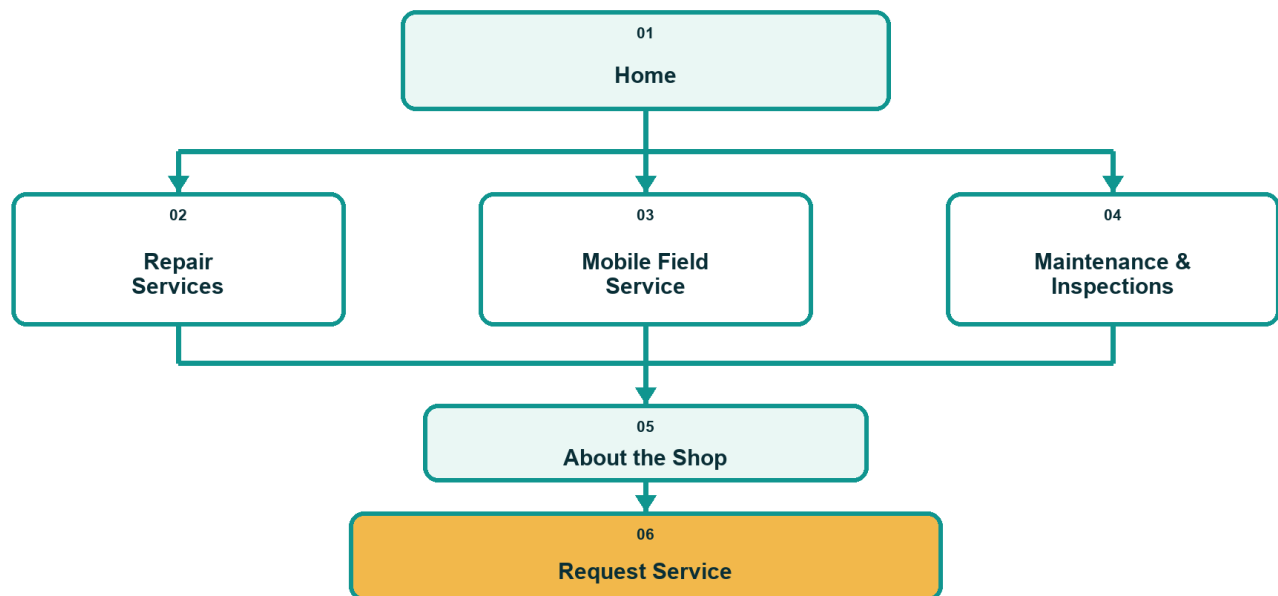


Build a farm equipment repair website that earns the next conversation

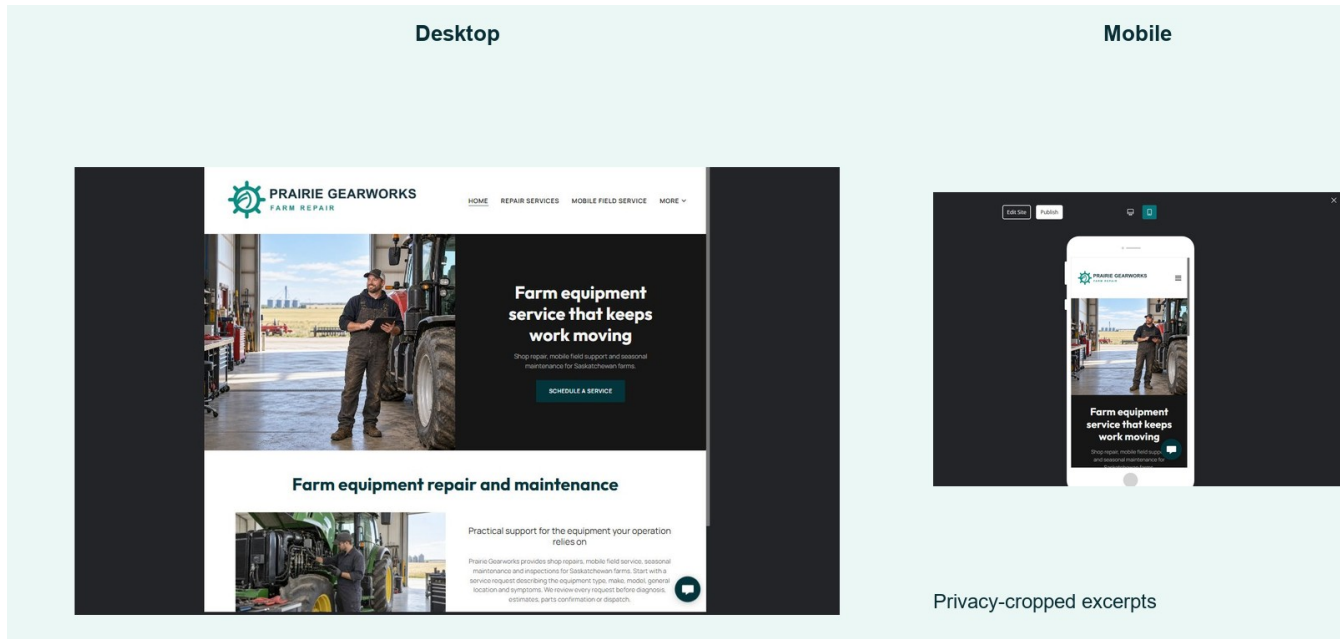
Use this SaaSTech Servers workshop workbook to plan six purposeful pages, compare the Prairie Gearworks example on desktop and mobile, and draft your own customer-ready wording.



Website Builder: <https://www.saastech.net/products/website-builder>

Industry guide: <https://www.saastech.net/industry/farm-equipment-repair>

01 Home



Privacy-cropped excerpts

WEBSITE ADVICE

Open with the equipment, service area and next step a visitor can understand in seconds.

PRAIRIE GEARWORKS SAMPLE WORDING

Farm equipment service that keeps work moving. Shop repair, mobile field support and seasonal maintenance for Saskatchewan farms.

Your draft

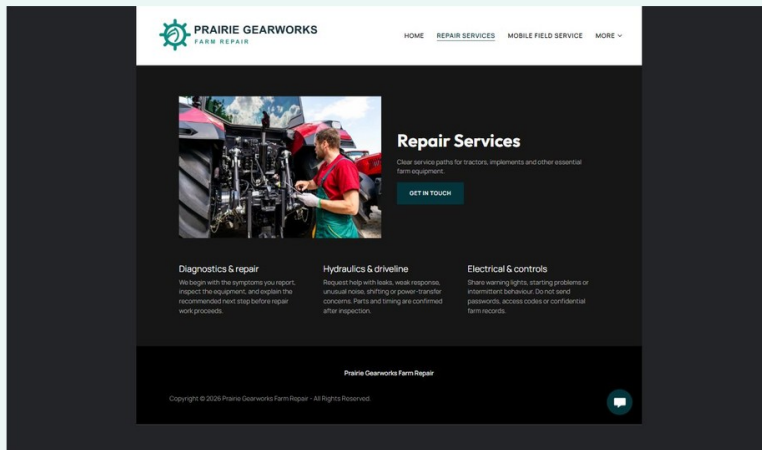
Main promise or page heading:

What the visitor needs to know, trust or do next:

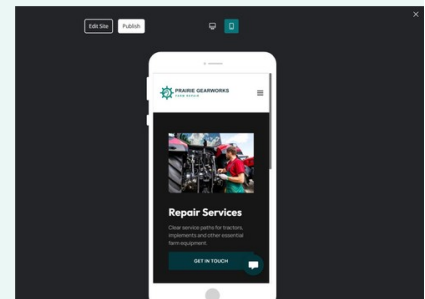
Primary button label and destination:

02 Repair Services

Desktop



Mobile



Privacy-cropped excerpts

WEBSITE ADVICE

Describe repair categories and the review process without promising a diagnosis or stocked parts.

PRAIRIE GEARWORKS SAMPLE WORDING

Bring the machine to the shop for a practical inspection, clear options and approval before repair work begins.

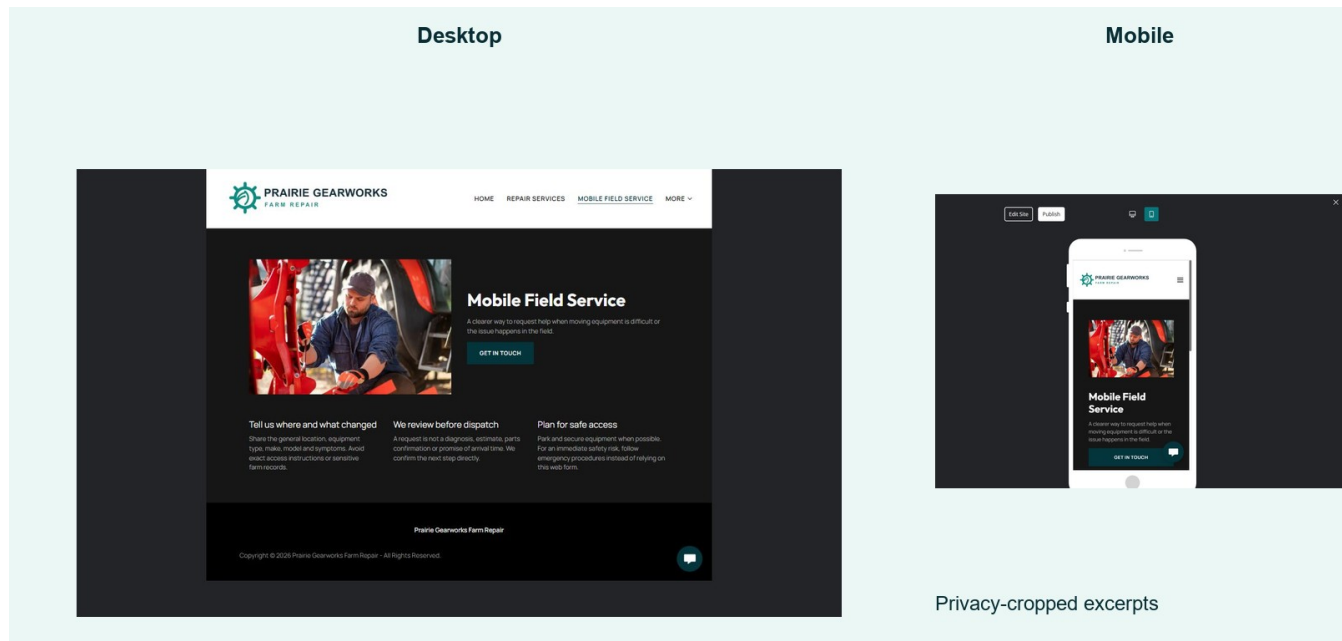
Your draft

Main promise or page heading:

What the visitor needs to know, trust or do next:

Primary button label and destination:

03 Mobile Field Service



WEBSITE ADVICE

Set location, access, travel and dispatch expectations before the customer submits.

PRAIRIE GEARWORKS SAMPLE WORDING

Tell us the equipment, general location, symptoms and urgency. We review availability and safe access before confirming a field visit.

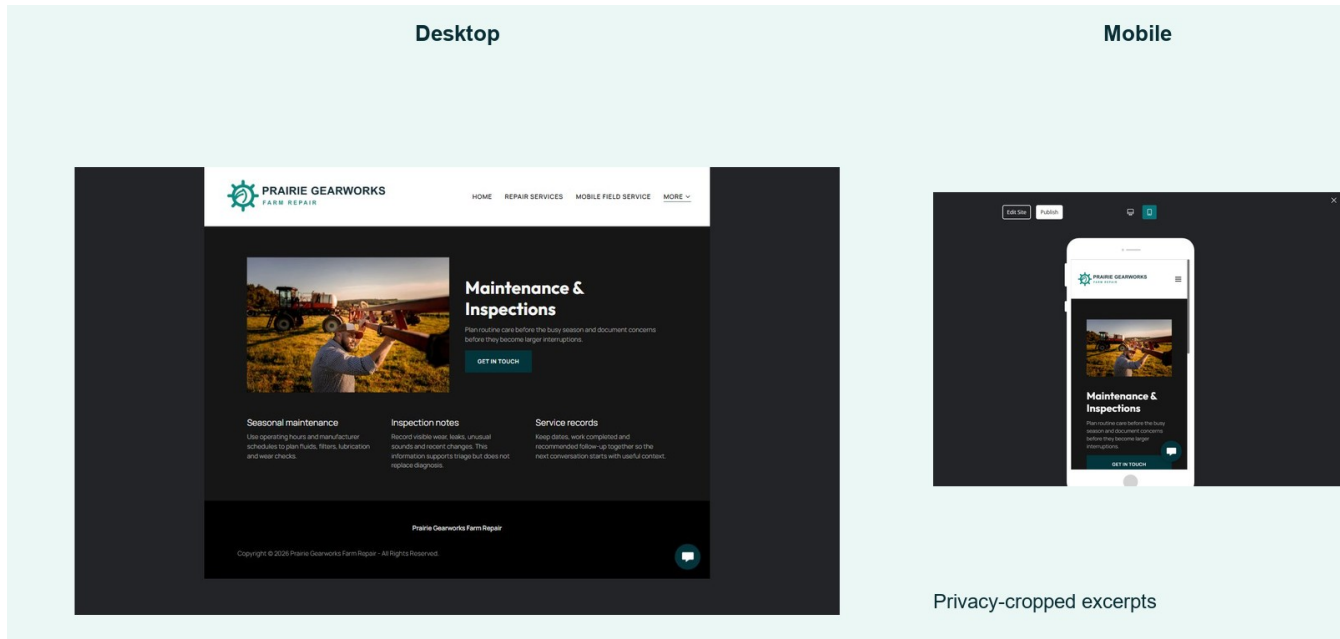
Your draft

Main promise or page heading:

What the visitor needs to know, trust or do next:

Primary button label and destination:

04 Maintenance & Inspections



WEBSITE ADVICE

Use seasonal checkpoints to turn preventive service into an understandable plan.

PRAIRIE GEARWORKS SAMPLE WORDING

Plan pre-seeding, in-season and post-harvest checks around the equipment your operation relies on.

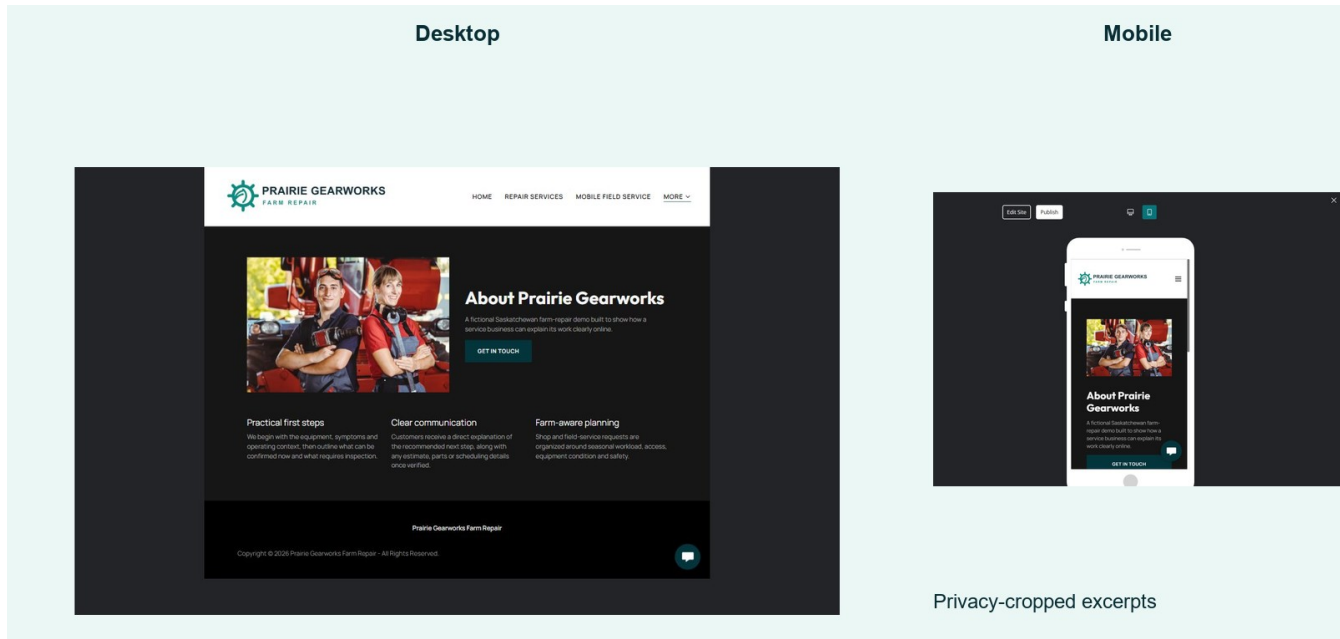
Your draft

Main promise or page heading:

What the visitor needs to know, trust or do next:

Primary button label and destination:

05 About the Shop



Privacy-cropped excerpts

WEBSITE ADVICE

Build trust with people, working principles and the way approvals are handled.

PRAIRIE GEARWORKS SAMPLE WORDING

Prairie Gearworks combines practical shop experience with clear communication, documented findings and customer approval before added work.

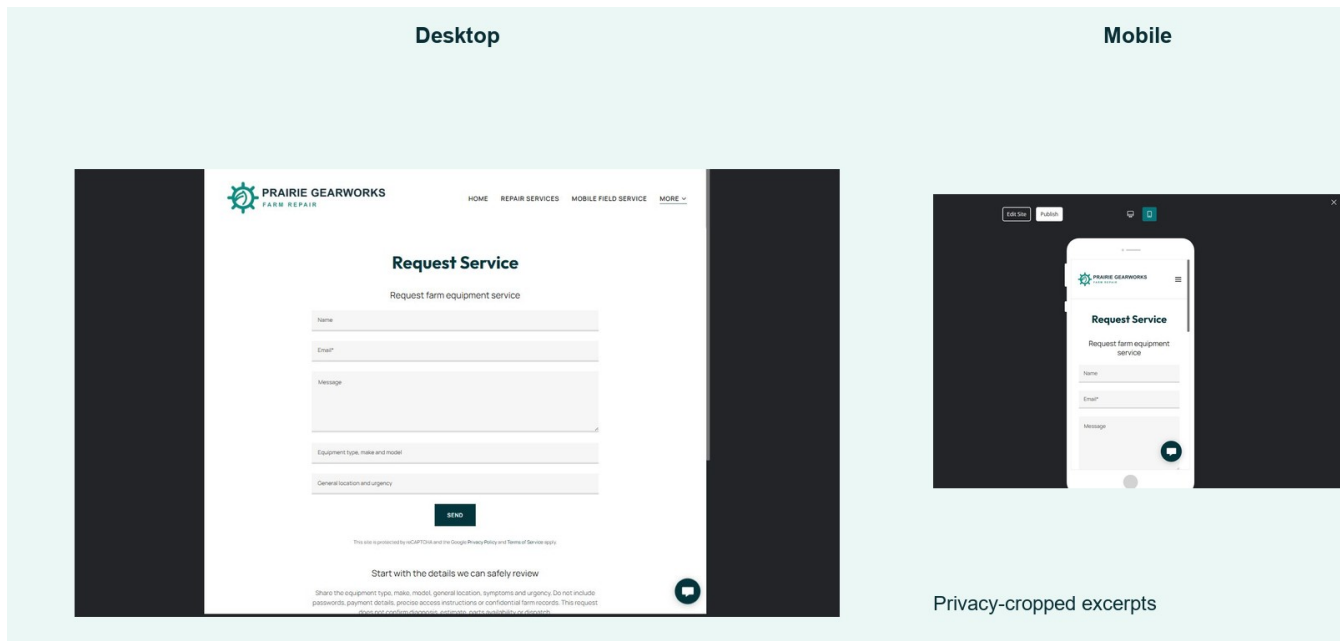
Your draft

Main promise or page heading:

What the visitor needs to know, trust or do next:

Primary button label and destination:

06 Request Service



WEBSITE ADVICE

Collect only routing details and explain what happens after submission.

PRAIRIE GEARWORKS SAMPLE WORDING

Share the equipment type, make, model, general location and symptoms. We will review the request before diagnosis, estimate, parts confirmation or dispatch.

Your draft

Main promise or page heading:

What the visitor needs to know, trust or do next:

Primary button label and destination:
