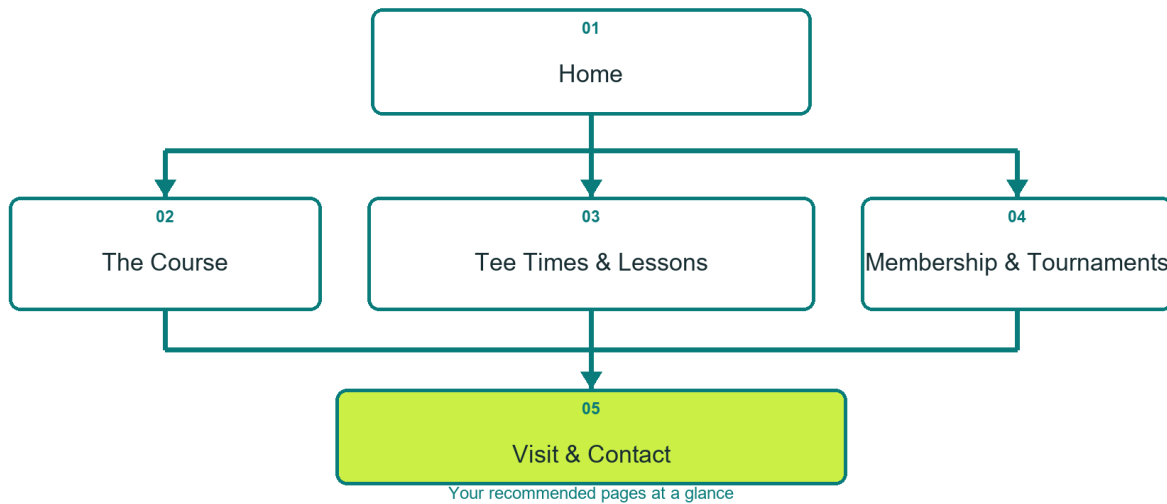




Golf Courses website workbook

Use this print-ready workshop guide to study the Prairie Fairway example, plan five useful pages and draft wording for a real club.

Prairie Fairway Golf Club is a fictional workshop example. Replace every sample detail with current, approved course information. Keep payment, membership and customer records in approved private systems.



Inside this workbook

Five page examples • Practical writing exercises • A launch review

Use it in a workshop or at your own pace. Write by hand or complete the response fields in Word.

How to use this workbook

- ☐ Choose one visitor task for each page.
- ☐ Gather current course facts and permission-cleared photographs.
- ☐ State clearly where tee times, lessons and tournament enquiries are confirmed.
- ☐ Keep sample prices, dates and policies out until the club verifies them.
- ☐ Test the finished journey on desktop and mobile.

[Explore Website Builder and compare plans](#)

[Open the Golf Courses industry guide](#)

What should a visitor be able to do after using the website

Course facts, photographs and booking details to confirm

Workshop decisions and follow up owner

Home

Introduce the course, season and clearest next step. Let the hero establish place and welcome without hiding practical information.



Clearly labelled sample wording

Sample wording: Golf, gatherings and prairie views. Explore the course, compare ways to play and choose the right next step for a round, lesson or event.

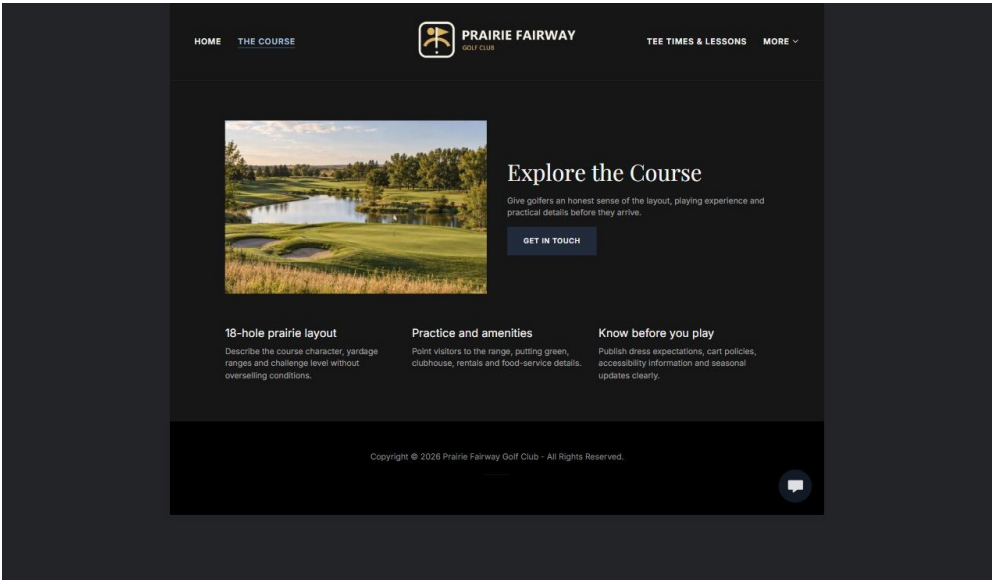
Draft your own page copy

Photographs, proof and links to prepare

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The Course

Explain the layout, practice areas, amenities, access and policies using verified facts and distinct images.



Clearly labelled sample wording

Sample wording: Give golfers an honest sense of the playing experience and the practical details they should know before arriving.

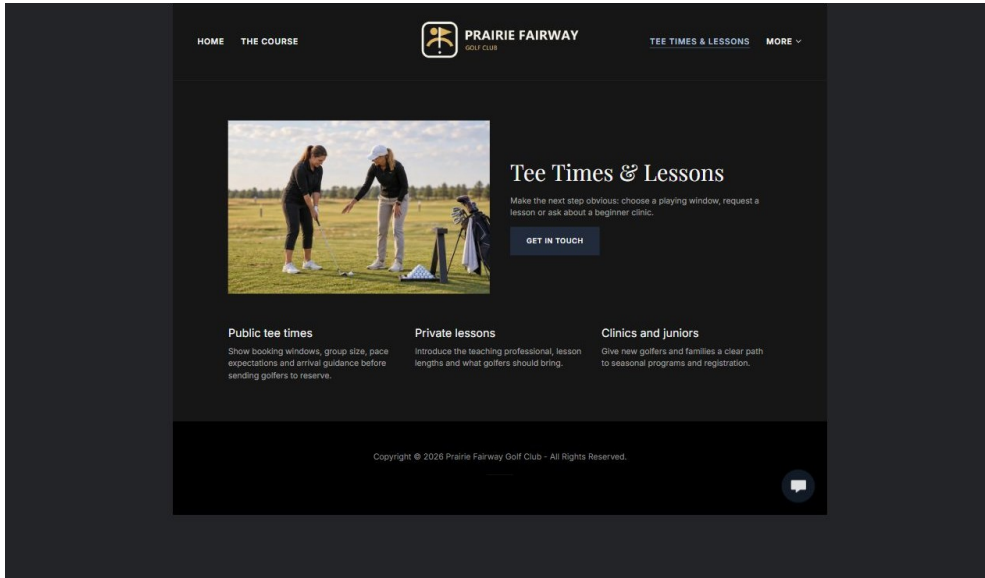
Draft your own page copy

Photographs, proof and links to prepare

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Tee Times and Lessons

Separate live tee-time booking from lesson enquiries. Explain availability, group size, arrival and confirmation.



Clearly labelled sample wording

Sample wording: Choose a playing window, request a lesson or ask about a beginner clinic. The club confirms the correct booking route.

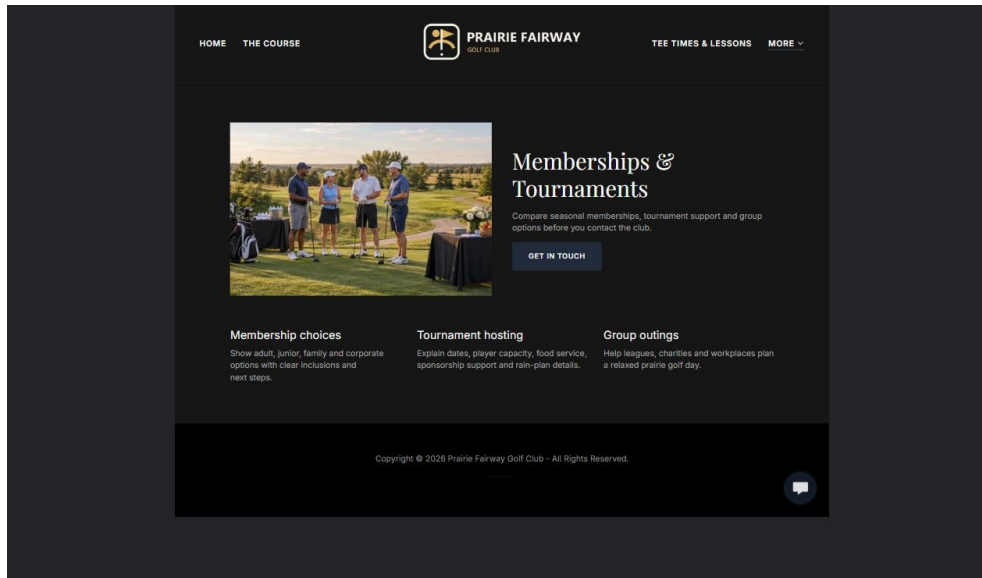
Draft your own page copy

Photographs, proof and links to prepare

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Membership and Tournaments

Help members and organisers compare options without inventing rates, capacity or availability.



Clearly labelled sample wording

Sample wording: Tell us the date, player count, format and event needs. We will confirm availability and prepare the next step.

Draft your own page copy

Photographs, proof and links to prepare

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Visit and Contact

Publish current directions, seasonal hours, accessibility and contact routes. Make the form useful but not sensitive.

The screenshot shows a website for 'PRAIRIE FAIRWAY GOLF CLUB'. The navigation bar includes 'HOME', 'THE COURSE', 'TEE TIMES & LESSONS', and 'MORE'. The main content area is titled 'Visit & Contact'.

Golf, lesson or event enquiry

Name

Email*

Message

Phone (optional)

Enquiry type*

SEND

This site is protected by reCAPTCHA and the Google Privacy Policy and Terms of Service apply.

Plan your round or group day

Ask about public play, tournament dates, group outings, accessibility or seasonal course conditions. This fictional demo uses sample details only.

Prairie Fairway Golf Club

Hours

Open today 09:00 a.m. – 05:00 p.m. ▾

Clearly labelled sample wording

Sample wording: Ask about public play, group outings, accessibility or current course conditions. Staff will follow up through the selected route.

Draft your own page copy

Photographs, proof and links to prepare

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FINAL REVIEW

Test the visitor journey

Ask someone unfamiliar with the club to plan a round, lesson or event using only the website.

- ☐ Each page has one clear purpose and next action.
- ☐ Desktop and mobile previews are readable.
- ☐ Logo contrast works on light and dark backgrounds.
- ☐ Every photograph is relevant, distinct and permission-cleared.
- ☐ Tee-time, lesson and tournament wording matches the real confirmation process.
- ☐ Course facts, hours, policies and accessibility details are verified.
- ☐ A named backup and future review owner are recorded.

Changes found during review

Content owner and next review date
