hours, rates and vehicle limits are verified.
- ☐ Forms explain that submission is not dispatch or booking confirmation.
- ☐ Exact location and sensitive details are handled directly when appropriate.
- ☐ Every photograph is distinct, relevant and permission-cleared.
- ☐ The logo is readable on light and dark backgrounds.
- ☐ Desktop and mobile pages have been reviewed and a named backup is saved.

Changes found during review

Content owner and next review date