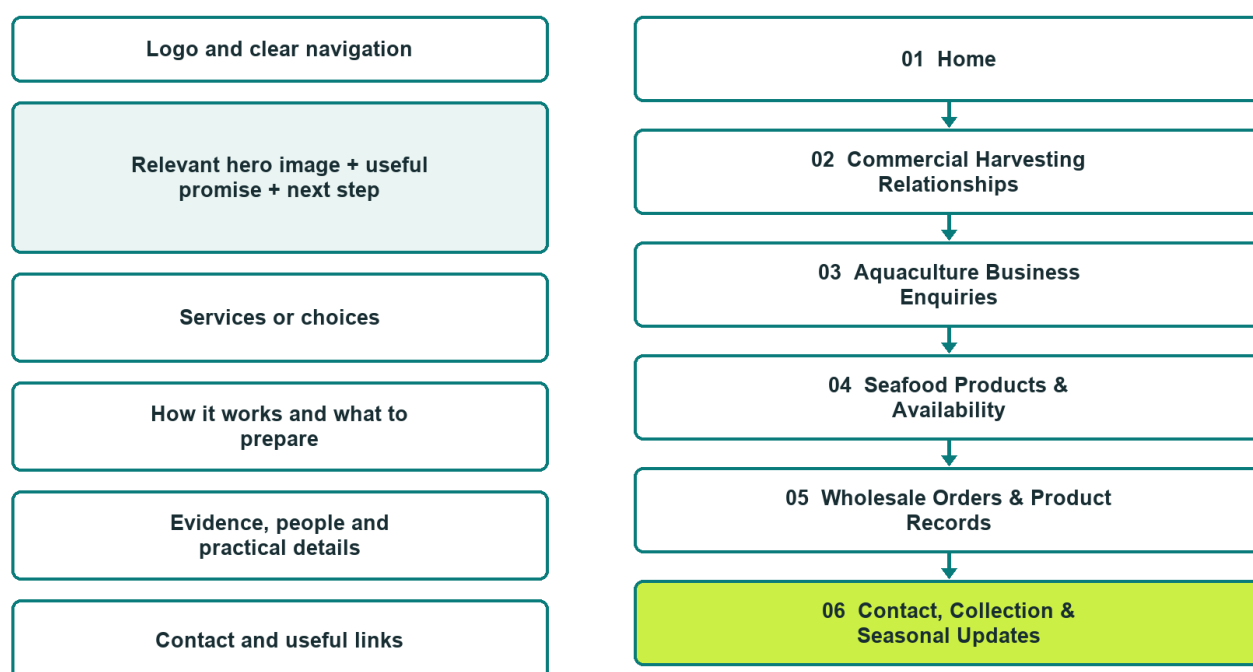




Commercial Fishing, Aquaculture & Seafood Businesses

Website workbook

A practical workshop for a 6-page website. Study the example, plan the content and draft your own version in Word or on paper.



Plan → Draft → Build → Test

Website Builder capture edition: six desktop excerpts from the fictional demo; the wireframe remains a planning illustration.

[Explore Website Builder and compare plans](#)

Before you build

Your business supplies the facts. Prairie Lakes Fish & Seafood is a fictional teaching example, not a live service.



- ☐ Choose a harvest, aquaculture or supply enquiry
- ☐ Verified business identity, services and current contact information
- ☐ A clear enquiry, review and confirmation process
- ☐ Choose original photographs and confirm permission to use them.
- ☐ Keep private customer records out of public website forms.

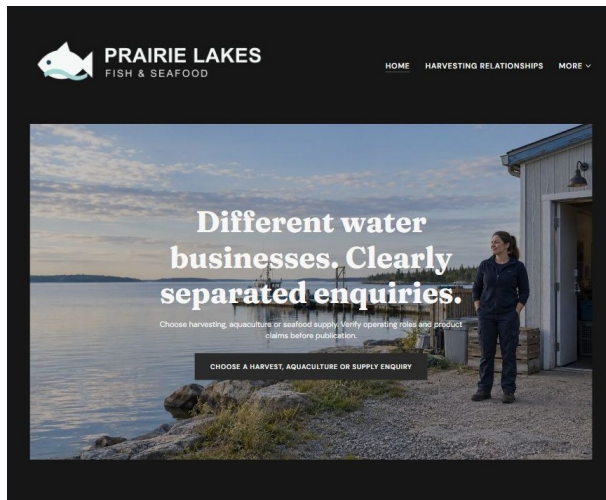
Your audience and the action you want them to take

Facts to verify and people who must approve them

[Create your SaaS Tech account](#)

01 Home

Give this page one clear job in the customer journey.



Actual Website Builder desktop excerpt from the fictional demo

Sample wording — adapt and verify

Different water businesses. Clearly separated enquiries.

Explore three different business conversations: harvesting relationships, aquaculture enquiries and seafood purchasing.

Each path identifies its own questions, and every operating role and product claim must be confirmed before this demonstration is published.

Suggested button: Choose a harvest, aquaculture or supply enquiry

Website advice

Distinguish commercial harvesting, aquaculture and seafood supply as separate business paths; do not imply that one company operates all three without verification.

Your draft: Home

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

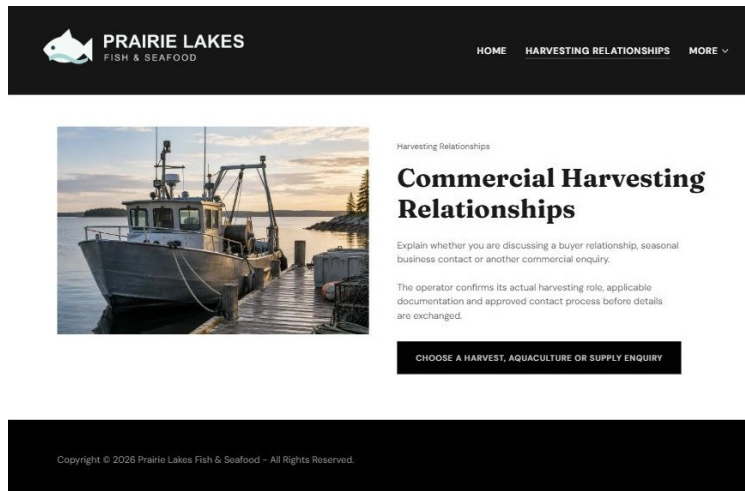
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

02 Commercial Harvesting Relationships

Give this page one clear job in the customer journey.



Actual Website Builder desktop excerpt from the fictional demo

Sample wording — adapt and verify

Commercial Harvesting Relationships

Explain whether you are discussing a buyer relationship, seasonal business contact or another commercial enquiry.

The operator confirms its actual harvesting role, applicable documentation and approved contact process before details are exchanged.

Suggested button: Choose a harvest, aquaculture or supply enquiry

Website advice

Present a distinct business-to-business enquiry path for verified harvesters without implying public charter services or licensing.

Your draft: Commercial Harvesting Relationships

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

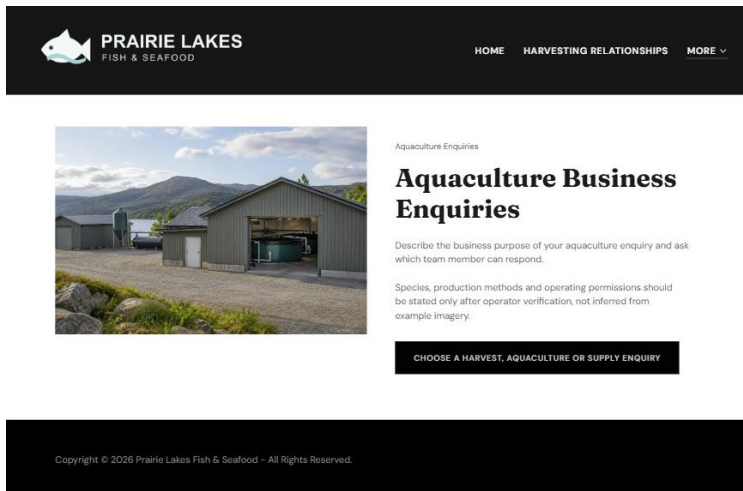
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

03 Aquaculture Business Enquiries

Give this page one clear job in the customer journey.



Actual Website Builder desktop excerpt from the fictional demo

Sample wording — adapt and verify

Aquaculture Business Enquiries

Describe the business purpose of your aquaculture enquiry and ask which team member can respond.

Species, production methods and operating permissions should be stated only after operator verification, not inferred from example imagery.

Suggested button: Choose a harvest, aquaculture or supply enquiry

Website advice

Separate farm-business questions from wild harvesting and product retail; use only confirmed facility descriptions.

Your draft: Aquaculture Business Enquiries

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

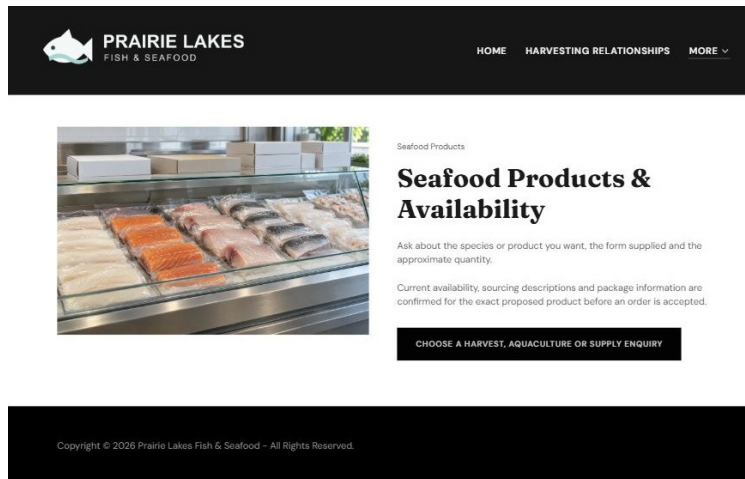
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

04 Seafood Products & Availability

Give this page one clear job in the customer journey.



Actual Website Builder desktop excerpt from the fictional demo

Sample wording — adapt and verify

Seafood Products & Availability

Ask about the species or product you want, the form supplied and the approximate quantity.

Current availability, sourcing descriptions and package information are confirmed for the exact proposed product before an order is accepted.

Suggested button: Choose a harvest, aquaculture or supply enquiry

Website advice

Create a clear purchasing route with exact product, form, pack and quantity questions, without inventing live stock.

Your draft: Seafood Products & Availability

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

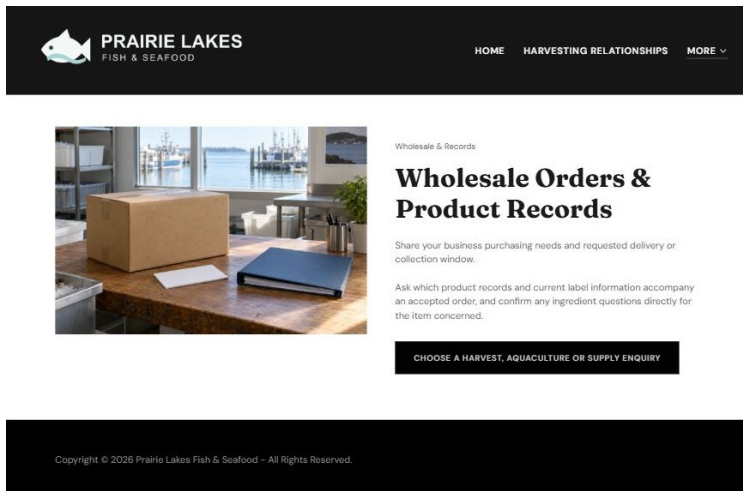
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

05 Wholesale Orders & Product Records

Give this page one clear job in the customer journey.



Actual Website Builder desktop excerpt from the fictional demo

Sample wording — adapt and verify

Wholesale Orders & Product Records

Share your business purchasing needs and requested delivery or collection window.

Ask which product records and current label information accompany an accepted order, and confirm any ingredient questions directly for the item concerned.

Suggested button: Choose a harvest, aquaculture or supply enquiry

Website advice

Explain business-account discussion and product-specific documentation without asserting traceability certifications or suitability.

Your draft: Wholesale Orders & Product Records

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

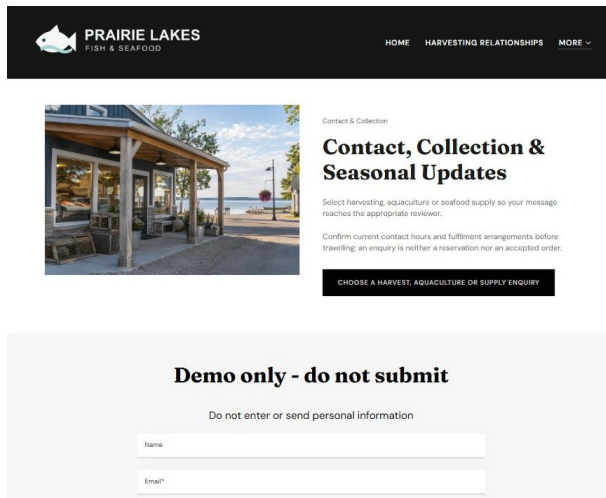
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

06 Contact, Collection & Seasonal Updates

Give this page one clear job in the customer journey.



PRAIRIE LAKES
FISH & SEAFOOD

HOME HARVESTING RELATIONSHIPS MORE

Contact, Collection & Seasonal Updates

Select harvesting, aquaculture or seafood supply so your message reaches the appropriate reviewer.

Confirm current contact hours and fulfilment arrangements before travelling; an enquiry is neither a reservation nor an accepted order.

CHOOSE A HARVEST, AQUACULTURE OR SUPPLY ENQUIRY

Demo only - do not submit

Do not enter or send personal information

Name

Email*

Actual Website Builder desktop excerpt from the fictional demo

Sample wording — adapt and verify

Contact, Collection & Seasonal Updates

Select harvesting, aquaculture or seafood supply so your message reaches the appropriate reviewer.

Confirm current contact hours and fulfilment arrangements before travelling; an enquiry is neither a reservation nor an accepted order.

Suggested button: Choose a harvest, aquaculture or supply enquiry

Website advice

Route seasonal business and purchasing enquiries while keeping hours, stock and fulfilment subject to confirmation.

Your draft: Contact, Collection & Seasonal Updates

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

Test before publishing

Review the whole journey on a desktop and phone. Use these first-screen examples to plan your own pages, then verify your complete website.

- ❑ Fictional demonstration only. This multi-category concept is not a claim that the sample company holds harvesting or aquaculture authority. Verify operating scope, sourcing, species, availability, food information and sales terms. No fisheries, husbandry, handling or food-safety instructions are provided.
- ❑ Verify every service description, contact route and operating detail.
- ❑ Replace fictional identity and example information before a live launch.
- ❑ Test enquiries, links and downloads on desktop and mobile.
- ❑ Keep confidential records in approved private systems.
- ❑ Obtain operator approval for public wording and images.
- ❑ Check every link, form destination, download and confirmation message.
- ❑ Check logo contrast, hero framing, text sizes and image loading.
- ❑ Save a named backup and assign a content-review date.

Changes to finish and person responsible

Approval and next review date

[Website Builder plans and signup](#)