SaaSTech Servers

INDUSTRY WEBSITE GUIDE
Workshop workbook

DOMAINS / WEBSITES / BRANDED EMAIL

Welding & Machine Shops



Turn a project idea into a clear shop conversation.



Get your business online

Explore a practical website plan and download the guide and planning resources.

Microsoft 365 for your organization.

Make every page useful.

- Separate fabrication, machining and repair work
- Show project examples and shop capabilities
- Explain scope review and quote enquiries

Register or transfer your domain to SaaSTech Servers.

saastech.net/industry/welding-machine-shops

Scan for the guide and downloadable resources.

SCAN TO EXPLORE

SaaSTech Servers

SERVING CANADIAN BUSINESSES
Since 1999

Everything your business needs to move online.

Your name. Your website. Your business email.



DOMAIN CITY

Make a name.

Find your domain name or bring one you own.

WEBSITE VILLAGE

Build your online home.

Start with Website Builder or explore WordPress.

EMAIL TOWN

Look the part.

Use your business name in your team's email.

Not sure where to start?

Take a walk down Main Street.

Explore industry guides, website ideas and practical steps for your business.

Start at **saastech.net**

SCAN TO EXPLORE

Getting started with SaaSTech Servers

Create your free account before contacting support. Keep the detachable record private.

1 Create or sign in to your account

Use an email you can access and follow the secure account prompts. No purchase is required.

2 Keep your customer number and call-in PIN ready

Support may ask for both during a call you initiated through verified Contact Us.

3 Enable two-step verification

Have your registered phone or authenticator device with you when calling SaaSTech Servers; you may need it to sign in or verify the account yourself.

Create My Account | saastech.net/create-account

Contact Us	Account Learning Centre	Delegate access playlist
		

On Contact Us, check your language/region and currency settings, then use the local contact number shown there.

The Account Learning Centre covers setup and delegation for Website Builder and other services. Choose Work with delegates.

Cut or tear out the card below before sharing this workbook

PRIVATE account reference and call-in authentication

Organization or name _____

Account sign-in email _____

Customer number _____

Call-in PIN _____

Domain names _____

Reviewed on _____

Update your call-in PIN at pin.saastech.net or in My Account after signing in.

Never share your account password or call-in PIN with someone helping manage your services. Each helper should create their own SaaSTech Servers account and receive only the delegated permissions they need. Review purchase/payment and account-security permissions carefully.

For official support, give the call-in PIN only during a call you initiated through verified Contact Us. Never share passwords, sign-in verification codes or recovery codes.

Do not record passwords, verification/recovery codes, security answers or payment details here. Keep this card safe and cut or tear it out before sharing the workbook.

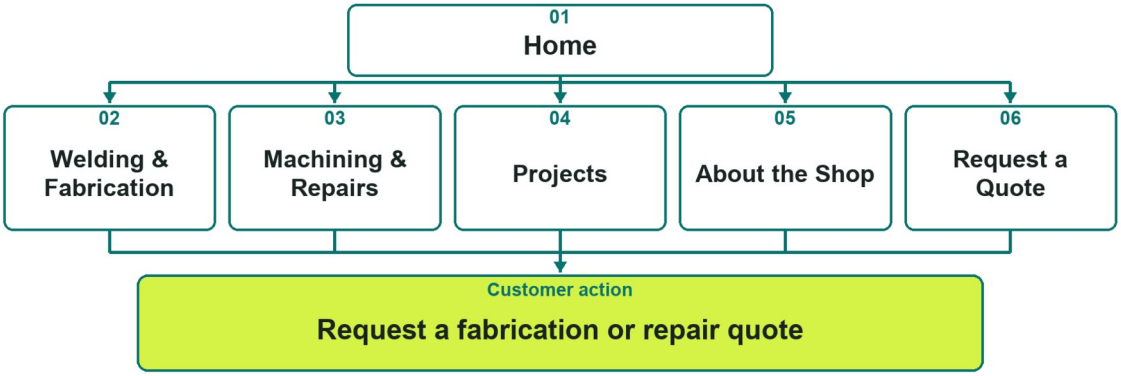
Use a secure password manager for passwords and recovery information.

Welding & Machine Shops website workbook

A print-ready workshop guide: study the example, plan each page and draft wording that reflects the shop's real capabilities.

WORKSHOP NOTE

Prairie Forge Welding & Machine is a fictional learning example. Replace every sample detail with verified business information before use. Keep drawings, payment data and private customer records in approved systems.



Your pages guide visitors toward a clear next step.

How to use this workbook

- ☐ Choose one audience and one main action for each page.
- ☐ Use project photos you have permission to publish.
- ☐ State capabilities precisely; publish certifications only when verified.
- ☐ Keep quote forms short and move drawings or sensitive details to a private follow-up.
- ☐ Test every page and primary action on desktop and mobile.

Explore Website Builder and compare plans

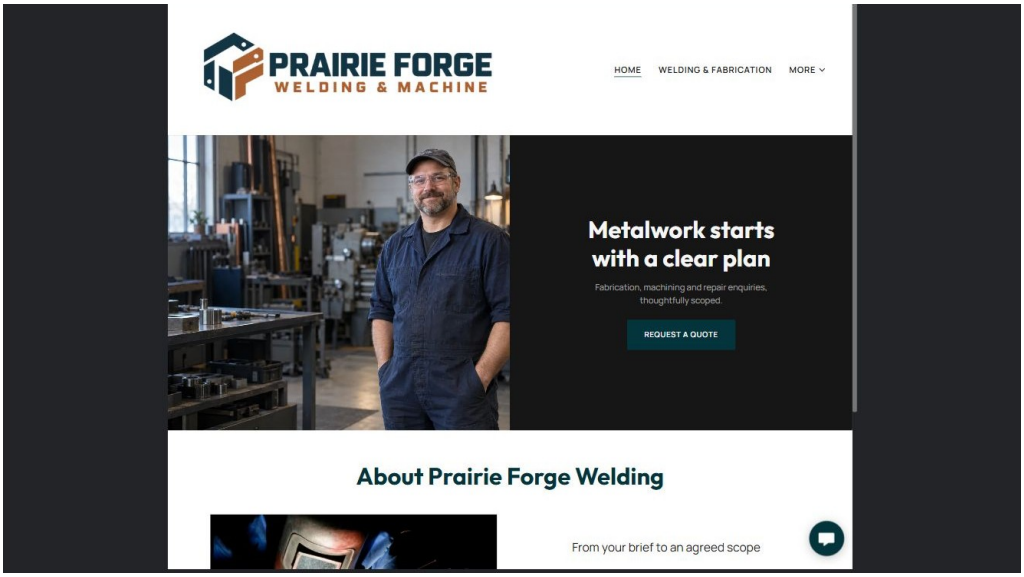
Open the Welding & Machine Shops guide

PAGE PLANNING

1 Home
2 Welding & Fabrication
3 Machining & Repairs
4 Projects
5 About Shop
6 Request a Quote

Home

Introduce the shop, its main work and its service area. Make Request a Quote the clearest next step.



Clearly labelled sample wording

Prairie Forge Welding & Machine provides custom fabrication, machining and practical repair support for commercial, agricultural and community projects.

Write a short headline, proof point and primary action.

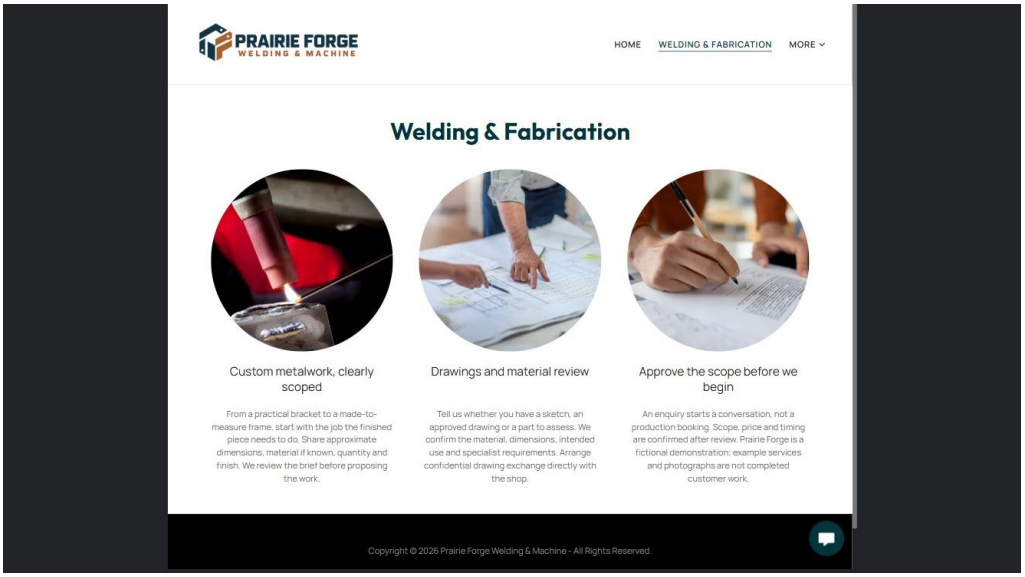
Photo, proof and link checklist

PAGE PLANNING

1 Home — 2 Welding & Fabrication — 3 Machining & Repairs — 4 Projects — 5 About Shop — 6 Request a Quote

Welding & Fabrication

Explain materials, processes and project types. Help a customer decide whether the service fits before they enquire.



Clearly labelled sample wording

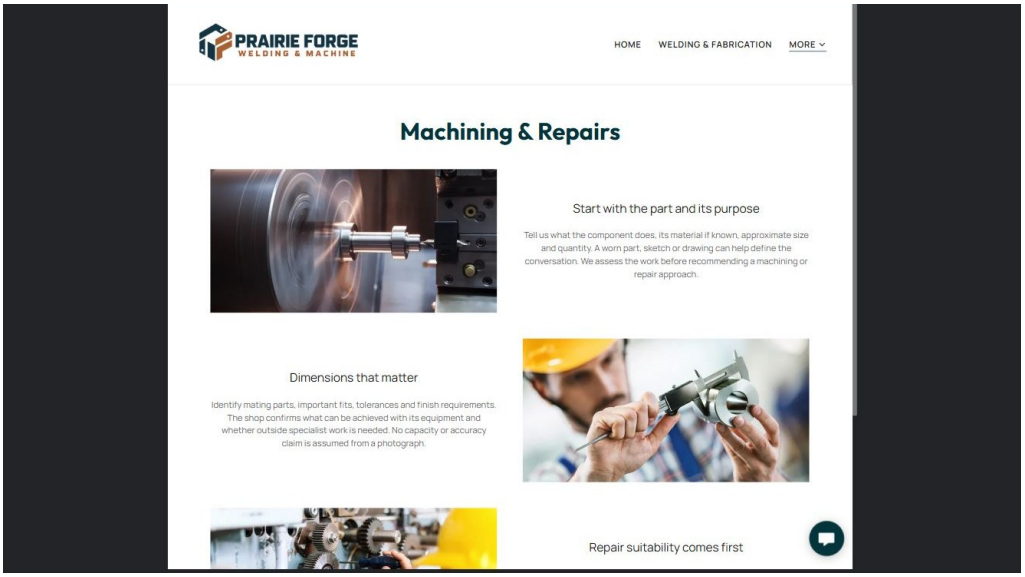
Share the intended use, approximate dimensions, material and finish. We will confirm what else is needed before preparing an estimate.

Draft your fabrication overview and the facts customers should provide.

Photo, proof and link checklist

Machining & Repairs

Separate machining, repair and inspection work. Explain the information needed to assess fit and timing.



Clearly labelled sample wording

Bring the part, drawing or clear measurements when practical. We confirm scope, limitations and timing before work begins.

Describe the repair or machining journey in plain language.

Photo, proof and link checklist

Projects

Use varied, permission-cleared examples. Caption each project with the customer problem, process and result without exposing confidential details.



Clearly labelled sample wording

Representative example: a custom steel assembly planned around verified dimensions, material requirements and the customer's intended use.

List three projects you can show and the proof each one provides.

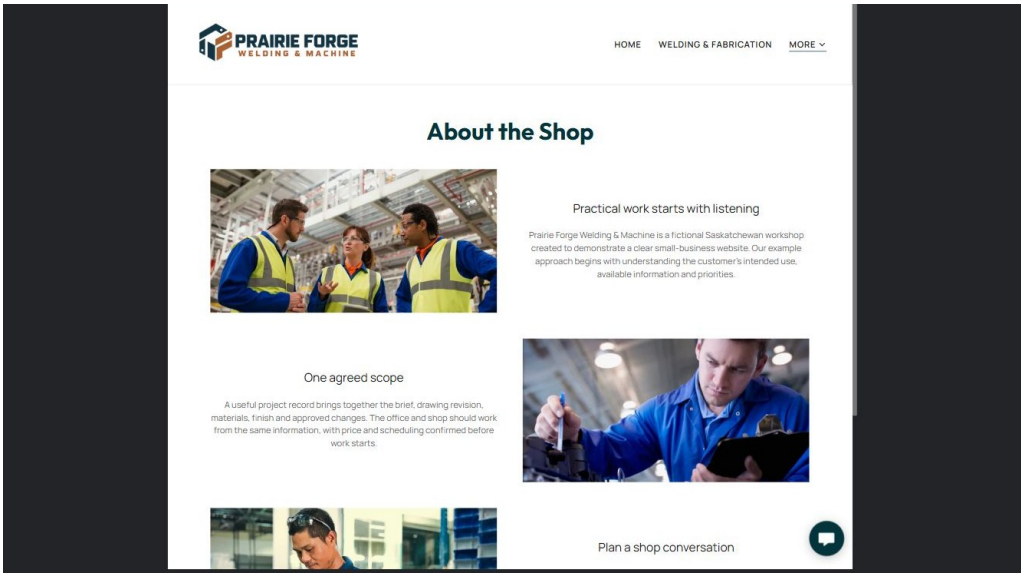
Photo, proof and link checklist

PAGE PLANNING

1 Home | 2 Welding & Fabrication | 3 Machining & Repairs | 4 Projects | 5 About Shop | 6 Request a Quote

About Shop

Introduce the people, experience, service area and working approach. Avoid unsupported certification or safety claims.



Clearly labelled sample wording

We start by understanding the job, confirming the information required and explaining the next step before committing to scope or timing.

Write the shop story and identify every fact that needs verification.

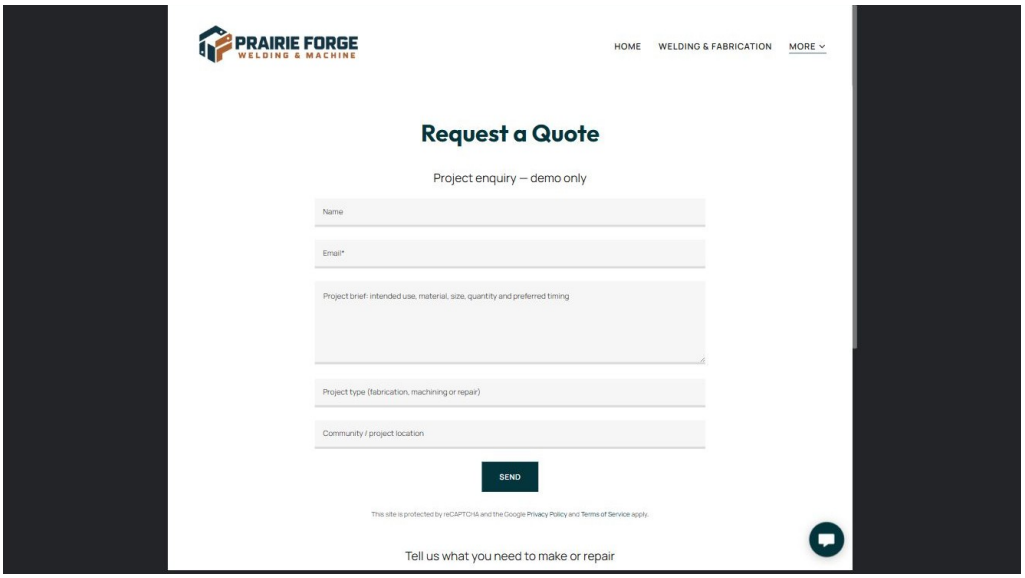
Photo, proof and link checklist

PAGE PLANNING

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Request a Quote

Ask only for enough information to route the enquiry. Do not use a public form for controlled drawings, payment data or sensitive records.



Clearly labelled sample wording

Tell us the project type, intended use, material, approximate size, quantity, location and preferred timing. We will follow up to confirm the details needed for an estimate.

Draft the form introduction, fields, privacy boundary and confirmation message.

Photo, proof and link checklist

FINAL REVIEW

Launch with the customer journey intact

Ask someone unfamiliar with the shop to complete the main journey on a phone and desktop before launch.

- ☐ Every page has one clear job and a useful next step.
- ☐ The logo is readable on light and dark backgrounds.
- ☐ Photos are distinct, relevant and permission-cleared.
- ☐ Capabilities, service area, hours and certifications are verified.
- ☐ Forms explain what happens next and avoid sensitive information.
- ☐ Desktop and mobile previews are checked.
- ☐ A clearly named final backup is saved.
- ☐ An owner and review date are assigned for future updates.

Changes found during review

Content owner and next review date