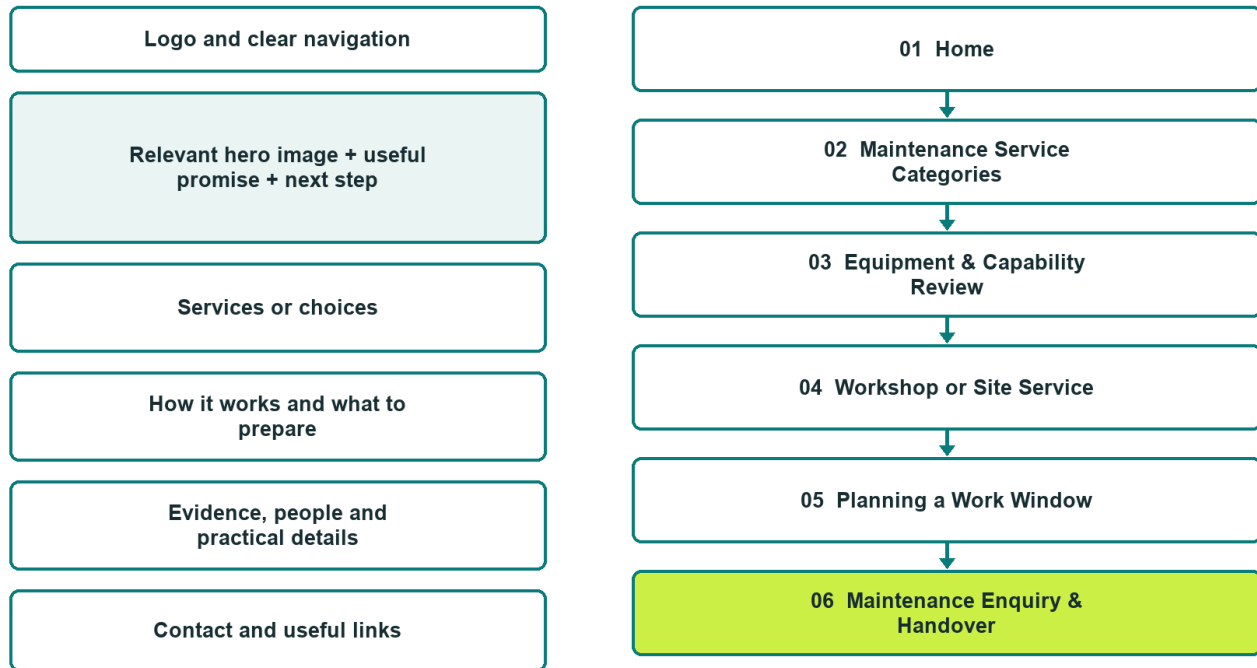




Oilfield Maintenance & Services

Website workbook

A practical workshop for a 6-page website. Study the example, plan the content and draft your own version in Word or on paper.



Plan → Draft → Build → Test

Captured demo edition. Study the six-page unpublished example, with paired desktop and mobile views, Editor Highlights, Themes and Paint settings in the industry gallery.

[Explore Website Builder and compare plans](#)

Before you build

Your business supplies the facts. Prairie Draw Maintenance is a fictional teaching example, not a live service.



- ☐ Discuss a maintenance scope
- ☐ Verified business identity, services and current contact information
- ☐ A clear enquiry, review and confirmation process
- ☐ Choose original photographs and confirm permission to use them.
- ☐ Keep private customer records out of public website forms.

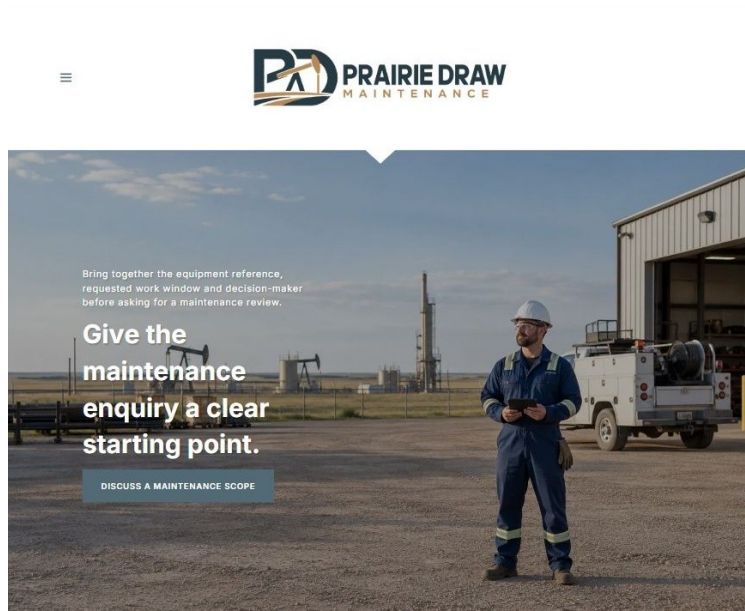
Your audience and the action you want them to take

Facts to verify and people who must approve them

[Create your SaaS Tech account](#)

01 Home

Give this page one clear job in the customer journey.



Actual desktop Website Builder preview. Compare its mobile view in the industry gallery.

Sample wording — adapt and verify

Give the maintenance enquiry a clear starting point.

Bring together the equipment reference, requested work window and decision-maker before asking for a maintenance review.

Explore workshop and site-service paths, then let the coordinator confirm which capabilities match the enquiry.

Suggested button: Discuss a maintenance scope

Website advice

A dedicated maintenance-service and equipment-capability guide, separate from broad drilling, mining and construction contracting.

Your draft: Home

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

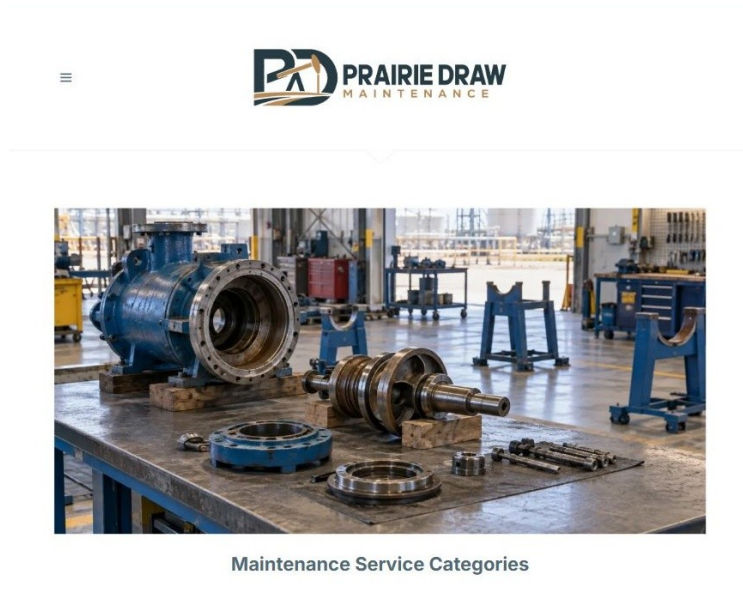
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

02 Maintenance Service Categories

Give this page one clear job in the customer journey.



Actual desktop Website Builder preview. Compare its mobile view in the industry gallery.

Sample wording — adapt and verify

Maintenance Service Categories

Describe the equipment family and the work you want the team to assess.

Existing work orders or service records can be discussed through the approved private route after the coordinator confirms the appropriate reviewer.

Suggested button: Discuss a maintenance scope

Website advice

Separate recurring maintenance enquiries, component work and planned shutdown support without implying that every asset is accepted.

Your draft: Maintenance Service Categories

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

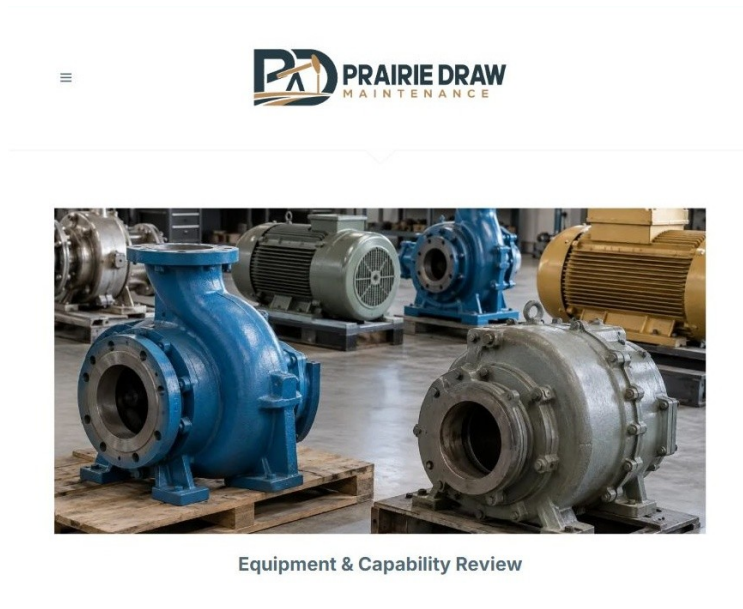
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

03 Equipment & Capability Review

Give this page one clear job in the customer journey.



Actual desktop Website Builder preview. Compare its mobile view in the industry gallery.

Sample wording — adapt and verify

Equipment & Capability Review

An equipment name alone may not establish whether the shop can accept the work.

Ask which model details, condition notes and documentation are needed for a capability review before arranging transport or a site visit.

Suggested button: Discuss a maintenance scope

Website advice

Help procurement staff identify relevant equipment before requesting a quote; publish only operator-confirmed capabilities.

Your draft: Equipment & Capability Review

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

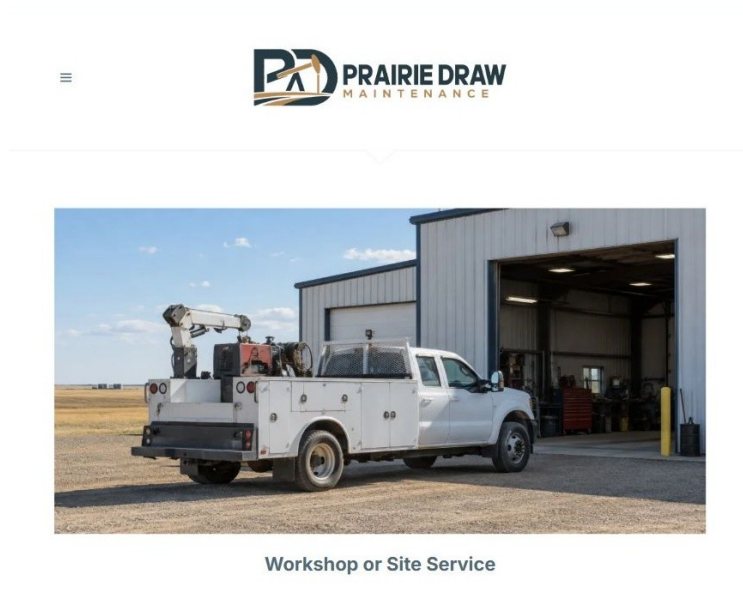
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

04 Workshop or Site Service

Give this page one clear job in the customer journey.



Actual desktop Website Builder preview. Compare its mobile view in the industry gallery.

Sample wording — adapt and verify

Workshop or Site Service

Workshop enquiries begin with equipment acceptance and intake arrangements.

For site work, share the general location and scheduling constraints so the coordinator can discuss the site contact and operator-approved access process privately.

Suggested button: Discuss a maintenance scope

Website advice

Explain the difference between shop intake and a proposed field visit without promising dispatch.

Your draft: Workshop or Site Service

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

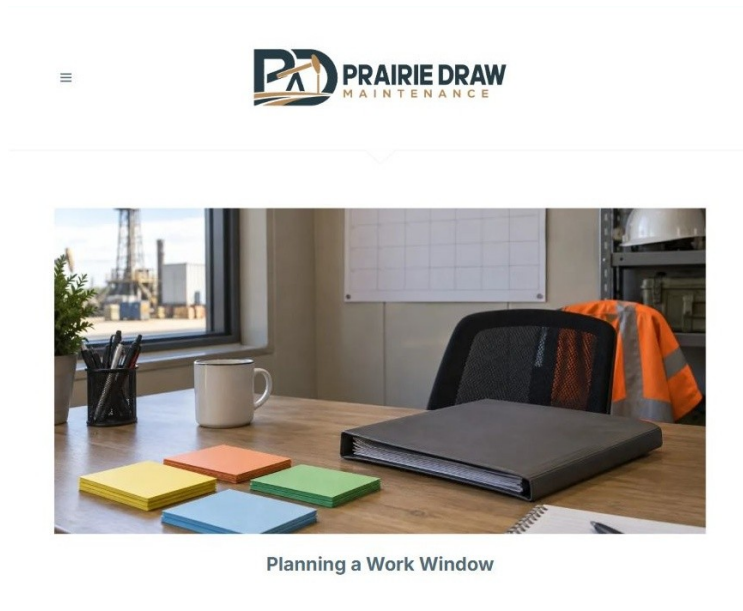
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

05 Planning a Work Window

Give this page one clear job in the customer journey.



Actual desktop Website Builder preview. Compare its mobile view in the industry gallery.

Sample wording — adapt and verify

Planning a Work Window

List the requested work window and the person who can approve the scope.

If the assessment identifies additional work, ask how revised scope, timing and authorization will be documented before proceeding.

Suggested button: Discuss a maintenance scope

Website advice

Explain scope review, quote questions, authorization and change records for planned maintenance.

Your draft: Planning a Work Window

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

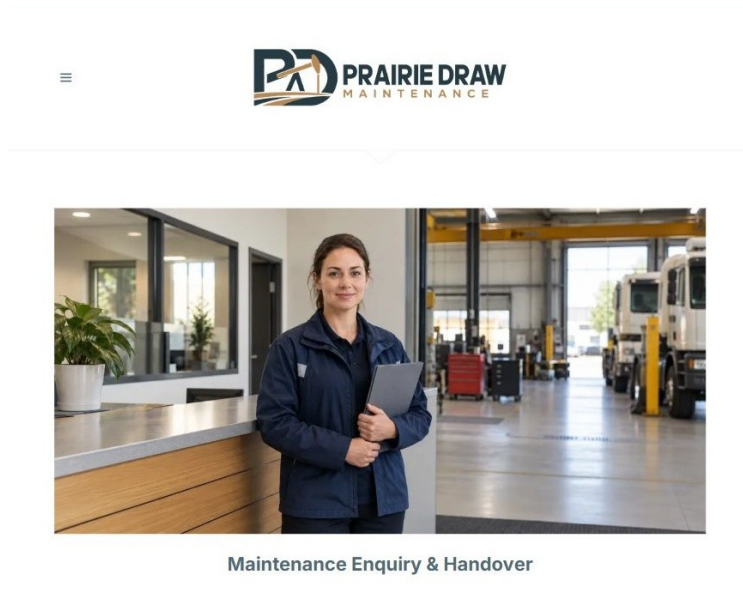
Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

06 Maintenance Enquiry & Handover

Give this page one clear job in the customer journey.



Actual desktop Website Builder preview. Compare its mobile view in the industry gallery.

Sample wording — adapt and verify

Maintenance Enquiry & Handover

Send a short description of the equipment and the work to be reviewed, together with a preferred reply method.

The coordinator explains what an accepted job includes, which handover records will be provided and how outstanding questions are recorded.

Suggested button: Discuss a maintenance scope

Website advice

Use non-sensitive project basics and make both scheduling and completion documentation subject to direct confirmation.

Your draft: Maintenance Enquiry & Handover

Write in the voice of your own business. Use facts you can verify, not promises copied from the example.

Headline and short introduction

Main content and details visitors need

Button wording and destination

Photo choice, permission and facts still to confirm

Partner check: can someone unfamiliar with the business find a useful next step?

Test before publishing

Review the captured desktop and phone journey. The demonstration enquiry form has four fields, no recipient and attachments disabled. It was not submitted or delivery-tested. Configure approved delivery before launch.

- ☐ Fictional demonstration only. Verify equipment capabilities, qualifications, site requirements and availability with the operator. No operating procedures, technical repair instructions or emergency response promises are provided.
- ☐ Verify every service description, contact route and operating detail.
- ☐ Replace fictional identity and example information before a live launch.
- ☐ Test enquiries, links and downloads on desktop and mobile.
- ☐ Keep confidential records in approved private systems.
- ☐ Obtain operator approval for public wording and images.
- ☐ Check every link, form destination, download and confirmation message.
- ☐ Check logo contrast, hero framing, text sizes and image loading.
- ☐ Save a named backup and assign a content-review date.

Changes to finish and person responsible

Approval and next review date

[Website Builder plans and signup](#)