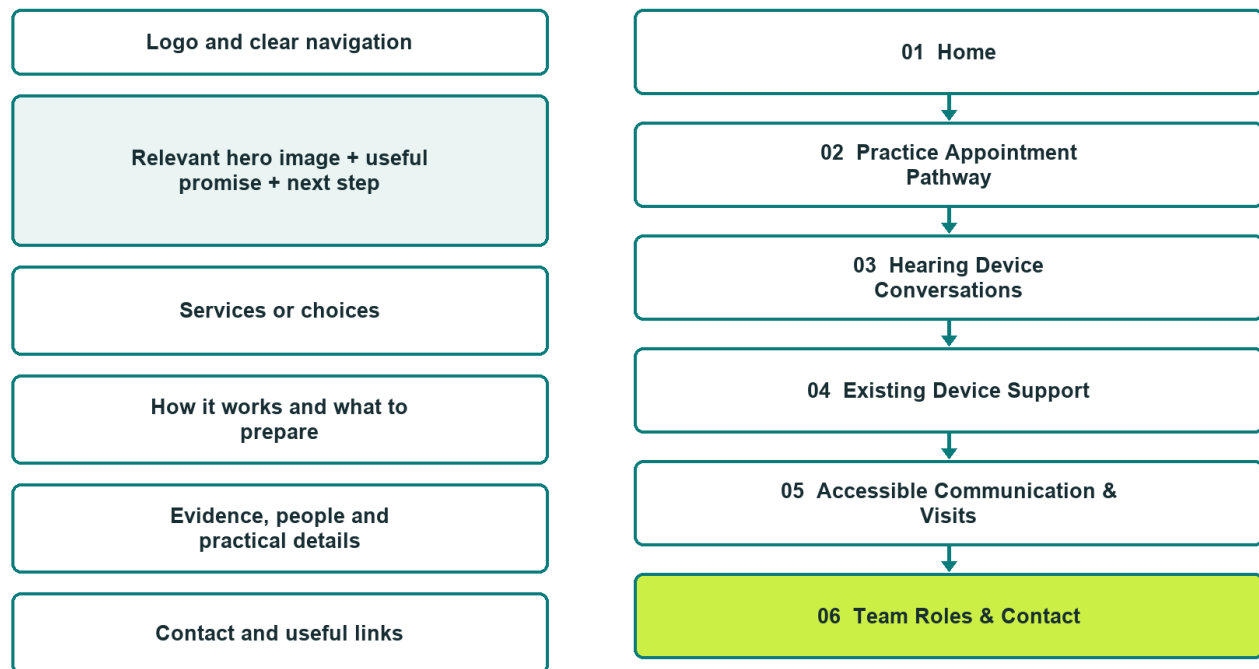




Hearing Clinics & Hearing Aid Providers

Website workbook

A practical workshop for a 6-page website. Study the example, plan the content and draft your own version in Word or on paper.



Plan → Draft → Build → Test

Website Builder capture edition: six actual desktop views from the fictional demo; the wireframe remains a planning illustration.

[Explore Website Builder and compare plans](#)

Before you build

Your business supplies the facts. Prairie Clearbrook Hearing is a fictional teaching example, not a live service.



- ☐ Ask about an appointment or device support
- ☐ Verified business identity, services and current contact information
- ☐ A clear enquiry, review and confirmation process
- ☐ Choose original photographs and confirm permission to use them.
- ☐ Keep private customer records out of public website forms.

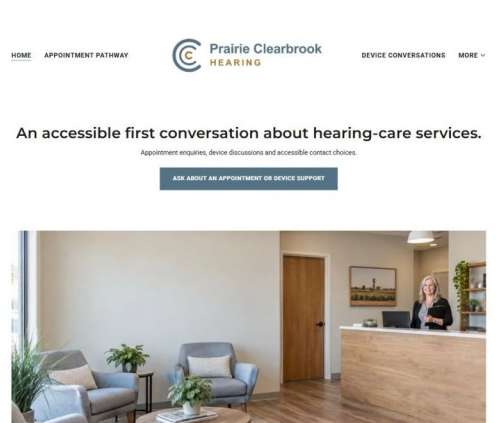
Your audience and the action you want them to take

Facts to verify and people who must approve them

[Create your SaaS Tech account](#)

01 Home

Give this page one clear job in the customer journey.



Actual Website Builder desktop capture from the fictional demo

Sample wording — adapt and verify

An accessible first conversation about hearing-care services.

Find a comfortable way to contact the practice and understand the available enquiry paths.

Staff confirms whether your question concerns an appointment, a device discussion or support for an existing arrangement.

Suggested button: Ask about an appointment or device support

Website advice

Separate clinical appointment enquiries, device discussions and administrative support with accessible contact choices and a private information process.

Your draft: Home

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

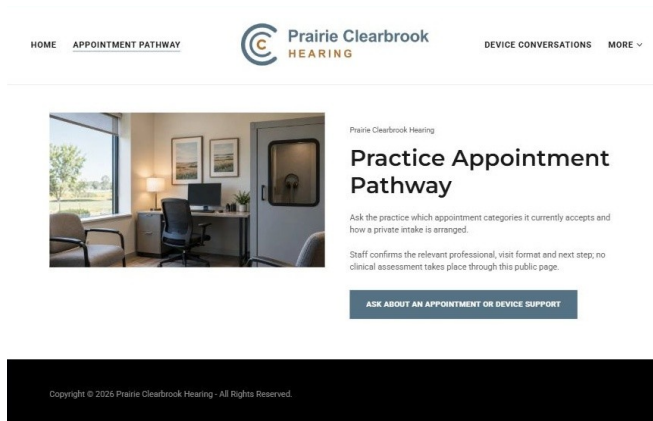
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

02 Practice Appointment Pathway

Give this page one clear job in the customer journey.



Actual Website Builder desktop capture from the fictional demo

Sample wording — adapt and verify

Practice Appointment Pathway

Ask the practice which appointment categories it currently accepts and how a private intake is arranged.

Staff confirms the relevant professional, visit format and next step; no clinical assessment takes place through this public page.

Suggested button: Ask about an appointment or device support

Website advice

Describe administrative access to verified hearing-care appointments without interpreting symptoms or tests.

Your draft: Practice Appointment Pathway

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

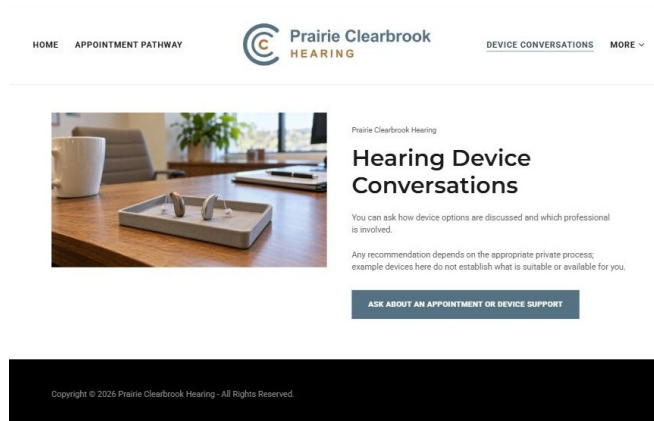
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

03 Hearing Device Conversations

Give this page one clear job in the customer journey.



Actual Website Builder desktop capture from the fictional demo

Sample wording — adapt and verify

Hearing Device Conversations

You can ask how device options are discussed and which professional is involved.

Any recommendation depends on the appropriate private process; example devices here do not establish what is suitable or available for you.

Suggested button: Ask about an appointment or device support

Website advice

Present device discussions as professional consultations rather than a catalogue promising suitability.

Your draft: Hearing Device Conversations

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

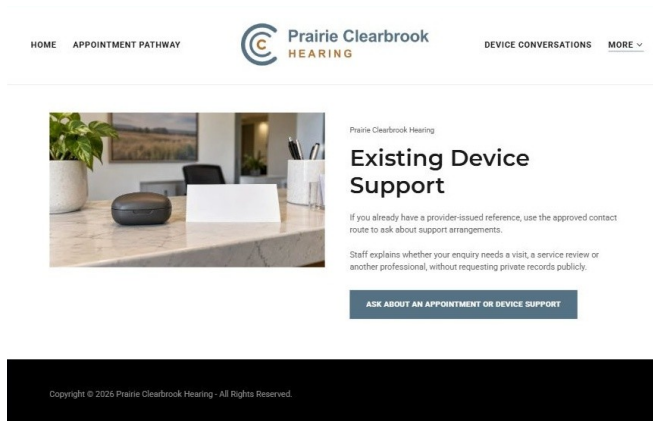
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

04 Existing Device Support

Give this page one clear job in the customer journey.



Actual Website Builder desktop capture from the fictional demo

Sample wording — adapt and verify

Existing Device Support

If you already have a provider-issued reference, use the approved contact route to ask about support arrangements.

Staff explains whether your enquiry needs a visit, a service review or another professional, without requesting private records publicly.

Suggested button: Ask about an appointment or device support

Website advice

Route administrative service enquiries without offering self-repair, adjustment or clinical troubleshooting instructions.

Your draft: Existing Device Support

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

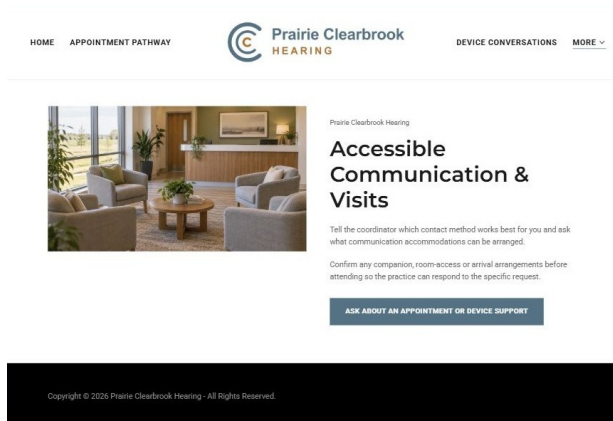
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

05 Accessible Communication & Visits

Give this page one clear job in the customer journey.



Actual Website Builder desktop capture from the fictional demo

Sample wording — adapt and verify

Accessible Communication & Visits

Tell the coordinator which contact method works best for you and ask what communication accommodations can be arranged.

Confirm any companion, room-access or arrival arrangements before attending so the practice can respond to the specific request.

Suggested button: Ask about an appointment or device support

Website advice

Invite communication and access preferences without making unverified accessibility guarantees.

Your draft: Accessible Communication & Visits

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

06 Team Roles & Contact

Give this page one clear job in the customer journey.

HOME APPOINTMENT PATHWAY **Prairie Clearbrook HEARING** DEVISE CONVERSATIONS MORE ▾

Prairie Clearbrook Hearing

Team Roles & Contact

Learn who coordinates enquiries and who provides each verified professional service.

For general questions, share only the topic and a suitable reply method; the team will explain how to continue privately if needed.

[ASK ABOUT AN APPOINTMENT OR DEVISE SUPPORT](#)

Demonstration enquiry form

Demo only – do not submit

Name

Email

General enquiry topic

Actual Website Builder desktop capture from the fictional demo

Sample wording — adapt and verify

Team Roles & Contact

Learn who coordinates enquiries and who provides each verified professional service.

For general questions, share only the topic and a suitable reply method; the team will explain how to continue privately if needed.

Suggested button: Ask about an appointment or device support

Website advice

Distinguish verified clinical professionals from reception and device-support staff and keep identities permission-cleared.

Your draft: Team Roles & Contact

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

Test before publishing

Review the whole journey on a desktop and phone. Use the genuine example captures to plan your own pages, then verify your finished website.

- ☐ Fictional practice demonstration. Verify practitioner registration, service scope and every device claim. No diagnosis, treatment, device suitability or hearing outcome is promised. Keep symptoms, audiograms, prescriptions and health histories out of public forms; this is not an urgent-care assessment route.
- ☐ Verify every service description, contact route and operating detail.
- ☐ Replace fictional identity and example information before a live launch.
- ☐ Test enquiries, links and downloads on desktop and mobile.
- ☐ Keep confidential records in approved private systems.
- ☐ Obtain operator approval for public wording and images.
- ☐ Check every link, form destination, download and confirmation message.
- ☐ Check logo contrast, hero framing, text sizes and image loading.
- ☐ Save a named backup and assign a content-review date.

Changes to finish and person responsible

Approval and next review date

[Website Builder plans and signup](#)